

DEZZA LEGAL SUITE

Public-Facing Legal Policies

Operator:	Dezza
Website:	https://dezza.io
Effective Date:	July 18, 2026
Last Updated / Revised:	July 18, 2026
Primary Contact:	luke@dezza.io
Mailing Address:	1827 Buchanan St, North Kansas City, MO 64116

Reserved Future Contact Addresses

Dezza may later activate dedicated addresses including legal@dezza.io, privacy@dezza.io, dmca@dezza.io, security@dezza.io, abuse@dezza.io, billing@dezza.io, and lawenforcement@dezza.io. Until dedicated addresses are active and published, use luke@dezza.io.

Publication Notes

Company contact sections have been updated with the current email and mailing address. The copyright/trademark complaint form intentionally retains blank fields for outside submitters to complete. Attorney-review recommendation sections have been removed from this public-facing version.

DEZZA TERMS OF USE

Effective Date: July 18, 2026

Welcome to Dezza.

These Terms of Use ("Terms") govern your access to and use of the Dezza website located at **<https://dezza.io>**, together with all associated websites, applications, software, APIs, tools, templates, artificial intelligence features, media generation tools, mobile interfaces, and related services (collectively, the "**Services**").

Throughout these Terms, "Dezza," "we," "our," and "us" refer to the operator of the Services.

By creating an account, accessing the Services, uploading content, generating graphics, purchasing a subscription, or otherwise using any portion of the Services, you agree to be legally bound by these Terms and all policies incorporated by reference.

If you do not agree to these Terms, you must not access or use the Services.

1. Definitions

For purposes of these Terms:

"Account"

A registered user account used to access the Services.

"AI Services"

Any artificial intelligence, machine learning, image generation, image editing, background removal, logo generation, enhancement, automation, recommendation, or similar functionality made available through the Services.

"Content"

Any information, text, graphics, photographs, images, logos, artwork, videos, templates, prompts, branding assets, designs, comments, metadata, or other material.

"Generated Content"

Graphics, logos, images, designs, exports, or other materials produced by the Services using User Content, AI Services, templates, or other platform functionality.

"Services"

The Dezza platform, website, software, APIs, design tools, AI-powered features, templates, exports, and related functionality.

"Subscription"

Any paid or free access tier offered by Dezza.

"User"

Any individual or entity accessing or using the Services.

"User Content"

Any Content uploaded, submitted, imported, entered, or otherwise provided by a User, including photographs, logos, sponsor graphics, school branding, prompts, colors, team information, athlete images, or other materials.

2. Eligibility

You must be at least thirteen (13) years old to create an Account or use the Services.

If you are under the age of eighteen (18), you represent that you have the permission of a parent or legal guardian.

If you access the Services on behalf of a school, athletic department, club, business, nonprofit organization, or other entity, you represent and warrant that you have authority to bind that entity to these Terms.

3. Description of the Services

Dezza is a cloud-based creative platform that enables users to create sports graphics, marketing materials, social media content, branding assets, and related creative works.

The Services may include, among other features:

- AI-assisted logo generation;
- AI-assisted image editing;
- Background removal;
- Graphic templates;
- Team branding tools;
- Sponsor logo management;
- Photo uploads;

- Graphic exports;
- Brand asset management;
- Future integrations with third-party platforms.

The Services are continuously evolving.

Dezza may modify, discontinue, improve, or replace features at any time with or without notice.

4. Acceptance of Electronic Communications

By creating an Account, you consent to receive communications electronically.

These communications may include:

- account notices;
- security alerts;
- subscription notices;
- billing communications;
- legal notices;
- feature announcements; and
- customer support communications.

Electronic communications satisfy any legal requirement that such communications be in writing.

5. Changes to these Terms

Dezza may modify these Terms from time to time.

When material changes are made, we may provide notice by posting revised Terms on the Services, updating the Effective Date, or notifying Users through the platform or email.

Your continued use of the Services after revised Terms become effective constitutes acceptance of those revised Terms.

If you do not agree to revised Terms, you must discontinue use of the Services.

6. Privacy

Your use of the Services is also governed by the Dezza Privacy Policy, Cookie Policy, AI Transparency Policy, and other policies incorporated by reference into these Terms.

Those policies explain how information is collected, used, stored, disclosed, and protected.

7. Additional Policies

The following policies are incorporated into these Terms by reference once published:

- Privacy Policy
- Cookie Policy
- Acceptable Use Policy
- DMCA Copyright Policy
- AI Transparency & Responsible Use Policy
- Trademark Complaint Policy
- Law Enforcement Request Policy
- Accessibility Statement
- Security Policy

Each policy forms part of this Agreement.

If a conflict exists between these Terms and another Dezza policy, these Terms control unless expressly stated otherwise.

8. Updates to the Services

The Services are provided on an ongoing basis and may change frequently.

Features may be:

- modified;
- improved;
- discontinued;
- replaced;
- temporarily unavailable; or
- permanently removed.

Nothing in these Terms obligates Dezza to maintain any specific feature, functionality, design, or integration.

9. Beta Features

Certain features may be identified as beta, preview, experimental, early access, or similar.

Beta features are provided solely for evaluation purposes and may contain bugs, inaccuracies, interruptions, or incomplete functionality.

Use of beta features is entirely at your own risk.

Dezza may modify or discontinue beta features at any time without notice.

10. Relationship of the Parties

Nothing contained in these Terms creates any partnership, joint venture, employment relationship, franchise, agency, fiduciary relationship, or other legal relationship between Dezza and any User.

Users remain solely responsible for their own activities and decisions made using the Services.

DEZZA TERMS OF USE

Operational Provisions: Accounts, Subscriptions, Billing, Cancellations, and Future Plans

11. User Accounts

To access certain features of the Services, you may be required to create a user account ("Account").

When creating an Account, you agree to provide accurate, current, and complete information and to keep that information updated.

You may not create an Account using false information, misleading information, another person's identity, or an email address that you are not authorized to use.

Dezza reserves the right to refuse registration, suspend access, or terminate Accounts at its discretion, including where Dezza believes that an Account has been created in violation of these Terms, used for abusive activity, or used in a manner that creates legal, security, operational, or reputational risk.

12. Account Security

You are responsible for maintaining the confidentiality and security of your Account credentials, including your email address, password, and any other login information.

You are responsible for all activity that occurs under your Account, whether or not authorized by you.

You agree to promptly notify Dezza if you believe that:

- your Account has been accessed without authorization;
- your password has been compromised;
- your Account is being misused;
- any security incident has occurred; or
- any unauthorized transaction has occurred.

Dezza is not responsible for losses arising from unauthorized Account access caused by your failure to maintain the confidentiality of your login credentials.

Dezza may take reasonable steps to protect Accounts and the Services, including requiring password resets, suspending access, limiting functionality, or terminating Accounts where Dezza reasonably believes a security risk exists.

13. Account Ownership and Organizational Use

An Account may be used by an individual User or, where applicable, on behalf of a team, school, club, athletic department, business, nonprofit organization, or other entity.

If you create or use an Account on behalf of an organization, you represent and warrant that:

1. you are authorized to use the Services on behalf of that organization;
2. you are authorized to upload that organization's Content;
3. you are authorized to bind that organization to these Terms;
4. all User Content submitted through the Account is properly authorized; and
5. the organization is responsible for activity conducted through the Account.

Dezza is not responsible for resolving internal disputes among coaches, team managers, schools, clubs, athletes, employees, contractors, parents, sponsors, or other individuals regarding Account ownership, Account access, uploaded Content, Generated Content, billing authority, or administrative control.

Where an Account appears to be associated with an organization, Dezza may require reasonable documentation to confirm administrative authority before modifying access, restoring access, transferring Account control, or changing billing ownership.

14. Email and Password Authentication

Dezza currently supports Account access through email and password authentication.

You agree to use a secure password and to avoid reusing passwords that you use on other websites or services.

Dezza may add, remove, or modify authentication options over time, including support for single sign-on, magic links, multi-factor authentication, Google login, Apple login, or other authentication systems.

Dezza does not guarantee that any particular authentication method will remain available.

15. Subscription Plans

Dezza may offer free and paid subscription plans.

Current and future Subscription plans may include, without limitation:

- Free plans;
- Paid individual plans;

- Pro plans;
- Team plans;
- Enterprise plans;
- promotional plans;
- beta access plans;
- trial plans; and
- custom plans.

Subscription features, pricing, usage limits, storage limits, export limits, AI generation limits, background removal limits, support levels, team collaboration features, and other plan details may vary by plan and may change over time.

Dezza may modify, add, suspend, discontinue, rename, or replace Subscription plans at any time.

Your access to specific features depends on the plan associated with your Account.

16. Free Plan

Dezza may offer a free plan with limited access to the Services.

The free plan may include limits on features, storage, exports, templates, AI generations, background removals, logo generation, file uploads, team assets, sponsor assets, or other functionality.

Dezza may change the free plan at any time, including by adding limits, reducing limits, removing features, adding features, or discontinuing the free plan.

A free plan does not guarantee permanent access to any feature, template, storage allocation, generated asset, uploaded asset, or export option.

Dezza may restrict or terminate free Accounts that are inactive, abusive, fraudulent, excessive, or otherwise inconsistent with the intended use of the Services.

17. Paid Plan

Dezza currently offers a paid plan for approximately five dollars (\$5.00) per month, subject to change.

Paid plan pricing, features, usage limits, billing frequency, taxes, promotions, and included services may be modified from time to time.

The paid plan may provide expanded access compared to the free plan, which may include additional templates, exports, storage, AI-powered features, logo generation, background removal, team asset management, sponsor logo management, or other features.

Unless otherwise stated at the time of purchase, paid plans are subscription-based and renew automatically until canceled.

18. Future Pro, Team, and Enterprise Plans

Dezza may introduce additional paid plans in the future, including Pro, Team, and Enterprise plans.

Future plans may include features such as:

- multiple team members;
- organization-level accounts;
- team workspaces;
- administrative controls;
- brand kits;
- sponsor asset libraries;
- shared templates;
- priority support;
- increased storage;
- increased AI generation limits;
- increased export limits;
- advanced permissions;
- billing management;
- school or athletic department administration;
- enterprise security features;
- custom contracts;
- custom pricing; and
- additional integrations.

Team and Enterprise plans may be subject to additional terms, order forms, service agreements, data processing agreements, security addenda, or other written agreements.

If a separate written agreement between Dezza and a customer expressly conflicts with these Terms, the separate written agreement will control only with respect to that customer and only to the extent of the conflict.

19. Billing

Paid Subscriptions require a valid payment method.

By purchasing a paid Subscription, you authorize Dezza and its payment processors to charge your payment method for all applicable fees, taxes, and charges associated with your Subscription.

Subscription fees are billed in advance on a recurring basis unless otherwise stated at the time of purchase.

Billing may occur monthly, annually, or on another interval selected at checkout or agreed in writing.

You are responsible for keeping your billing information accurate and up to date.

If your payment method fails, expires, is declined, is disputed, or otherwise cannot be charged, Dezza may:

- attempt to charge the payment method again;
- request updated billing information;
- suspend paid features;
- downgrade the Account;
- restrict access to exports or premium features;
- terminate the Subscription; or
- terminate the Account.

20. Stripe Payment Processing

Dezza uses Stripe as its payment processor.

By purchasing a paid Subscription or otherwise making a payment through the Services, you acknowledge that payment processing may be handled by Stripe and may be subject to Stripe's own terms, policies, and privacy practices.

Dezza does not store full credit card numbers on its own servers.

Payment information may be collected and processed by Stripe or another payment processor used by Dezza.

Dezza is not responsible for Stripe outages, processing errors, authorization failures, charge declines, bank delays, card network issues, or other payment processing issues outside Dezza's reasonable control.

21. Automatic Renewal

Unless otherwise stated at checkout, paid Subscriptions automatically renew at the end of each billing period.

By purchasing a recurring Subscription, you authorize Dezza and its payment processors to automatically charge your payment method at the beginning of each renewal period unless you cancel before the renewal date.

The renewal amount may include applicable Subscription fees, taxes, and other charges disclosed at checkout or otherwise permitted under these Terms.

It is your responsibility to cancel your Subscription before the renewal date if you do not want the Subscription to renew.

22. Price Changes

Dezza may change Subscription prices from time to time.

For existing paid Subscribers, Dezza will provide reasonable notice of material price increases where required by law or where commercially reasonable.

Price changes may take effect at the start of the next billing period after notice is provided.

If you do not agree to a price change, you must cancel your Subscription before the new price takes effect.

Continued use of the paid Services after a price change becomes effective constitutes acceptance of the new price.

23. Taxes

Subscription fees may be exclusive of applicable taxes unless otherwise stated.

You are responsible for all applicable sales, use, value-added, goods and services, excise, or other taxes, duties, or governmental charges associated with your purchase or use of the Services.

Where required, Dezza or its payment processor may calculate, collect, and remit taxes.

Tax amounts may vary based on your billing address, location, plan, or applicable law.

24. Cancellation

You may cancel your paid Subscription at any time through your Account settings, through a billing portal made available by Dezza, or by contacting Dezza at luke@dezza.io if self-service cancellation is unavailable.

Cancellation stops future recurring charges but does not automatically provide a refund for amounts already paid.

Unless otherwise stated, cancellation takes effect at the end of the then-current billing period, and you may continue to access paid features until the end of that period.

Dezza may also allow immediate cancellation in certain circumstances, in which case paid features may end immediately.

Dezza may update cancellation methods as the Services evolve, but Dezza will not intentionally make cancellation unreasonably difficult.

25. Refunds

Unless otherwise required by law or expressly stated in writing by Dezza, payments are non-refundable.

Dezza does not generally provide refunds or credits for:

- partial billing periods;
- unused time;
- unused exports;
- unused AI generations;
- unused background removals;
- unused logo generations;
- downgraded plans;
- Account inactivity;
- failure to cancel before renewal;
- dissatisfaction with Generated Content;
- deleted User Content;
- removed Content that violates these Terms;
- temporary interruptions; or
- features that are modified or discontinued.

Dezza may provide refunds, credits, discounts, or other accommodations at its sole discretion.

Providing a refund or credit in one instance does not obligate Dezza to provide a refund or credit in any other instance.

26. Promotional Offers, Trials, and Discounts

Dezza may offer promotions, trials, discounts, coupons, free periods, beta access, or other special offers.

Promotional offers may be subject to additional terms, eligibility requirements, expiration dates, usage limits, or plan restrictions.

Unless otherwise stated, promotional offers are available only once per User or Account and may not be transferred, resold, combined, or redeemed for cash.

Dezza may modify, suspend, or terminate promotional offers at any time.

If a trial converts into a paid Subscription, Dezza will disclose the applicable terms at or before checkout where required.

27. Upgrades and Downgrades

You may be able to upgrade or downgrade your Subscription.

Upgrades may take effect immediately or at the start of the next billing period, depending on how Dezza configures the plan change.

Downgrades may take effect immediately or at the end of the then-current billing period.

Downgrading may result in loss of access to certain features, templates, storage, exports, AI features, team features, sponsor assets, brand kits, or other plan-specific functionality.

You are responsible for exporting or saving Content before downgrading if the downgrade may limit access to that Content.

Dezza is not responsible for losses resulting from a downgrade selected by you or caused by failure to maintain a paid Subscription.

28. Payment Disputes and Chargebacks

If you believe a charge is incorrect, you agree to contact Dezza at luke@dezza.io before initiating a chargeback or payment dispute, so that Dezza may attempt to resolve the issue.

Dezza reserves the right to suspend or terminate Accounts associated with chargebacks, disputed payments, fraudulent transactions, unauthorized payment methods, or abusive billing activity.

A chargeback or payment dispute does not automatically cancel your Subscription.

You remain responsible for properly canceling your Subscription if you wish to stop future charges.

29. Account Suspension for Billing Issues

If payment cannot be processed, Dezza may suspend, restrict, downgrade, or terminate access to paid features.

During a billing suspension, you may lose access to premium templates, exports, AI generation, logo generation, background removal, team assets, sponsor assets, saved graphics, or other paid features.

Dezza may retain User Content for a limited period following suspension, but Dezza does not guarantee that Content will remain available indefinitely after nonpayment, cancellation, downgrade, or termination.

30. No Circumvention of Fees

You agree not to circumvent, avoid, bypass, manipulate, or interfere with Dezza's billing systems, Subscription limits, usage limits, payment requirements, AI generation limits, export limits, or other monetization mechanisms.

Prohibited conduct includes, without limitation:

- creating multiple free Accounts to avoid payment;
- sharing paid Account credentials outside authorized use;
- using automated scripts to exceed plan limits;
- manipulating billing systems;
- exploiting bugs to access paid features;
- disputing legitimate charges in bad faith;
- attempting to bypass Stripe or other payment systems; or
- reselling access without authorization.

Dezza may suspend or terminate Accounts that engage in fee circumvention.

31. Team and Organization Billing

If Dezza introduces Team, Pro, Enterprise, or organization-level plans, the person or entity designated as the billing owner will be responsible for all charges associated with the plan.

Organization plans may allow multiple Users to access a shared workspace or team account.

Administrators may be able to invite Users, remove Users, manage billing, control permissions, access shared assets, and manage team settings.

Dezza is not responsible for internal disputes regarding who should pay for a plan, who has administrative control, or whether a particular User was authorized to incur charges on behalf of an organization.

Organizations are responsible for managing their own administrators, members, billing contacts, and payment methods.

32. Enterprise Agreements

Enterprise customers may enter into separate written agreements with Dezza.

Enterprise agreements may include custom pricing, invoicing, data protection terms, security commitments, service levels, implementation terms, support terms, or other negotiated provisions.

Unless expressly superseded by a signed written agreement, these Terms continue to apply to Enterprise customers.

Purchase orders, vendor onboarding forms, procurement terms, or other customer-issued documents do not modify these Terms unless signed by an authorized representative of Dezza.

33. Invoices

Dezza may provide invoices, receipts, or billing records through Stripe, email, Account settings, or another billing interface.

You are responsible for reviewing billing records and promptly notifying Dezza of any suspected errors.

Failure to raise a billing issue within a reasonable time may limit Dezza's ability to investigate or correct the issue.

34. Plan Limits and Fair Use

Dezza may impose usage limits on any plan.

Usage limits may apply to:

- number of graphics created;
- number of exports;
- AI logo generations;
- AI image edits;
- background removals;
- uploaded photos;
- uploaded logos;
- sponsor logos;
- storage;
- team members;
- workspaces;
- templates;
- API calls;
- download resolution;
- customer support; or
- other features.

Dezza may change plan limits over time.

Excessive use, abusive use, automated use, or use that creates unreasonable load on the Services may be restricted, even if not expressly prohibited by a plan limit.

35. Inactive Accounts

Dezza may treat an Account as inactive if there has been no login, generation, export, upload, payment, or other meaningful activity for an extended period.

Dezza may suspend, limit, archive, or delete inactive Accounts and associated Content, subject to applicable law and Dezza's data retention policies.

Where commercially reasonable, Dezza may provide notice before deleting inactive Account Content, but Dezza is not obligated to retain inactive Accounts indefinitely.

36. Account Deletion

You may request deletion of your Account by contacting Dezza at luke@dezza.io or through any self-service deletion tools made available in the Services.

Account deletion may permanently remove or disable access to:

- uploaded photos;
- uploaded logos;
- sponsor assets;
- team settings;
- generated graphics;
- AI prompts;
- exports;
- billing history, except where retained for legal or accounting purposes;
- Account settings; and
- other data associated with the Account.

Certain information may be retained where necessary for legal compliance, dispute resolution, security, fraud prevention, tax records, accounting records, enforcement of these Terms, or legitimate business purposes.

Deleting an Account does not automatically entitle you to a refund and does not eliminate obligations incurred before deletion.

37. Effect of Cancellation, Suspension, or Termination

Upon cancellation, suspension, downgrade, or termination:

1. your right to access certain features may end;
2. your right to use paid features may end;
3. your access to stored Content may be limited or removed;
4. your ability to export Generated Content may be limited;
5. Dezza may retain or delete Content in accordance with its data retention practices; and
6. provisions intended to survive will continue to apply.

Sections relating to ownership, User Content responsibility, payment obligations, disclaimers, limitations of liability, indemnification, dispute resolution, arbitration, class action waiver, governing law, and other provisions that by their nature should survive will survive cancellation, suspension, downgrade, or termination.

38. Contact for Account and Billing Issues

For Account, Subscription, cancellation, or billing issues, contact:

Dezza

Email: luke@dezza.io

Website: <https://dezza.io>

Address: 1827 Buchanan St, North Kansas City, MO 64116

Dezza may update its contact information from time to time by posting updated contact details on the Services or in these Terms.

DEZZA TERMS OF USE

User Content, Generated Content, AI Services, Export Rights, and Intellectual Property

39. User Content

The Services allow Users to upload, submit, enter, import, store, process, modify, generate, and export Content.

"User Content" includes, without limitation:

- photographs;
- athlete images;
- coach images;
- team logos;
- school logos;
- club logos;
- sponsor logos;
- business logos;
- league marks;
- brand colors;
- team names;
- player names;
- coach names;
- sponsor names;
- event information;
- schedules;
- scores;
- statistics;
- captions;
- prompts;
- design instructions;
- uploaded graphics;
- generated graphics;
- background-removed images;
- AI-generated logos;
- team branding assets;
- sponsor branding assets; and
- any other material submitted by a User.

You retain ownership of your User Content, subject to the licenses and rights granted in these Terms.

Dezza does not claim ownership of your uploaded photos, logos, names, team branding, sponsor branding, or other User Content merely because you upload or use them through the Services.

40. Responsibility for User Content

You are solely responsible for your User Content.

You represent and warrant that you have all rights, permissions, licenses, consents, releases, and authority necessary to upload, submit, process, edit, generate, export, publish, display, distribute, and otherwise use your User Content through the Services.

This responsibility applies to all User Content, including:

- copyrighted photos;
- professional sports photography;
- school-owned photos;
- photographer-owned images;
- team logos;
- sponsor logos;
- school marks;
- club marks;
- league marks;
- business logos;
- athlete names;
- athlete images;
- coach images;
- student images;
- NIL-related materials;
- music, if ever supported;
- fonts, if uploaded by Users;
- third-party artwork; and
- any other protected material.

Dezza does not verify that you own, control, or have permission to use any User Content.

You are responsible for ensuring that your use of User Content complies with all applicable laws, contracts, school policies, athletic department policies, sponsorship agreements, photographer agreements, NIL rules, publicity rights, privacy rights, intellectual property rights, and third-party platform rules.

41. User Content License to Dezza

By uploading, submitting, importing, entering, or otherwise providing User Content to the Services, you grant Dezza a worldwide, non-exclusive, royalty-free, sublicensable, transferable license to host, store,

reproduce, process, analyze, transmit, display, modify, adapt, format, crop, resize, remove backgrounds from, generate derivatives from, create outputs from, and otherwise use your User Content solely as necessary to:

1. provide the Services;
2. operate the Services;
3. generate requested graphics, logos, edits, and outputs;
4. process payments and subscriptions;
5. provide customer support;
6. detect, investigate, and prevent abuse, fraud, security issues, and policy violations;
7. comply with legal obligations;
8. enforce these Terms;
9. maintain backup, security, and operational systems;
10. improve the Services in a manner consistent with our Privacy Policy and AI Transparency Policy; and
11. perform any other function reasonably necessary to deliver the Services you request.

This license does not give Dezza the right to sell your User Content as standalone content.

This license does not give Dezza the right to publicly advertise, display, or promote your private User Content without your permission, except where your Content is already public, where you expressly authorize such use, where use is reasonably necessary to provide the Services, or where use is permitted by law.

42. Private and Public Content

Dezza is primarily a graphic generation and design platform.

Dezza does not currently operate as a public social media platform and does not currently provide native social media sharing features.

However, Users may export Generated Content and publish, post, print, distribute, or otherwise use that content outside the Services.

Unless Dezza introduces public sharing, gallery, portfolio, marketplace, team page, or similar features, User Content submitted to Dezza is not intended to be publicly displayed through Dezza by default.

Dezza may still access, process, review, or display User Content internally as reasonably necessary to provide the Services, respond to support requests, maintain system integrity, enforce these Terms, comply with law, or protect Dezza, Users, and third parties.

43. No Content Verification by Dezza

Dezza does not verify:

- copyright ownership;
- trademark ownership;
- school authorization;
- athletic department approval;
- sponsor authorization;
- NIL compliance;
- athlete consent;
- parent or guardian consent;
- photographer permission;
- stock photo licensing;
- league approval;
- endorsement rights;
- publicity rights;
- privacy rights;
- brand usage rights; or
- compliance with social media platform rules.

Dezza provides tools only.

You are solely responsible for confirming that you have the legal right to use, edit, generate, export, publish, print, distribute, or commercially exploit any Content created through or uploaded to the Services.

44. School, Team, Athlete, and NIL Content

Because Dezza is designed for sports graphics and team-related content, Users may upload or generate Content involving athletes, coaches, schools, clubs, leagues, sponsors, and athletic organizations.

You represent and warrant that you have all permissions required to use:

- athlete names;
- athlete photographs;
- athlete likenesses;
- athlete jersey numbers;
- player statistics;
- coach names;
- coach photographs;
- team names;
- school names;
- mascot names;
- school logos;

- athletic department logos;
- sponsor logos;
- club logos;
- league logos;
- tournament marks;
- venue names;
- and related materials.

You are responsible for complying with all applicable rules relating to name, image, and likeness rights, including any NIL rules, school policies, conference rules, league rules, state laws, sponsorship agreements, and athlete consent requirements.

If User Content includes minors, you are responsible for obtaining all required parent, guardian, school, organization, or other legally required consent.

Dezza does not verify whether an athlete, parent, guardian, coach, school, league, or sponsor has authorized any particular use.

45. Sponsor Logos and Trademarked Materials

Users may upload sponsor logos, business logos, school marks, club marks, league marks, and other trademarked materials.

You represent and warrant that you have all necessary rights and permissions to use such materials in connection with the Services and in any Generated Content.

Use of a logo or mark in Dezza does not mean that Dezza has verified ownership, authorization, endorsement, sponsorship, or affiliation.

You may not use Dezza to create graphics that falsely suggest sponsorship, endorsement, partnership, approval, affiliation, or authorization by a person, school, company, league, brand, athlete, team, or organization.

Dezza may remove or restrict Content that appears to misuse trademarks, falsely imply endorsement, or create legal risk.

46. Generated Content

"Generated Content" means Content created, edited, assembled, modified, or exported through the Services, including Content created using:

- Dezza templates;
- User Content;

- AI Services;
- logo generation tools;
- background removal tools;
- image editing tools;
- text tools;
- team branding tools;
- sponsor tools;
- export tools; and
- other platform functionality.

Generated Content may include social graphics, game day graphics, match day graphics, roster graphics, player graphics, sponsor graphics, score graphics, announcement graphics, AI-generated logos, background-removed images, and other creative outputs.

Subject to these Terms, Users may use Generated Content for lawful personal, organizational, educational, promotional, athletic, editorial, and commercial purposes, provided that the User has all necessary rights in the underlying User Content and third-party materials.

47. Ownership of Generated Content

As between you and Dezza, you own the Generated Content you create using the Services, subject to:

1. Dezza's ownership of the Services, software, technology, templates, systems, workflows, and platform elements;
2. third-party rights in any photos, logos, fonts, trademarks, names, likenesses, or other materials included in the Generated Content;
3. restrictions in these Terms;
4. restrictions in any applicable third-party terms;
5. restrictions in applicable law; and
6. rights retained by third-party AI providers, payment processors, hosting providers, or other service providers, where applicable.

Ownership of Generated Content does not transfer ownership of Dezza's software, source code, design systems, templates, interface, workflows, models, prompts, systems, branding, or other intellectual property.

Put simply:

You own your uploaded content.

You own the graphics you create, subject to third-party rights.

Dezza owns Dezza.

48. Export Rights

Subject to these Terms, Dezza grants you the right to download, export, copy, publish, post, print, distribute, display, and use Generated Content created through your Account.

You may use exported Generated Content for purposes such as:

- social media posts;
- team announcements;
- athlete recognition;
- event promotion;
- sponsor promotion;
- website graphics;
- printed materials;
- flyers;
- posters;
- fundraising materials;
- advertisements;
- school athletics communications;
- club communications;
- team marketing;
- recruiting materials;
- internal presentations; and
- other lawful uses.

Your right to use exported Generated Content depends on your compliance with these Terms and your ownership or authorization to use the underlying materials.

Dezza does not grant you rights in any third-party content that you do not already own or have permission to use.

49. No Guarantee of Social Media Compliance

Dezza may help Users create graphics intended for social media platforms.

However, Dezza does not currently provide native social media publishing, and Dezza does not guarantee that Generated Content complies with the rules, policies, technical requirements, advertising standards, sponsorship rules, copyright rules, NIL rules, or community guidelines of any third-party social media platform.

You are solely responsible for reviewing and complying with the rules of any platform where you post, upload, share, advertise, distribute, or publish Generated Content.

This includes platforms such as Instagram, TikTok, Facebook, X, YouTube, LinkedIn, Snapchat, and any other platform or distribution channel.

50. AI Services

The Services may include AI Services.

AI Services may include, without limitation:

- AI-assisted logo generation;
- AI-assisted image generation;
- AI-assisted design suggestions;
- AI-assisted content generation;
- AI-assisted image enhancement;
- background removal;
- automated editing;
- prompt-based design tools;
- automated cropping;
- automated image processing;
- automated asset cleanup;
- creative recommendations; and
- other AI-powered or automated features.

AI Services may be powered by Dezza's proprietary technology and by third-party providers, which may include OpenAI, Recraft, PhotoRoom, and other providers added in the future.

Dezza may modify, replace, add, remove, or change AI providers at any time.

51. AI Disclosure

You acknowledge that certain features of the Services use artificial intelligence, machine learning, automation, third-party APIs, or other automated systems.

AI Services may process User Content, prompts, images, colors, logos, text, metadata, and other inputs to provide requested outputs.

You are responsible for reviewing all AI-generated or AI-assisted outputs before using, publishing, distributing, selling, printing, or relying on them.

AI-generated or AI-assisted outputs may contain errors, artifacts, distortions, inaccuracies, unexpected similarities, incomplete results, incorrect assumptions, or unintended elements.

Dezza does not represent that AI-generated or AI-assisted outputs are accurate, unique, legally compliant, commercially suitable, non-infringing, or appropriate for any particular use.

52. AI Output Similarity and Non-Uniqueness

AI Services may generate the same or similar outputs for different Users.

You acknowledge that AI-generated logos, graphics, images, text, designs, or other outputs may not be unique.

Other Users may receive outputs that are identical or similar to yours, especially where similar prompts, team names, sports, colors, mascots, design styles, or templates are used.

Dezza does not guarantee exclusivity, trademark availability, copyrightability, originality, registrability, or uniqueness of AI-generated outputs.

You are solely responsible for conducting any trademark, copyright, domain name, brand clearance, or legal review before using AI-generated outputs commercially or publicly.

53. AI Logo Builder

Dezza may offer an AI Logo Builder or similar logo generation functionality.

The AI Logo Builder may use User-provided information such as:

- team name;
- sport;
- mascot;
- colors;
- prompt text;
- reference images;
- style preferences;
- uploaded logos;
- branding assets; and
- other design instructions.

AI-generated logos may be useful as creative starting points, but they are not guaranteed to be original, protectable, registrable, non-infringing, or available for exclusive use.

Before using an AI-generated logo publicly, commercially, on merchandise, in sponsorship materials, in official school branding, or as a long-term team identity, you should conduct appropriate legal, trademark, copyright, and brand clearance review.

Dezza does not perform trademark clearance, copyright clearance, brand clearance, or legal review of AI-generated logos.

54. Background Removal and Image Editing

Dezza may offer background removal and image editing tools powered by proprietary systems or third-party APIs, including PhotoRoom or other providers.

Background removal and image editing outputs may be imperfect.

Outputs may contain artifacts, missing details, inaccurate cutouts, distorted edges, incorrect segmentation, lighting inconsistencies, or other errors.

You are responsible for reviewing edited images before use.

Dezza is not responsible for damages, losses, claims, or disputes arising from inaccurate background removal, editing artifacts, or your use of edited images.

55. AI Inputs and Prompts

You are responsible for all prompts, instructions, images, and other inputs submitted to AI Services.

You may not submit AI inputs that:

- violate these Terms;
- violate the Acceptable Use Policy;
- infringe intellectual property rights;
- violate privacy or publicity rights;
- contain unlawful content;
- contain confidential information you are not authorized to share;
- contain sensitive personal information without appropriate consent;
- mislead or deceive others;
- impersonate another person without authorization;
- attempt to generate harmful, abusive, exploitative, or illegal content; or
- attempt to bypass safety systems or usage limits.

Dezza may restrict, block, log, review, or remove AI inputs and outputs where necessary to operate the Services, enforce policies, prevent abuse, improve safety, comply with law, or protect Users and third parties.

56. AI Training and Service Improvement

Dezza may use aggregated, de-identified, or anonymized usage information to operate, analyze, maintain, secure, and improve the Services.

Unless otherwise stated in Dezza's Privacy Policy or AI Transparency Policy, Dezza does not claim the right to publicly sell your private uploaded photos, logos, sponsor assets, or team branding as standalone training datasets.

Third-party AI providers may process User Content, prompts, inputs, and outputs to provide requested functionality, detect abuse, enforce their policies, maintain safety, and operate their services, subject to their own terms and privacy practices.

Where Dezza offers additional privacy controls, enterprise commitments, opt-outs, data processing terms, or AI training restrictions, those terms may be described in separate policies or written agreements.

57. Human Review Required

AI Services are tools, not substitutes for human judgment.

You are responsible for human review of all Generated Content before:

- publishing it;
- posting it on social media;
- sending it to athletes, parents, sponsors, schools, or customers;
- printing it;
- selling it;
- using it in advertising;
- using it in fundraising;
- using it in official school communications;
- using it in sponsor materials;
- using it in NIL-related materials; or
- relying on it for any legal, business, branding, marketing, or compliance purpose.

Dezza does not provide legal, branding, trademark, copyright, advertising, NIL, compliance, or professional advice.

58. No Professional Advice

The Services may help Users create professional-looking graphics, branding assets, logos, sports content, and marketing materials.

However, Dezza does not provide legal advice, trademark advice, copyright advice, NIL advice, tax advice, marketing compliance advice, school compliance advice, advertising compliance advice, or professional consulting services.

Any information, templates, suggestions, recommendations, prompts, design outputs, or AI-generated materials provided through the Services are for general creative and operational purposes only.

You should consult qualified professionals where legal, regulatory, compliance, branding, accounting, or other professional advice is needed.

59. Dezza Intellectual Property

Dezza and its licensors own all rights, title, and interest in and to the Services and all related intellectual property.

This includes, without limitation:

- software;
- source code;
- object code;
- algorithms;
- design systems;
- user interfaces;
- workflows;
- layout systems;
- rendering systems;
- template systems;
- AI workflows;
- prompts created by Dezza;
- automation systems;
- APIs;
- databases;
- documentation;
- visual design;
- website content;
- product names;
- logos;
- trademarks;
- service marks;
- trade dress;
- brand elements;
- business methods;
- proprietary know-how;
- analytics systems;
- internal tools;

- and all improvements, modifications, and derivative works of the foregoing.

Except as expressly provided in these Terms, no rights are granted to you in or to the Services or Dezza intellectual property.

60. Limited License to Use the Services

Subject to your compliance with these Terms, Dezza grants you a limited, revocable, non-exclusive, non-transferable, non-sublicensable license to access and use the Services for your own lawful personal, team, school, club, organizational, or business purposes.

This license is limited to use of the Services as provided by Dezza through authorized interfaces.

You may not use the Services except as expressly permitted by these Terms.

Dezza may revoke this license at any time if you violate these Terms or if Dezza suspends or terminates your Account.

61. Templates and Platform Assets

Dezza may provide templates, layouts, design elements, placeholder graphics, sample content, interface elements, effects, presets, styles, typography systems, or other platform assets.

Unless otherwise stated, Dezza retains ownership of Dezza-provided templates and platform assets.

Subject to these Terms and your Subscription plan, Dezza grants you the right to use Dezza-provided templates and platform assets as incorporated into Generated Content that you lawfully create and export through the Services.

You may not separately extract, copy, resell, redistribute, sublicense, publish, scrape, clone, reverse engineer, or offer Dezza templates or platform assets as standalone products or competing services.

62. Feedback

If you provide Dezza with suggestions, ideas, requests, bug reports, feature requests, comments, improvements, or other feedback, you grant Dezza a worldwide, perpetual, irrevocable, royalty-free license to use, reproduce, modify, publish, distribute, commercialize, and otherwise exploit that feedback without restriction or compensation to you.

Dezza is not obligated to use feedback or to keep feedback confidential.

You represent that you have the right to provide any feedback you submit.

63. Third-Party Content and Services

The Services may include or interact with third-party content, platforms, APIs, services, software, fonts, processors, models, infrastructure, or tools.

Third-party services may include, without limitation:

- OpenAI;
- Recraft;
- PhotoRoom;
- Stripe;
- Render;
- email service providers;
- storage providers;
- security providers;
- authentication providers;
- analytics providers;
- future social media integrations; and
- other service providers.

Your use of features that rely on third-party services may be subject to third-party terms, policies, usage limits, restrictions, and availability.

Dezza is not responsible for third-party services, third-party terms, third-party outages, third-party data practices, third-party outputs, or third-party decisions to modify or discontinue their services.

64. Third-Party Platform Integrations

Dezza may in the future offer integrations with social media platforms, school systems, team management tools, storage services, publishing tools, or other third-party platforms.

If you connect Dezza to a third-party platform, you authorize Dezza to access, transmit, receive, store, process, and use information from that platform as necessary to provide the integration.

You are responsible for ensuring that your use of any integration complies with all third-party platform terms.

Dezza may add, remove, suspend, limit, or modify integrations at any time.

65. Restrictions on Use of Dezza Intellectual Property

You may not:

1. copy, reproduce, distribute, or create derivative works of the Services except as expressly permitted;
 2. reverse engineer, decompile, disassemble, or attempt to discover source code;
 3. scrape, crawl, harvest, or extract templates, prompts, graphics, outputs, metadata, workflows, or platform assets;
 4. use Dezza to build, train, benchmark, improve, or operate a competing product or service;
 5. use Dezza templates, prompts, layouts, or systems to create a competing template library, design tool, AI model, graphics platform, or automation system;
 6. remove, obscure, or alter proprietary notices;
 7. interfere with the Services;
 8. bypass usage limits, payment requirements, access controls, or security systems;
 9. resell, rent, lease, sublicense, or commercially exploit access to the Services except as expressly permitted;
 10. misrepresent your relationship with Dezza;
 11. use Dezza trademarks without permission; or
 12. use the Services in violation of these Terms or applicable law.
-

66. User Content Removal

Dezza may remove, disable, restrict, quarantine, suspend, or delete User Content or Generated Content at any time if Dezza believes, in its sole discretion, that the Content:

- violates these Terms;
- violates the Acceptable Use Policy;
- violates applicable law;
- infringes intellectual property rights;
- violates privacy or publicity rights;
- creates legal risk;
- creates safety risk;
- contains abusive, exploitative, or unlawful material;
- falsely implies endorsement or affiliation;
- violates third-party platform terms;
- violates school, athlete, sponsor, or NIL-related obligations;
- threatens the integrity or security of the Services;
- is subject to a copyright, trademark, privacy, publicity, law enforcement, or other legal complaint; or
- is otherwise objectionable or harmful.

Dezza is not obligated to provide prior notice before removing or restricting Content.

Removal of Content does not entitle you to a refund.

67. No Obligation to Monitor

Dezza has no obligation to monitor User Content, Generated Content, AI inputs, AI outputs, exported graphics, or User activity.

However, Dezza may monitor, review, scan, moderate, restrict, remove, preserve, or disclose Content where Dezza believes doing so is necessary or appropriate to:

- operate the Services;
- provide customer support;
- enforce these Terms;
- comply with law;
- respond to legal process;
- detect fraud;
- prevent abuse;
- protect Users;
- protect third parties;
- protect Dezza;
- secure the Services;
- investigate policy violations; or
- improve safety.

Dezza's decision to monitor or remove Content in one instance does not create an obligation to do so in any other instance.

68. Copyright and Trademark Compliance

You may not use the Services to infringe, misappropriate, or violate the copyrights, trademarks, trade dress, design rights, publicity rights, privacy rights, moral rights, or other rights of any person or entity.

You are solely responsible for ensuring that all Content used in the Services is lawful and properly authorized.

If Dezza receives a copyright, trademark, publicity, privacy, NIL, or other rights complaint, Dezza may remove Content, restrict access, suspend Accounts, terminate Accounts, preserve records, or take other action it considers appropriate.

Copyright complaints are handled under Dezza's DMCA Copyright Policy.

Trademark complaints are handled under Dezza's Trademark Complaint Policy or other procedures made available by Dezza.

69. Repeat Infringers

Dezza may suspend or terminate Accounts of Users who repeatedly infringe or are repeatedly accused of infringing intellectual property rights.

Dezza may consider a User to be a repeat infringer based on multiple valid complaints, multiple removals, multiple rights-holder reports, repeated suspicious conduct, or other evidence reasonably indicating repeated infringement.

Dezza may terminate repeat infringers without refund.

70. Reservation of Rights

Dezza reserves all rights not expressly granted in these Terms.

No rights are granted by implication, waiver, estoppel, or otherwise.

Your use of the Services does not transfer ownership of any Dezza intellectual property to you.

Your upload of User Content does not transfer ownership of your User Content to Dezza, except for the limited licenses described in these Terms.

71. Survival of Content and Intellectual Property Terms

The sections of these Terms relating to User Content, Generated Content, AI Services, intellectual property, license grants, ownership, restrictions, feedback, Content removal, copyright compliance, trademark compliance, indemnification, limitations of liability, disclaimers, dispute resolution, and any other provisions that by their nature should survive will survive cancellation, suspension, deletion, or termination of your Account or Subscription.

DEZZA TERMS OF USE

Acceptable Use, Platform Restrictions, Enforcement, Suspension, and Termination

72. Acceptable Use

You agree to use the Services only for lawful purposes and only in accordance with these Terms, the Acceptable Use Policy, and all applicable laws, rules, regulations, contracts, third-party rights, and platform policies.

You may not use the Services in any way that:

1. violates applicable law;
2. violates the rights of another person or entity;
3. violates these Terms;
4. violates any Dezza policy;
5. creates legal, operational, security, reputational, or safety risk for Dezza;
6. interferes with the Services;
7. harms other Users;
8. misuses artificial intelligence features;
9. infringes intellectual property rights; or
10. circumvents payment, security, access, or usage controls.

Dezza may determine, in its sole discretion, whether use of the Services violates these Terms or otherwise creates unacceptable risk.

73. Prohibited Content

You may not upload, submit, generate, edit, store, export, publish, distribute, or otherwise use the Services in connection with Content that:

1. infringes or misappropriates copyrights, trademarks, trade secrets, trade dress, publicity rights, privacy rights, NIL rights, moral rights, or other rights;
2. contains child sexual abuse material or exploitative content involving minors;
3. promotes, depicts, facilitates, or encourages illegal conduct;
4. contains malware, viruses, spyware, ransomware, credential theft tools, or malicious code;
5. promotes terrorism, violent extremism, or organized criminal activity;
6. contains credible threats of violence;
7. harasses, abuses, doxxes, stalks, intimidates, or targets another person;

8. contains unlawful hate-based abuse or discriminatory harassment;
9. impersonates another person, school, organization, sponsor, brand, athlete, coach, or public figure without authorization;
10. falsely suggests endorsement, sponsorship, partnership, approval, affiliation, recruitment, employment, or representation;
11. contains deceptive advertising, fake testimonials, fake sponsorship claims, or misleading commercial claims;
12. violates school, athletic department, league, conference, NIL, sponsorship, or third-party platform rules;
13. violates applicable privacy laws or uses personal information without required consent;
14. includes confidential information you are not authorized to use;
15. attempts to mislead people about the origin, authenticity, authorship, approval, or endorsement of Content;
16. is sexually exploitative, abusive, or otherwise unlawful;
17. promotes self-harm or harm to others;
18. is intended to defraud, scam, phish, deceive, or manipulate others;
19. is designed to evade detection, moderation, security systems, or platform rules; or
20. is otherwise objectionable, unsafe, unlawful, or harmful as determined by Dezza.

Dezza may remove or restrict Prohibited Content without notice.

74. Prohibited Conduct

You may not:

1. access or use the Services in a way that violates these Terms;
2. attempt to gain unauthorized access to any Account, system, network, database, server, API, file, or infrastructure;
3. interfere with or disrupt the Services;
4. probe, scan, or test the vulnerability of the Services without authorization;
5. bypass, disable, interfere with, or circumvent security, authentication, billing, usage, or access controls;
6. use bots, scrapers, crawlers, scripts, automated tools, or bulk extraction methods without written permission;
7. overload, flood, spam, mail-bomb, denial-of-service, or otherwise burden the Services;
8. reverse engineer, decompile, disassemble, or attempt to derive source code, algorithms, models, prompts, workflows, templates, or systems;
9. copy, clone, scrape, download, harvest, or extract Dezza templates, layouts, prompts, workflows, metadata, Generated Content libraries, or platform assets for competitive purposes;
10. use the Services to train, improve, benchmark, or develop a competing product, AI model, design platform, template library, automation system, or graphics generator;
11. share paid Account credentials outside permitted use;
12. create multiple Accounts to evade payment, usage limits, suspensions, bans, or restrictions;
13. resell, lease, sublicense, rent, or commercially exploit access to the Services without written permission;

14. remove, alter, or obscure copyright notices, trademarks, attribution, security features, or proprietary markings;
 15. submit false abuse reports, false copyright notices, false trademark complaints, or false legal requests;
 16. use the Services to send spam, phishing messages, fraudulent promotions, or deceptive marketing;
 17. exploit bugs, vulnerabilities, or errors;
 18. interfere with other Users' access or use;
 19. misrepresent your identity, affiliation, authority, or permissions; or
 20. assist, encourage, or enable anyone else to do any of the foregoing.
-

75. AI Misuse

You may not use AI Services to create, generate, edit, assist, or distribute Content that:

1. is unlawful;
2. infringes intellectual property rights;
3. violates privacy, publicity, NIL, or personality rights;
4. impersonates another person without authorization;
5. falsely suggests endorsement or affiliation;
6. creates deceptive fake sponsorships, fake recruitment graphics, fake school announcements, fake athlete commitments, fake team announcements, or fake business relationships;
7. creates fraudulent identity documents, credentials, certificates, badges, passes, tickets, media credentials, or official-looking documents;
8. creates misleading advertising or false product claims;
9. attempts to bypass safety systems, filters, rate limits, billing limits, or usage restrictions;
10. generates deepfakes intended to deceive, harass, exploit, or harm;
11. exploits minors or creates sexualized Content involving minors;
12. assists harassment, stalking, doxxing, intimidation, or abuse;
13. promotes violence, terrorism, extremism, or illegal conduct;
14. creates malware, phishing assets, scam materials, or social engineering materials;
15. creates Content intended to manipulate elections, public processes, or civic participation;
16. violates applicable AI provider policies; or
17. otherwise creates legal, reputational, safety, or operational risk.

Dezza may restrict AI features, block prompts, remove outputs, suspend Accounts, or terminate access where AI Services are misused.

76. School, Athletic, Sponsor, and NIL Compliance

Users who create Content for schools, teams, clubs, athletic departments, leagues, sponsors, events, athletes, or coaches are solely responsible for ensuring compliance with all applicable:

- school policies;

- district policies;
- athletic department rules;
- conference rules;
- league rules;
- tournament rules;
- NIL rules;
- sponsorship agreements;
- athlete consent requirements;
- parent or guardian consent requirements;
- photographer agreements;
- brand usage guidelines;
- social media policies;
- advertising laws; and
- applicable laws and regulations.

Dezza does not review, approve, certify, or verify compliance with any of the above.

You may not use Dezza to create Content that falsely suggests that an athlete, school, sponsor, league, coach, parent, guardian, athletic department, or organization approved, endorsed, sponsored, or authorized the Content.

77. No Sensitive or Unauthorized Personal Information

You may not upload, submit, generate, or process sensitive personal information through the Services unless you have all legally required rights, permissions, and consents.

This includes, without limitation:

- government identification numbers;
- financial account numbers;
- medical information;
- precise geolocation information;
- student records protected by law;
- information about minors without appropriate consent;
- private addresses;
- private contact information;
- biometric information;
- confidential school records;
- confidential employment records; or
- any other sensitive information requiring special legal protection.

Dezza is not intended to store regulated records, medical records, education records, confidential personnel records, financial account records, or other highly sensitive information.

78. No Emergency or Critical Use

The Services are not designed for emergency, life-safety, mission-critical, regulated, or high-risk uses.

You may not rely on the Services for:

- emergency communications;
- medical decisions;
- legal compliance determinations;
- official identity verification;
- safety-critical operations;
- regulated recordkeeping;
- financial decision-making;
- law enforcement decision-making;
- school discipline determinations;
- eligibility determinations; or
- any use where failure of the Services could result in death, personal injury, severe property damage, legal noncompliance, or significant harm.

79. Platform Integrity

You may not interfere with the security, integrity, availability, or performance of the Services.

Prohibited activity includes:

- unauthorized access;
- credential stuffing;
- password spraying;
- denial-of-service activity;
- excessive automated requests;
- scraping;
- rate-limit evasion;
- vulnerability exploitation;
- malware distribution;
- spam;
- fraudulent signups;
- fake Accounts;
- payment abuse;
- storage abuse;
- AI generation abuse;
- export abuse;
- prompt abuse; and
- any activity that burdens or disrupts the Services.

Dezza may take technical, legal, and operational measures to protect the Services.

80. Fair Use of Platform Resources

Dezza may impose technical limits, plan limits, rate limits, file limits, upload limits, export limits, generation limits, storage limits, background removal limits, and other usage limits.

You may not attempt to evade or bypass those limits.

Even where no specific limit is displayed, you agree not to use the Services in a way that is excessive, abusive, automated, harmful, or inconsistent with normal use of the applicable Subscription plan.

Dezza may throttle, limit, suspend, or restrict activity that creates unreasonable load, cost, abuse risk, or disruption.

81. API and Automated Access

Unless Dezza provides written authorization or a publicly documented API for a specific purpose, you may not access the Services through automated means.

You may not use bots, scripts, browser automation, scraping tools, bulk downloaders, headless browsers, or similar technologies to access, copy, extract, generate, export, test, or interact with the Services.

If Dezza provides an API in the future, API use may be subject to additional API terms, authentication requirements, rate limits, usage limits, fees, and restrictions.

Dezza may revoke API access at any time.

82. Security Testing

You may not conduct vulnerability testing, penetration testing, scanning, probing, load testing, scraping, fuzzing, stress testing, reverse engineering, or similar activity against the Services without Dezza's prior written permission.

If Dezza later establishes a vulnerability disclosure program, security researchers must comply with the terms of that program.

Unauthorized security testing may result in suspension, termination, blocking, legal action, or referral to law enforcement.

83. Enforcement Rights

Dezza may investigate suspected violations of these Terms, the Acceptable Use Policy, or other applicable policies.

Dezza may take enforcement action at any time, with or without notice, including:

1. warning a User;
2. removing Content;
3. disabling Content;
4. restricting exports;
5. limiting AI features;
6. limiting uploads;
7. limiting storage;
8. limiting background removal;
9. limiting logo generation;
10. limiting Account functionality;
11. suspending an Account;
12. terminating an Account;
13. downgrading a Subscription;
14. blocking payment methods;
15. blocking email addresses;
16. blocking IP addresses;
17. preserving records;
18. reporting conduct to third parties;
19. reporting conduct to law enforcement;
20. pursuing legal remedies; or
21. taking any other action Dezza considers appropriate.

Dezza's failure to enforce any provision in one instance does not waive Dezza's right to enforce that provision in another instance.

84. Suspension

Dezza may suspend your Account, Subscription, access to the Services, access to paid features, access to AI Services, access to exports, or access to User Content if Dezza believes that:

1. you violated these Terms;
2. you violated another Dezza policy;
3. your Account creates legal risk;
4. your Account creates security risk;
5. your Account creates operational risk;
6. your Account is involved in fraud, abuse, infringement, payment disputes, or unlawful activity;
7. payment fails or is disputed;

8. your Account is inactive;
9. your Account is compromised;
10. your use burdens the Services;
11. your Content receives complaints;
12. your Content appears unlawful, unsafe, or infringing;
13. your conduct may harm Dezza, Users, or third parties; or
14. suspension is required by law, legal process, payment processor rules, third-party provider rules, or platform security needs.

Suspension may be temporary or permanent.

Dezza is not obligated to provide advance notice before suspension.

85. Termination by Dezza

Dezza may terminate your Account, Subscription, access to the Services, or any license granted under these Terms at any time if Dezza determines that termination is appropriate.

Reasons for termination may include:

- violation of these Terms;
- violation of the Acceptable Use Policy;
- repeated infringement complaints;
- fraudulent conduct;
- payment abuse;
- chargebacks;
- unlawful activity;
- security threats;
- harassment or abuse;
- misuse of AI Services;
- unauthorized scraping or automation;
- reverse engineering;
- repeated policy violations;
- reputational risk;
- legal risk;
- operational risk;
- prolonged inactivity; or
- discontinuation of the Services.

Termination may occur with or without notice, subject to applicable law.

86. Termination by User

You may stop using the Services at any time.

You may request Account deletion as described in these Terms and in Dezza's Privacy Policy.

If you have a paid Subscription, you must cancel the Subscription through the available cancellation method or by contacting Dezza if self-service cancellation is unavailable.

Stopping use of the Services does not automatically cancel a paid Subscription unless cancellation is completed through the applicable process.

Account deletion does not automatically entitle you to a refund.

87. Effect of Suspension or Termination

Upon suspension or termination:

1. your right to access the Services may immediately end;
2. your right to use AI Services may immediately end;
3. your right to export Content may immediately end;
4. your access to User Content may be restricted or removed;
5. your access to Generated Content may be restricted or removed;
6. your Subscription may be canceled or downgraded;
7. Dezza may delete, archive, preserve, or restrict Content;
8. Dezza may retain records as needed for legal, security, billing, fraud prevention, enforcement, and operational purposes;
9. unpaid fees may remain due; and
10. provisions that should survive termination will continue to apply.

Dezza is not liable for losses resulting from suspension, termination, Content removal, access restrictions, loss of exports, or deletion of Content where Dezza acts in accordance with these Terms.

88. Content Preservation and Deletion

Dezza may preserve, archive, delete, or restrict User Content and Generated Content in accordance with these Terms, the Privacy Policy, applicable law, legal process, security needs, billing needs, enforcement needs, and operational requirements.

Dezza is not obligated to preserve User Content indefinitely.

You are responsible for downloading and backing up any Generated Content, photos, logos, sponsor assets, or other Content you wish to keep.

Dezza may delete Content after Account deletion, Subscription cancellation, inactivity, nonpayment, termination, policy violations, or discontinuation of features.

Some information may remain in backups, logs, billing records, security records, legal records, or other retained systems for a limited period or as required by law.

89. Appeals

Dezza may, but is not required to, provide an appeal process for enforcement actions.

If you believe your Account was suspended, terminated, or restricted in error, you may contact Dezza at luke@dezza.io.

Submitting an appeal does not guarantee reinstatement, restoration of Content, refund, or reversal of enforcement action.

Dezza may require additional information to evaluate an appeal.

Dezza's decision on appeals is final unless otherwise required by law.

90. Reporting Violations

You may report suspected violations of these Terms, the Acceptable Use Policy, copyright rights, trademark rights, privacy rights, publicity rights, NIL rights, security issues, or other concerns by contacting:

Dezza
Email: luke@dezza.io
Website: <https://dezza.io>
Address: 1827 Buchanan St, North Kansas City, MO 64116

Dezza may create dedicated reporting addresses or forms in the future, including addresses for abuse, legal, privacy, DMCA, trademark, security, or law enforcement requests.

91. Cooperation with Investigations

You agree to cooperate reasonably with Dezza in connection with investigations of suspected violations, security issues, payment disputes, intellectual property complaints, safety issues, or legal requests.

Failure to cooperate may result in suspension, termination, Content removal, or other enforcement action.

Dezza may preserve and disclose information as described in these Terms, the Privacy Policy, and applicable law.

92. Legal Compliance

You are solely responsible for complying with all laws and regulations applicable to your use of the Services and your User Content.

This includes, without limitation:

- copyright laws;
- trademark laws;
- privacy laws;
- publicity rights laws;
- NIL laws and rules;
- advertising laws;
- consumer protection laws;
- student privacy laws;
- school policies;
- sponsorship agreements;
- export control laws;
- sanctions laws;
- payment laws;
- tax laws; and
- third-party platform policies.

You may not use the Services if you are prohibited from doing so under applicable law.

93. Export Controls and Sanctions

You may not use, export, re-export, import, sell, transfer, or provide access to the Services in violation of applicable export control or sanctions laws.

You represent and warrant that you are not located in, organized under the laws of, or ordinarily resident in any country or territory subject to comprehensive sanctions applicable to the Services, and that you are not listed on any sanctions-related restricted party list.

You may not use the Services for any purpose prohibited by applicable export control or sanctions laws.

94. Discontinuation of the Services

Dezza may discontinue all or part of the Services at any time.

If Dezza discontinues a material paid feature or the Services as a whole, Dezza may provide notice where commercially reasonable.

Dezza is not obligated to continue offering any particular feature, template, AI provider, export format, Subscription plan, integration, or workflow.

Dezza is not liable for losses arising from modification, suspension, discontinuation, or unavailability of the Services, except where prohibited by law.

95. Survival

The provisions of these Terms that by their nature should survive suspension, termination, cancellation, downgrade, Account deletion, or discontinuation will survive.

Surviving provisions include, without limitation, sections concerning:

- ownership;
- User Content responsibility;
- license grants;
- Dezza intellectual property;
- restrictions;
- payment obligations;
- taxes;
- Content removal;
- legal compliance;
- disclaimers;
- limitation of liability;
- indemnification;
- dispute resolution;
- arbitration;
- class action waiver;
- governing law;
- survival; and
- any other provisions necessary to interpret or enforce these Terms.

DEZZA TERMS OF USE

Warranty Disclaimer, Limitation of Liability, Indemnification, Dispute Resolution, Arbitration, Class Action Waiver, Governing Law, and General Legal Terms

96. Disclaimer of Warranties

THE SERVICES ARE PROVIDED ON AN "AS IS," "AS AVAILABLE," AND "WITH ALL FAULTS" BASIS.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, DEZZA DISCLAIMS ALL WARRANTIES, REPRESENTATIONS, CONDITIONS, AND GUARANTEES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, INCLUDING, WITHOUT LIMITATION:

1. WARRANTIES OF MERCHANTABILITY;
2. WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE;
3. WARRANTIES OF TITLE;
4. WARRANTIES OF NON-INFRINGEMENT;
5. WARRANTIES OF ACCURACY;
6. WARRANTIES OF RELIABILITY;
7. WARRANTIES OF AVAILABILITY;
8. WARRANTIES OF SECURITY;
9. WARRANTIES OF ERROR-FREE OPERATION;
10. WARRANTIES ARISING FROM COURSE OF DEALING, COURSE OF PERFORMANCE, OR USAGE OF TRADE.

DEZZA DOES NOT WARRANT THAT:

1. THE SERVICES WILL BE UNINTERRUPTED, SECURE, AVAILABLE, OR ERROR-FREE;
2. DEFECTS WILL BE CORRECTED;
3. GENERATED CONTENT WILL BE ACCURATE, ORIGINAL, UNIQUE, OR NON-INFRINGEMENT;
4. AI SERVICES WILL PRODUCE DESIRED RESULTS;
5. BACKGROUND REMOVAL OR IMAGE EDITING WILL BE PERFECT;
6. LOGO GENERATION WILL PRODUCE LEGALLY PROTECTABLE OR TRADEMARKABLE OUTPUTS;
7. THE SERVICES WILL MEET YOUR REQUIREMENTS;
8. THE SERVICES WILL BE COMPATIBLE WITH ANY PARTICULAR DEVICE, BROWSER, PLATFORM, SOCIAL MEDIA CHANNEL, SCHOOL SYSTEM, OR THIRD-PARTY SERVICE;
9. USER CONTENT OR GENERATED CONTENT WILL BE AVAILABLE INDEFINITELY;
10. THE SERVICES WILL COMPLY WITH ANY SCHOOL, ATHLETIC, NIL, SPONSORSHIP, LEAGUE, CONFERENCE, OR THIRD-PARTY PLATFORM REQUIREMENT.

YOU USE THE SERVICES AT YOUR OWN RISK.

97. No Guarantee Regarding AI Outputs

Without limiting the general disclaimer above, Dezza does not warrant or guarantee that AI-generated or AI-assisted outputs will be:

1. accurate;
2. original;
3. unique;
4. copyrightable;
5. trademarkable;
6. registrable;
7. non-infringing;
8. commercially usable;
9. suitable for official branding;
10. free from errors;
11. free from bias;
12. free from artifacts;
13. free from similarity to third-party works;
14. compliant with advertising law;
15. compliant with NIL rules;
16. compliant with school policies;
17. compliant with social media rules;
18. appropriate for any particular audience; or
19. fit for any specific purpose.

You are responsible for reviewing, approving, clearing, editing, and validating all AI-generated or AI-assisted Content before use.

98. No Guarantee Regarding User Content Rights

Dezza does not verify whether Users have the right to upload, edit, generate, export, post, print, distribute, or commercialize User Content or Generated Content.

Dezza does not verify ownership, permission, consent, clearance, or authorization for:

1. photos;
2. logos;
3. sponsor marks;
4. school marks;
5. club marks;
6. league marks;
7. athlete images;
8. coach images;

9. player names;
10. sponsor names;
11. NIL materials;
12. third-party artwork;
13. stock photography;
14. professional sports photography;
15. fonts;
16. trademarks;
17. copyrighted materials;
18. publicity rights; or
19. privacy rights.

You are solely responsible for obtaining all rights, permissions, consents, releases, and clearances required for your use of the Services and any Content created through the Services.

99. Third-Party Services Disclaimer

The Services may rely on or integrate with third-party services, including payment processors, hosting providers, artificial intelligence providers, image processing providers, email services, security providers, and future social media or publishing integrations.

Dezza does not control third-party services.

Dezza is not responsible for:

1. third-party outages;
2. third-party processing errors;
3. third-party security incidents;
4. third-party data practices;
5. third-party terms;
6. third-party content;
7. third-party AI outputs;
8. third-party payment failures;
9. third-party API changes;
10. third-party service discontinuation;
11. third-party delays;
12. third-party restrictions; or
13. third-party decisions affecting the Services.

Your use of third-party services may be subject to additional third-party terms and policies.

100. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW, DEZZA AND ITS OWNERS, OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, AGENTS, AFFILIATES, LICENSORS, SERVICE PROVIDERS, PAYMENT PROCESSORS, HOSTING PROVIDERS, AND SUPPLIERS WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, OR ENHANCED DAMAGES, INCLUDING, WITHOUT LIMITATION:

1. lost profits;
2. lost revenue;
3. lost business opportunities;
4. lost goodwill;
5. lost data;
6. loss of Content;
7. loss of Generated Content;
8. business interruption;
9. reputational harm;
10. cost of substitute services;
11. loss of customers;
12. loss of sponsorship opportunities;
13. school, team, or athletic consequences;
14. social media account restrictions;
15. claims by athletes, parents, sponsors, schools, photographers, or rights holders;
16. errors in AI-generated Content;
17. intellectual property disputes;
18. payment processing issues;
19. Account suspension or termination;
20. Content removal;
21. service interruptions;
22. security incidents; or
23. any other damages arising out of or relating to the Services.

This limitation applies whether the claim is based on warranty, contract, statute, tort, negligence, strict liability, or any other legal theory, even if Dezza has been advised of the possibility of such damages.

101. Liability Cap

TO THE MAXIMUM EXTENT PERMITTED BY LAW, DEZZA'S TOTAL CUMULATIVE LIABILITY ARISING OUT OF OR RELATING TO THESE TERMS, THE SERVICES, USER CONTENT, GENERATED CONTENT, AI SERVICES, SUBSCRIPTIONS, PAYMENTS, OR ANY RELATED MATTER WILL NOT EXCEED THE GREATER OF:

1. THE AMOUNT YOU PAID TO DEZZA FOR THE SERVICES DURING THE THREE (3) MONTHS IMMEDIATELY PRECEDING THE EVENT GIVING RISE TO THE CLAIM; OR
2. ONE HUNDRED U.S. DOLLARS (\$100.00).

The existence of multiple claims does not increase this limit.

This limitation applies to all claims in the aggregate.

102. Exceptions Where Required by Law

Some jurisdictions do not allow certain disclaimers, exclusions, or limitations of liability.

To the extent any disclaimer, exclusion, or limitation is prohibited by applicable law, it will apply only to the maximum extent permitted by law.

Nothing in these Terms excludes or limits liability that cannot lawfully be excluded or limited.

103. Basis of the Bargain

You acknowledge that Dezza offers the Services, including free and low-cost paid plans, in reliance on the disclaimers, limitations of liability, exclusions, and risk allocations stated in these Terms.

These provisions are an essential basis of the bargain between you and Dezza.

Without these limitations, Dezza would not be able to provide the Services on the same terms or pricing.

104. Indemnification

You agree to defend, indemnify, and hold harmless Dezza and its owners, officers, directors, employees, contractors, agents, affiliates, licensors, service providers, payment processors, hosting providers, and suppliers from and against all claims, demands, actions, proceedings, damages, losses, liabilities, settlements, costs, and expenses, including reasonable attorneys' fees, arising out of or relating to:

1. your use of the Services;
2. your User Content;
3. your Generated Content;
4. your AI inputs;
5. your AI outputs;
6. your exported Content;
7. your publication, posting, printing, distribution, or commercial use of Generated Content;
8. your violation of these Terms;
9. your violation of any Dezza policy;
10. your violation of applicable law;
11. your violation of third-party rights;

12. copyright infringement;
 13. trademark infringement;
 14. violation of publicity rights;
 15. violation of privacy rights;
 16. violation of NIL rights;
 17. misuse of athlete images;
 18. misuse of school, sponsor, league, or team marks;
 19. false endorsement, false affiliation, or false sponsorship claims;
 20. unauthorized use of photographer-owned images;
 21. unauthorized use of professional sports photography;
 22. unauthorized use of logos, marks, names, likenesses, or branding;
 23. payment disputes, chargebacks, or fraudulent transactions;
 24. your misuse of AI Services;
 25. your misuse of Account credentials;
 26. your violation of third-party platform rules;
 27. your violation of school, league, athletic, sponsorship, or NIL-related policies;
 28. disputes among your organization, team, school, employees, contractors, athletes, parents, sponsors, or other third parties;
 29. your negligence, willful misconduct, fraud, or misrepresentation; or
 30. any claim that your Content or use of the Services caused harm to another person or entity.
-

105. Indemnification Procedure

Dezza may control the defense and settlement of any indemnified claim at your expense.

You agree to cooperate with Dezza in the defense of any indemnified claim.

You may not settle any claim in a manner that imposes liability, admission, obligation, restriction, or expense on Dezza without Dezza's prior written consent.

Dezza's failure to promptly notify you of a claim will not relieve you of your indemnification obligations except to the extent you are materially prejudiced by the delay.

106. Dispute Resolution; Informal Resolution First

Before filing any arbitration, lawsuit, administrative claim, or other legal proceeding, you and Dezza agree to first attempt to resolve the dispute informally.

A party seeking to initiate a dispute must send written notice describing:

1. the nature of the dispute;
2. the facts supporting the dispute;
3. the relief requested;

4. the claimant's contact information; and
5. any relevant Account or billing information.

Notices to Dezza must be sent to:

Dezza
1827 Buchanan St
North Kansas City, MO 64116
Email: luke@dezza.io

After notice is received, the parties will attempt in good faith to resolve the dispute informally for at least thirty (30) days.

If the dispute is not resolved within that period, either party may proceed as permitted under these Terms.

107. Arbitration Agreement

PLEASE READ THIS SECTION CAREFULLY.

Except for the exceptions stated in these Terms, you and Dezza agree that any dispute, claim, or controversy arising out of or relating to these Terms, the Services, your Account, your Subscription, your User Content, Generated Content, AI Services, payments, privacy, data, communications, or the relationship between you and Dezza will be resolved by binding arbitration rather than in court.

This arbitration agreement applies to all claims, whether based in contract, tort, statute, fraud, misrepresentation, consumer protection, negligence, strict liability, or any other legal theory.

This arbitration agreement is intended to be interpreted broadly.

108. Arbitration Provider and Rules

Arbitration will be administered by the American Arbitration Association ("AAA").

For disputes involving individual consumers, the arbitration will be administered under the AAA Consumer Arbitration Rules and Mediation Procedures, as applicable.

For disputes involving businesses, organizations, schools, clubs, athletic departments, or other non-consumer entities, the arbitration will be administered under the applicable AAA Commercial Arbitration Rules, unless the AAA determines that another rule set applies.

If the AAA is unavailable or declines to administer the arbitration, the parties will confer in good faith to select a substitute arbitration provider. If the parties cannot agree, a court of competent jurisdiction may appoint a substitute arbitration provider.

109. Arbitration Location and Procedure

Unless otherwise required by applicable law, arbitration will take place in Kansas City, Missouri, or remotely by video, phone, or written submissions, as determined by the arbitrator or applicable AAA rules.

For consumer disputes, the location and format of arbitration will be determined in accordance with applicable AAA rules and consumer due process requirements.

The arbitration will be conducted in English.

The arbitrator will have authority to resolve all disputes regarding the interpretation, applicability, enforceability, or formation of this arbitration agreement, except that any dispute concerning the class action waiver must be decided by a court of competent jurisdiction.

110. Arbitration Fees

Arbitration fees will be allocated according to the applicable AAA rules.

Where required by law or AAA rules, Dezza will pay fees that Dezza is required to pay.

Each party will bear its own attorneys' fees and costs unless applicable law, the arbitrator, or these Terms provide otherwise.

If the arbitrator determines that a claim was frivolous, brought for an improper purpose, or asserted in bad faith, the arbitrator may award fees and costs to the extent permitted by applicable law and AAA rules.

111. Arbitration Award

The arbitrator may award any relief available in court on an individual basis, subject to the limitations, exclusions, and restrictions in these Terms.

The arbitrator may not award relief for or against anyone who is not a party to the arbitration.

The arbitrator's award will be final and binding, subject to any review permitted by applicable law.

Judgment on the arbitration award may be entered in any court of competent jurisdiction.

112. Exceptions to Arbitration

Notwithstanding the arbitration agreement, either party may bring an individual action in small claims court if the claim qualifies and remains in small claims court.

Either party may seek temporary, preliminary, or permanent injunctive relief in court to protect intellectual property rights, confidential information, security, platform integrity, or unauthorized access to the Services.

Dezza may bring claims in court relating to:

1. unauthorized access;
2. security violations;
3. scraping;
4. reverse engineering;
5. misuse of Dezza intellectual property;
6. infringement of Dezza trademarks or copyrights;
7. nonpayment;
8. fraudulent chargebacks;
9. Account abuse;
10. threats to platform integrity; or
11. violation of restrictions intended to protect the Services.

Nothing in these Terms prevents either party from filing a complaint with a government agency where such right cannot be waived.

113. Class Action Waiver

YOU AND DEZZA AGREE THAT EACH MAY BRING CLAIMS AGAINST THE OTHER ONLY IN AN INDIVIDUAL CAPACITY.

YOU AND DEZZA WAIVE ANY RIGHT TO BRING OR PARTICIPATE IN A CLASS ACTION, CLASS ARBITRATION, COLLECTIVE ACTION, REPRESENTATIVE ACTION, PRIVATE ATTORNEY GENERAL ACTION, OR CONSOLIDATED PROCEEDING.

The arbitrator may not consolidate more than one person's claims and may not preside over any form of class, collective, representative, or consolidated proceeding.

If this class action waiver is found unenforceable as to a particular claim or request for relief, that claim or request for relief must be severed and resolved in court, while the remaining claims will be resolved in arbitration to the maximum extent permitted by law.

114. Jury Trial Waiver

TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU AND DEZZA WAIVE ANY RIGHT TO A JURY TRIAL FOR ANY DISPUTE ARISING OUT OF OR RELATING TO THESE TERMS, THE SERVICES, YOUR ACCOUNT, USER CONTENT, GENERATED CONTENT, AI SERVICES, SUBSCRIPTIONS, PAYMENTS, OR THE RELATIONSHIP BETWEEN YOU AND DEZZA.

115. Time Limit to Bring Claims

To the maximum extent permitted by law, any claim or dispute arising out of or relating to these Terms or the Services must be filed within one (1) year after the claim arose.

If a claim is not filed within that period, it is permanently barred.

This provision does not apply where prohibited by law.

116. Governing Law

These Terms and any dispute arising out of or relating to these Terms, the Services, your Account, User Content, Generated Content, AI Services, Subscriptions, payments, or the relationship between you and Dezza will be governed by the laws of the State of Missouri, without regard to conflict of law principles.

The Federal Arbitration Act governs the interpretation and enforcement of the arbitration agreement.

117. Venue for Court Proceedings

For any dispute not subject to arbitration, or for any court proceeding permitted under these Terms, the parties agree to the exclusive jurisdiction and venue of the state and federal courts located in or serving Kansas City, Missouri, unless applicable law requires otherwise.

You and Dezza consent to personal jurisdiction in those courts.

118. Notices

Dezza may provide notices to you by:

1. email;

2. in-product notification;
3. posting on the Services;
4. Account dashboard notice;
5. billing portal notice; or
6. any other reasonable method.

Notices sent by email are deemed given when sent.

Notices posted on the Services are deemed given when posted.

You are responsible for keeping your Account email address current.

Formal legal notices to Dezza must be sent to:

Dezza
1827 Buchanan St
North Kansas City, MO 64116
Email: luke@dezza.io

Dezza may update its notice address by posting updated contact information in these Terms or on the Services.

119. Assignment

You may not assign, transfer, delegate, or sublicense these Terms or your rights or obligations under these Terms without Dezza's prior written consent.

Any attempted assignment in violation of this section is void.

Dezza may assign, transfer, delegate, or sublicense these Terms or any rights or obligations under these Terms without restriction, including in connection with a merger, acquisition, financing, corporate restructuring, sale of assets, change of control, or transfer of the Services.

These Terms bind and benefit the parties and their permitted successors and assigns.

120. Severability

If any provision of these Terms is found invalid, illegal, or unenforceable, that provision will be modified to the minimum extent necessary to make it enforceable.

If modification is not possible, the provision will be severed.

The remaining provisions will remain in full force and effect.

Except as expressly stated in the class action waiver section, invalidity of one provision does not affect the enforceability of the remaining provisions.

121. No Waiver

Dezza's failure to enforce any provision of these Terms does not constitute a waiver of that provision or any other provision.

Any waiver must be in writing and signed by an authorized representative of Dezza.

A waiver in one instance does not constitute a waiver in any other instance.

122. Entire Agreement

These Terms, together with all policies incorporated by reference, constitute the entire agreement between you and Dezza regarding the Services.

They supersede all prior or contemporaneous agreements, understandings, representations, warranties, and communications regarding the Services, whether written or oral.

Policies incorporated by reference may include, without limitation:

1. Privacy Policy;
 2. Cookie Policy;
 3. Acceptable Use Policy;
 4. DMCA Copyright Policy;
 5. Trademark Complaint Policy;
 6. AI Transparency & Responsible Use Policy;
 7. Security Policy;
 8. Law Enforcement Request Policy;
 9. Accessibility Statement;
 10. Subscription or billing terms;
 11. any additional terms presented for specific features.
-

123. Order of Precedence

If there is a conflict between these Terms and another Dezza policy, these Terms control unless the other policy expressly states that it controls.

If there is a conflict between these Terms and a signed written agreement between Dezza and a customer, the signed written agreement controls only for that customer and only to the extent of the conflict.

Purchase orders, vendor forms, procurement documents, or other customer-issued documents do not modify these Terms unless expressly signed by an authorized representative of Dezza.

124. Headings

Section headings are for convenience only and do not affect the interpretation of these Terms.

125. Interpretation

Words such as "including," "include," and "includes" mean "including without limitation."

References to "Content" include User Content and Generated Content unless the context requires otherwise.

References to "use" of the Services include accessing, uploading, generating, editing, exporting, downloading, storing, publishing, distributing, or otherwise interacting with the Services.

126. Force Majeure

Dezza will not be liable for delay, failure, interruption, loss, or inability to perform resulting from causes beyond Dezza's reasonable control, including:

1. acts of God;
2. natural disasters;
3. fires;
4. floods;
5. storms;
6. earthquakes;
7. pandemics;
8. epidemics;
9. war;
10. terrorism;
11. civil unrest;
12. labor disputes;
13. power outages;
14. internet failures;
15. cloud provider failures;
16. hosting provider failures;

17. payment processor failures;
 18. AI provider failures;
 19. third-party API failures;
 20. government action;
 21. legal restrictions;
 22. cyberattacks;
 23. denial-of-service attacks;
 24. security incidents; or
 25. other events beyond Dezza's reasonable control.
-

127. No Third-Party Beneficiaries

Except as expressly stated in these Terms, these Terms do not create any rights or remedies for any third party.

Dezza's owners, officers, directors, employees, contractors, agents, affiliates, licensors, service providers, payment processors, hosting providers, and suppliers are intended beneficiaries of the disclaimers, limitations of liability, and indemnification provisions.

128. Relationship to Other Legal Rights

These Terms do not limit any rights that cannot be limited under applicable law.

If you are a consumer, you may have certain rights under applicable consumer protection laws that cannot be waived.

Nothing in these Terms is intended to deprive you of rights that cannot be waived by contract.

129. Contact Information

Questions about these Terms may be directed to:

Dezza

Website: <https://dezza.io>

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

As Dezza grows, Dezza may create dedicated contact addresses for legal, privacy, copyright, trademark, abuse, security, billing, and law enforcement matters.

130. Effective Date

These Terms are effective as of: July 18, 2026

By accessing or using the Services on or after the Effective Date, you agree to these Terms.

DEZZA PRIVACY POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This Privacy Policy explains how Dezza collects, uses, stores, shares, and protects information when you access or use our website, software, applications, tools, artificial intelligence features, graphic generation features, background removal tools, logo generation tools, subscription services, and related services collectively referred to as the "Services."

This Privacy Policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Cookie Policy, Acceptable Use Policy, AI Transparency & Responsible Use Policy, DMCA Copyright Policy, and any other policies incorporated by reference.

By accessing or using the Services, you acknowledge this Privacy Policy.

If you do not agree with this Privacy Policy, do not use the Services.

1. Scope of this Privacy Policy

This Privacy Policy applies to information collected through the Services, including information collected when you:

- visit Dezza.io;
- create an Account;
- log in using email and password;
- upload photos;
- upload team logos;
- upload school logos;
- upload sponsor logos;
- enter team information;
- create graphics;
- generate AI-assisted logos;
- remove backgrounds from images;
- save or export Generated Content;
- purchase or manage a Subscription;
- contact Dezza;
- interact with customer support;
- use current or future paid features; or
- otherwise interact with the Services.

This Privacy Policy does not apply to websites, applications, platforms, or services operated by third parties, even if those third parties are integrated with or linked from Dezza.

2. Important Summary

Dezza is a graphic generation and design software platform.

Users may upload photos, logos, sponsor assets, team branding, prompts, and related information to create sports graphics, AI-assisted logos, background-removed images, and other creative outputs.

As of the Effective Date:

- Dezza uses email and password authentication.
 - Dezza uses Stripe for payments.
 - Dezza is hosted using Render.
 - Dezza may use AI and image-processing providers such as OpenAI, Recraft, and PhotoRoom.
 - Dezza does not currently use outside behavioral advertising analytics such as Google Analytics, Meta Pixel, LinkedIn Insight Tag, Hotjar, Mixpanel, or similar third-party advertising pixels.
 - Dezza does collect internal operational metrics, including information about graphics generated and platform usage.
 - Dezza may add analytics, advertising pixels, integrations, and additional service providers in the future, and this Privacy Policy will be updated as appropriate.
 - Users may request deletion of their Account, logos, uploaded photos, and generated graphics, subject to legal, billing, security, backup, and operational retention needs.
-

3. Definitions

Capitalized terms used in this Privacy Policy have the meanings provided in the Dezza Terms of Use unless otherwise defined here.

For purposes of this Privacy Policy:

"Account Information"

Information associated with your registered Dezza Account.

"Device Information"

Information about the device, browser, operating system, network, or connection used to access the Services.

"Generated Content"

Graphics, logos, images, designs, exports, background-removed images, AI-assisted outputs, or other materials created through the Services.

"Personal Information"

Information that identifies, relates to, describes, can reasonably be associated with, or could reasonably be linked to an individual or household, depending on applicable law.

"Usage Information"

Information about how Users interact with the Services.

"User Content"

Photos, logos, prompts, sponsor graphics, team information, school branding, athlete images, and other materials uploaded, submitted, entered, imported, or provided by a User.

4. Privacy Nutrition Label

This section provides a plain-English summary of the main categories of information Dezza may collect.

This is only a summary. The full Privacy Policy below provides additional detail.

Category	Collected?	Examples	Primary Uses
Account Information	Yes	Name, email address, password credentials, Account settings	Account creation, login, customer support, security
Contact Information	Yes	Email address, messages to support	Support, legal notices, service communications
Team / Organization Information	Yes	Team name, sport, colors, school or club name, sponsor names	Graphic generation, team settings, branding tools
Uploaded Photos	Yes	Athlete photos, coach photos, team photos, other user-uploaded images	Graphic creation, editing, background removal, exports
Uploaded Logos	Yes	Team logos, school logos, sponsor logos, organization logos	Brand kits, templates, graphics, exports

Category	Collected?	Examples	Primary Uses
AI Prompts and Inputs	Yes	Logo generation prompts, mascot descriptions, style preferences	AI-assisted generation, safety, service delivery
Generated Content	Yes	Graphics, AI-assisted logos, background-removed images, exported designs	Saving, editing, exporting, support, service operation
Payment Information	Yes, through Stripe	Subscription status, billing email, partial payment details, transaction records	Billing, subscriptions, fraud prevention, accounting
Full Card Numbers	No, not stored by Dezza	Full credit/debit card number	Processed by Stripe, not stored on Dezza servers
Device Information	Yes	Browser, device type, operating system, IP address	Security, troubleshooting, fraud prevention, performance
Usage Information	Yes	Graphics generated, features used, timestamps, exports, Account activity	Product operation, internal metrics, debugging, improvement
Cookies / Local Storage	Yes	Login cookies, session data, preferences	Authentication, session management, functionality
Third-Party Advertising Pixels	Not currently	Google Analytics, Meta Pixel, LinkedIn Insight Tag	Not currently installed as of the Effective Date
Customer Support Information	Yes	Emails, support requests, bug reports	Support, troubleshooting, legal records
Legal / Compliance Information	Yes, when needed	DMCA notices, trademark complaints, law enforcement requests	Legal compliance, rights enforcement, safety
Sensitive Personal Information	Not intentionally requested	Government IDs, medical info, financial account numbers, student records	Users should not upload this unless legally authorized and necessary

5. Information We Collect

Dezza collects information in several ways:

1. information you provide directly;
2. information generated when you use the Services;

3. information collected automatically through technical systems;
 4. information processed by third-party service providers;
 5. information received through support, legal, billing, or abuse reports.
-

6. Information You Provide Directly

You may provide information directly to Dezza when you:

- create an Account;
- log in;
- update Account settings;
- upload photos;
- upload logos;
- enter team information;
- enter sponsor information;
- create graphics;
- submit prompts;
- generate logos;
- remove image backgrounds;
- subscribe to a paid plan;
- contact support;
- report a legal issue;
- submit a copyright or trademark complaint;
- request Account deletion;
- communicate with Dezza by email.

This information may include:

- name;
- email address;
- password credentials;
- team name;
- sport;
- brand colors;
- school or club name;
- sponsor names;
- sponsor logos;
- team logos;
- uploaded photos;
- AI prompts;
- generated graphics;
- billing-related information;
- support messages;
- legal notices;
- any other information you choose to provide.

7. Account Information

When you create an Account, Dezza may collect:

- name;
- email address;
- password credentials;
- Account creation date;
- login activity;
- Subscription status;
- Account settings;
- plan type;
- user role, if applicable in the future;
- administrative permissions, if applicable in the future.

Passwords may be stored in hashed or otherwise protected form using commercially reasonable security practices.

You are responsible for maintaining the confidentiality of your Account credentials.

8. User Content

The Services allow Users to upload and process User Content.

User Content may include:

- photos;
- athlete photos;
- coach photos;
- team photos;
- logos;
- team logos;
- school logos;
- club logos;
- sponsor logos;
- business logos;
- player names;
- coach names;
- team names;
- sponsor names;
- schedules;
- scores;
- captions;

- colors;
- prompts;
- mascot descriptions;
- generated assets;
- exported graphics;
- other materials submitted by Users.

Dezza processes User Content to provide the Services, including creating graphics, storing brand assets, generating AI-assisted logos, removing image backgrounds, saving designs, and allowing Users to export content.

9. Generated Content

Dezza may collect, store, process, and display Generated Content created through the Services.

Generated Content may include:

- social media graphics;
- game day graphics;
- match day graphics;
- final score graphics;
- player graphics;
- roster graphics;
- sponsor graphics;
- AI-generated logos;
- background-removed images;
- edited images;
- exported designs;
- draft designs;
- saved templates;
- related metadata.

Dezza may use Generated Content to:

- provide the Services;
- save your work;
- allow editing and exporting;
- troubleshoot bugs;
- respond to support requests;
- enforce legal policies;
- investigate abuse;
- improve product functionality;
- maintain internal operational metrics.

Dezza does not claim ownership of your Generated Content except as described in the Terms of Use.

10. AI Prompts, Inputs, and Outputs

When you use AI-assisted features, Dezza may collect and process:

- prompts;
- team names;
- sport;
- mascot descriptions;
- color selections;
- style preferences;
- reference images;
- uploaded logos;
- uploaded photos;
- AI-generated logos;
- AI-edited images;
- background removal inputs and outputs;
- other information submitted to AI features.

AI-related information may be processed by Dezza and by third-party AI or image-processing providers such as OpenAI, Recraft, PhotoRoom, or future providers.

AI features may require sending User Content, prompts, or related data to those providers so they can return the requested output.

11. Payment and Subscription Information

Dezza uses Stripe for payment processing.

When you subscribe to a paid plan, make a payment, update billing information, or cancel a paid Subscription, Stripe may collect and process payment information.

Dezza may receive and store payment-related information such as:

- Subscription status;
- plan type;
- billing email;
- payment status;
- transaction amount;
- invoice status;
- partial card information, such as card brand and last four digits, where made available by Stripe;
- customer ID or subscription ID assigned by Stripe;
- payment failure status;
- cancellation status;
- refund status.

Dezza does not store full credit card numbers on its own servers.

Payment processing is handled by Stripe and is subject to Stripe's terms and privacy practices.

12. Automatically Collected Information

When you access or use the Services, Dezza may automatically collect technical and usage information.

This may include:

- IP address;
- browser type;
- browser version;
- device type;
- operating system;
- referring URLs;
- pages viewed;
- features used;
- timestamps;
- session activity;
- login events;
- upload events;
- export events;
- graphics generated;
- error logs;
- performance logs;
- security logs;
- approximate location derived from IP address;
- other diagnostic and operational information.

This information helps Dezza operate, secure, debug, improve, and measure the Services.

13. Internal Metrics

Dezza currently uses internal operational metrics rather than outside behavioral advertising analytics.

Internal metrics may include information such as:

- number of graphics generated;
- types of templates used;
- AI logo generation usage;
- background removal usage;
- export activity;

- Account activity;
- plan usage;
- upload activity;
- feature usage;
- errors and crashes;
- backend records showing generated graphics.

These metrics help Dezza understand product usage, improve features, troubleshoot issues, enforce plan limits, provide support, and operate the Services.

Internal metrics may include Personal Information or User Content where necessary to operate the platform.

14. Cookies and Similar Technologies

Dezza may use cookies, local storage, session storage, and similar technologies.

These technologies may be used to:

- keep Users logged in;
- authenticate sessions;
- remember preferences;
- protect Account security;
- prevent fraud;
- operate the Services;
- understand basic usage;
- support billing;
- improve performance.

As of the Effective Date, Dezza does not currently use third-party behavioral advertising pixels such as Meta Pixel, Google Analytics, LinkedIn Insight Tag, Hotjar, Mixpanel, or similar advertising analytics tools.

Dezza may add analytics, advertising, attribution, or tracking technologies in the future. If we do, we will update this Privacy Policy or Cookie Policy as appropriate.

15. Information from Third Parties

Dezza may receive information from third parties, including:

- Stripe;
- AI providers;
- image-processing providers;
- hosting providers;

- authentication or security providers;
- customer support tools;
- email providers;
- legal complainants;
- rights holders;
- law enforcement;
- users who invite or identify other users, if team features are added.

Examples may include:

- payment status from Stripe;
- transaction records;
- API responses from AI providers;
- image processing outputs;
- abuse reports;
- copyright complaints;
- trademark complaints;
- security alerts;
- delivery status for emails.

16. How We Use Information

Dezza may use information to:

1. provide the Services;
2. create and manage Accounts;
3. authenticate Users;
4. allow Users to upload photos and logos;
5. allow Users to create and export graphics;
6. provide AI-assisted logo generation;
7. provide background removal;
8. save User Content and Generated Content;
9. process Subscriptions and payments;
10. enforce plan limits;
11. provide customer support;
12. troubleshoot bugs;
13. monitor service performance;
14. improve product functionality;
15. maintain internal metrics;
16. prevent fraud;
17. protect platform security;
18. detect abuse;
19. enforce the Terms of Use;
20. comply with legal obligations;
21. respond to copyright or trademark complaints;

22. respond to lawful requests;
 23. communicate with Users;
 24. send service-related messages;
 25. maintain business records;
 26. develop future features;
 27. protect Dezza, Users, and third parties.
-

17. Service Communications

Dezza may send you service-related communications, including:

- Account notices;
- login or password communications;
- security alerts;
- billing notices;
- subscription confirmations;
- cancellation confirmations;
- policy updates;
- legal notices;
- support responses;
- product updates related to your Account.

You may not opt out of essential service, legal, security, or billing communications while maintaining an active Account.

18. Marketing Communications

Dezza may send marketing communications if permitted by law.

Marketing communications may include:

- product announcements;
- feature updates;
- promotional offers;
- educational content;
- launch announcements;
- plan updates.

You may opt out of marketing emails by following unsubscribe instructions in the email or contacting Dezza.

Opting out of marketing communications does not opt you out of essential service communications.

19. Legal Bases for Processing

Where a legal basis is required, Dezza may process information based on:

1. performance of a contract, such as providing the Services;
2. legitimate business interests, such as security, product improvement, support, fraud prevention, and internal metrics;
3. consent, where required;
4. compliance with legal obligations;
5. protection of rights, safety, and security;
6. establishment, exercise, or defense of legal claims.

The applicable legal basis may depend on your location, the type of information, and the specific processing activity.

20. How We Share Information

Dezza may share information in the following circumstances.

Service Providers

Dezza may share information with service providers who help us operate the Services.

These may include:

- hosting providers;
- payment processors;
- AI providers;
- image-processing providers;
- email providers;
- database providers;
- storage providers;
- security providers;
- customer support providers;
- legal and accounting providers;
- infrastructure providers.

Service providers may process information on Dezza's behalf or as otherwise described in their own terms and privacy policies.

Payment Processing

Payment information is processed by Stripe.

Dezza may share billing-related information with Stripe as needed to process payments, manage Subscriptions, prevent fraud, issue refunds, and maintain billing records.

AI and Image Processing

When you use AI Services or image-processing features, Dezza may send relevant User Content, prompts, images, metadata, or other inputs to providers such as OpenAI, Recraft, PhotoRoom, or future providers.

These providers process the information to deliver the requested AI or image-processing functionality.

Legal Compliance

Dezza may disclose information if we believe disclosure is necessary or appropriate to:

- comply with law;
- respond to legal process;
- respond to law enforcement;
- enforce our Terms;
- investigate fraud or abuse;
- protect rights and safety;
- respond to intellectual property complaints;
- protect Dezza, Users, or third parties.

Business Transfers

If Dezza is involved in a merger, acquisition, financing, restructuring, bankruptcy, sale of assets, or similar transaction, information may be transferred as part of that transaction.

With Your Direction or Consent

Dezza may share information when you direct us to do so or when you provide consent.

For example, future features may allow Users to connect social media platforms, invite team members, share assets, or publish content through third-party integrations.

21. Third-Party Providers

As of the Effective Date, Dezza may use or rely on the following categories of providers:

Provider / Category	Purpose
Render	Hosting and application infrastructure
Stripe	Payment processing and subscription billing

Provider / Category	Purpose
OpenAI	AI-related functionality, where applicable
Recraft	AI logo or image generation, where applicable
PhotoRoom	Background removal and image processing, where applicable
Email service providers	Account and service communications
Security and infrastructure providers	Platform security, logging, and operations
Legal / accounting providers	Compliance, disputes, accounting, and business records

Dezza may change providers over time.

A more detailed Subprocessor List may be provided as a separate document.

22. AI Processing and Third-Party AI Providers

AI features may require Dezza to process User Content through third-party AI or image-processing providers.

Examples include:

- submitting a prompt to generate a logo;
- submitting an image for background removal;
- submitting branding details to create a graphic;
- submitting an image for editing or enhancement.

Dezza may use AI providers such as OpenAI, Recraft, PhotoRoom, or future providers.

Third-party AI providers may process inputs and outputs according to their own terms, policies, security practices, and data retention rules.

Dezza will use commercially reasonable efforts to select reputable providers, but Dezza does not control every aspect of third-party provider data practices.

23. AI Training Policy

As of the Effective Date, Dezza does not intend to use your private uploaded photos, private logos, private sponsor assets, or private Generated Content to train Dezza-owned AI models for unrelated commercial use without your permission.

Dezza may use aggregated, de-identified, or anonymized information to understand usage, improve the Services, measure performance, debug features, and develop product improvements.

Third-party AI providers may process data to provide requested services, detect abuse, maintain security, enforce their policies, or improve their systems, depending on their own terms and policies.

Where Dezza offers enterprise, school, or team-specific data commitments in the future, those commitments may be provided in separate agreements.

24. No Sale of Personal Information

As of the Effective Date, Dezza does not sell Personal Information for money.

As of the Effective Date, Dezza does not knowingly share Personal Information for cross-context behavioral advertising.

Dezza does not currently use third-party behavioral advertising pixels.

If Dezza begins using advertising pixels, targeted advertising, cross-context behavioral advertising, or data-sharing practices that require additional notices or opt-out rights, Dezza will update this Privacy Policy and provide legally required choices.

25. User Content and Publicity

Dezza does not claim the right to publicly display your private uploaded photos, logos, sponsor assets, or private Generated Content in marketing materials without permission, except where:

- you provide consent;
- the Content is already public;
- the Content is submitted for public display through a future public feature;
- display is necessary to provide the Services;
- display is necessary for support, legal, security, or enforcement purposes;
- use is otherwise permitted by law.

Dezza may ask for permission to feature customer examples, templates, case studies, or graphics.

You are not required to grant that permission.

26. Data Retention

Dezza retains information for as long as reasonably necessary to provide the Services, operate the business, comply with law, resolve disputes, enforce agreements, prevent fraud, maintain security, and fulfill the purposes described in this Privacy Policy.

Retention periods may vary depending on the type of information.

For example:

- Account information may be retained while your Account is active.
 - User Content may be retained while stored in your Account.
 - Generated Content may be retained while stored in your Account.
 - Billing records may be retained for tax, accounting, fraud prevention, and legal purposes.
 - Security logs may be retained for security and abuse prevention.
 - Backup copies may persist for a limited time after deletion.
 - Legal notices and dispute records may be retained as needed to protect rights and comply with law.
-

27. Account and Content Deletion

You may request deletion of your Account, uploaded logos, uploaded photos, and generated graphics by contacting Dezza at luke@dezza.io or by using deletion tools if made available through the Services.

Deletion may remove or disable access to:

- Account profile information;
- uploaded photos;
- uploaded logos;
- sponsor assets;
- team settings;
- AI prompts;
- Generated Content;
- exported graphics stored in your Account;
- saved designs;
- Subscription-related Account access.

Certain information may be retained where necessary for:

- legal compliance;
- tax and accounting records;
- payment records;
- fraud prevention;
- security;
- dispute resolution;

- enforcement of Terms;
- backup systems;
- legitimate business purposes.

Deleting your Account does not automatically cancel payment obligations already incurred and does not automatically entitle you to a refund.

28. User Controls

Depending on the features available in the Services, Users may be able to:

- update Account information;
- change password credentials;
- upload or delete logos;
- upload or delete photos;
- create or delete Generated Content;
- manage team settings;
- manage Subscription status;
- request Account deletion;
- request access to information;
- request correction of information;
- request deletion of information.

Some controls may require contacting Dezza directly.

29. Security

Dezza uses commercially reasonable administrative, technical, and organizational measures designed to protect information.

These measures may include:

- access controls;
- password protection;
- secure hosting infrastructure;
- payment processing through Stripe;
- limited access to backend systems;
- monitoring for abuse or errors;
- data backups;
- security logging;
- service provider controls.

No system can be guaranteed completely secure.

You acknowledge that use of the Services involves risk, including the risk of unauthorized access, data loss, system failure, provider outages, and security incidents.

You are responsible for using a strong password and protecting your Account credentials.

30. Children's Privacy

The Services are not directed to children under thirteen (13).

Users must be at least thirteen (13) years old to use the Services.

If you are under eighteen (18), you should use the Services only with permission from a parent or legal guardian.

Dezza does not knowingly collect Personal Information from children under thirteen (13).

If Dezza learns that it has collected Personal Information from a child under thirteen without legally required consent, Dezza will take appropriate steps to delete that information.

Because Dezza may be used for sports graphics involving youth athletes, Users are responsible for obtaining all required permissions before uploading or using images, names, likenesses, or information relating to minors.

A separate Children's Privacy Addendum or COPPA Policy may be provided in the Dezza Legal Suite.

31. Student and Athlete Information

Dezza is not intended to be used as a system of record for student education records, medical records, eligibility records, disciplinary records, recruiting records, or other regulated records.

Users should not upload sensitive student information unless they have all legally required rights, permissions, and consents.

Users are responsible for compliance with applicable school policies, district policies, student privacy laws, NIL rules, athletic rules, parental consent requirements, and related obligations.

Dezza does not verify whether a school, coach, athlete, parent, guardian, athletic department, sponsor, or league has approved a particular upload or use.

32. International Users

Dezza is operated from the United States.

If you access the Services from outside the United States, you understand that your information may be processed in the United States and other countries where Dezza or its service providers operate.

Those countries may have data protection laws different from those in your location.

By using the Services, you acknowledge the transfer and processing of information as described in this Privacy Policy.

33. State Privacy Rights

Depending on your location and applicable law, you may have certain privacy rights.

These may include the right to:

- know what Personal Information is collected;
- access Personal Information;
- correct inaccurate Personal Information;
- delete Personal Information;
- obtain a copy of Personal Information;
- opt out of certain sales or sharing of Personal Information;
- limit use of certain sensitive Personal Information;
- object to certain processing;
- appeal certain privacy decisions;
- not be discriminated against for exercising privacy rights.

These rights may apply only to certain Users, only in certain jurisdictions, or only if Dezza meets applicable legal thresholds.

Dezza will respond to valid privacy requests as required by applicable law.

34. California Privacy Notice

This section applies to California residents to the extent the California Consumer Privacy Act, as amended, applies to Dezza.

In the preceding twelve (12) months, Dezza may have collected the following categories of Personal Information:

Category	Examples	Collected
Identifiers	Name, email address, IP address, Account identifiers	Yes
Customer Records Information	Billing-related information, customer support records	Yes
Commercial Information	Subscription status, payment history, plan type	Yes
Internet or Network Activity	Login activity, feature usage, pages viewed, graphics generated	Yes
Geolocation Data	Approximate location from IP address	Yes
Audio / Visual Information	Uploaded photos and images	Yes
Professional or Organization Information	Team, school, club, sponsor, or organization information	Yes
Inferences	Product usage patterns, feature preferences	Yes
Sensitive Personal Information	Not intentionally requested; may be present if Users upload it	Not intentionally

Dezza collects this information for the purposes described in this Privacy Policy, including providing the Services, billing, support, security, legal compliance, internal metrics, and product improvement.

As of the Effective Date, Dezza does not sell Personal Information for money and does not knowingly share Personal Information for cross-context behavioral advertising.

California residents may submit privacy requests by contacting luke@dezza.io.

35. Notice at Collection

At or before the time Dezza collects Personal Information, Dezza collects the categories of information described in this Privacy Policy for the purposes described in this Privacy Policy.

The primary purposes include:

- providing the Services;
- creating and managing Accounts;
- authenticating Users;
- creating graphics;
- processing uploads;
- generating AI-assisted outputs;
- removing backgrounds;
- processing payments;

- maintaining Subscriptions;
- providing support;
- improving the Services;
- maintaining internal metrics;
- preventing fraud and abuse;
- complying with law;
- enforcing legal rights.

Dezza retains information as described in the Data Retention section.

36. Sensitive Personal Information

Dezza does not intentionally request highly sensitive Personal Information such as:

- Social Security numbers;
- driver's license numbers;
- passport numbers;
- government identification numbers;
- financial account numbers, other than payment information handled by Stripe;
- medical records;
- health information;
- precise geolocation;
- biometric identifiers;
- confidential education records;
- private student records.

Users should not upload sensitive Personal Information unless they have all necessary rights, permissions, and legal authority.

If sensitive information is included in User Content, Dezza may process it only as part of providing, securing, or enforcing the Services.

37. Do Not Track and Global Privacy Signals

Some browsers or tools may transmit "Do Not Track" or similar signals.

Because there is not a single industry-standard approach to Do Not Track signals, Dezza may not respond to all such signals.

Where required by applicable law, Dezza will honor legally recognized opt-out preference signals, such as Global Privacy Control, if and when Dezza engages in practices that require honoring such signals.

As of the Effective Date, Dezza does not sell Personal Information for money and does not knowingly share Personal Information for cross-context behavioral advertising.

38. Legal Requests and Law Enforcement

Dezza may disclose information in response to subpoenas, court orders, search warrants, legal process, law enforcement requests, government requests, or similar requests where Dezza believes disclosure is legally required or appropriate.

Dezza may also disclose information where necessary to:

- protect safety;
- prevent fraud;
- investigate abuse;
- protect the Services;
- enforce the Terms;
- respond to intellectual property complaints;
- defend legal claims;
- comply with applicable law.

A separate Law Enforcement Request Policy may be provided in the Dezza Legal Suite.

39. Copyright, Trademark, and Rights Complaints

If Dezza receives a copyright, trademark, privacy, publicity, NIL, or other rights complaint, Dezza may process and retain information relating to that complaint.

This may include:

- complainant contact information;
- accused User information;
- URLs or identifiers;
- copies of disputed Content;
- correspondence;
- takedown records;
- counter-notices;
- legal records;
- enforcement records.

Dezza may share information between complainants and Users where required or appropriate under applicable law, including under the DMCA.

40. Business Transfers

If Dezza is involved in a merger, acquisition, financing, reorganization, bankruptcy, sale of assets, or similar transaction, information may be transferred as part of that transaction.

The receiving entity may continue to use information consistent with this Privacy Policy unless users are notified otherwise.

41. Data Accuracy

You are responsible for keeping your Account information accurate and up to date.

You may update certain information through your Account settings or by contacting Dezza.

Dezza may rely on the information associated with your Account for billing, notices, support, security, and legal communications.

42. Data Portability

Where required by applicable law, you may request a copy of certain Personal Information associated with your Account.

The format and scope of data provided may depend on applicable law, technical feasibility, security considerations, and the nature of the request.

Dezza may verify your identity before fulfilling data access or portability requests.

43. Verification of Privacy Requests

For privacy, access, correction, deletion, or portability requests, Dezza may ask for information to verify your identity and authority.

Verification may include confirming access to your Account email address or requesting additional information reasonably necessary to process the request.

Dezza may deny or limit requests where permitted by law, including where Dezza cannot verify the request, the request is excessive, the request conflicts with legal obligations, or retention is necessary for legitimate purposes.

44. Authorized Agents

Where applicable law allows privacy requests through an authorized agent, Dezza may require proof that the agent is authorized to act on your behalf.

Dezza may also require you to verify your identity directly.

45. Appeals

Where required by applicable law, Users may appeal Dezza's decision regarding a privacy request.

Appeals may be submitted to luke@dezza.io with the subject line "Privacy Appeal."

Dezza will respond to appeals as required by applicable law.

46. Changes to this Privacy Policy

Dezza may update this Privacy Policy from time to time.

When material changes are made, Dezza may provide notice by:

- updating the Effective Date;
- posting the revised Privacy Policy;
- notifying Users by email;
- providing an in-product notice;
- using another reasonable method.

Your continued use of the Services after the updated Privacy Policy becomes effective means you acknowledge the updated policy.

Where required by law, Dezza will obtain consent for material changes.

47. Contact Information

Questions, requests, or concerns about this Privacy Policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: Dezza.io

As Dezza grows, Dezza may create dedicated contact addresses for privacy, legal, DMCA, trademark, abuse, security, billing, and law enforcement matters.

DEZZA COOKIE POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This Cookie Policy explains how Dezza uses cookies, local storage, session storage, pixels, software development kits, tracking technologies, and similar technologies in connection with our website, software, applications, tools, artificial intelligence features, graphic generation features, subscription services, and related services collectively referred to as the "Services."

This Cookie Policy should be read together with our Terms of Use, Privacy Policy, AI Transparency & Responsible Use Policy, and other policies in the Dezza Legal Suite.

By using the Services, you acknowledge that Dezza may use cookies and similar technologies as described in this Cookie Policy.

1. What Are Cookies?

Cookies are small text files placed on your browser or device when you visit a website or use an online service.

Cookies can help websites and applications:

- remember your login session;
- keep you signed in;
- recognize your browser;
- store preferences;
- improve security;
- prevent fraud;
- understand basic usage;
- maintain service functionality.

Cookies may be set by Dezza directly or by third-party service providers that support the Services.

2. Similar Technologies

In addition to cookies, Dezza may use similar technologies, including:

- local storage;

- session storage;
- browser storage;
- authentication tokens;
- device identifiers;
- server logs;
- pixels;
- tags;
- scripts;
- software development kits;
- embedded code;
- similar tracking or storage technologies.

For purposes of this Cookie Policy, references to "cookies" include these similar technologies unless the context requires otherwise.

3. Current Use of Cookies and Tracking Technologies

As of the Effective Date, Dezza primarily uses cookies and similar technologies for operational, security, authentication, billing, and product functionality purposes.

As of the Effective Date, Dezza does not currently use third-party behavioral advertising pixels such as:

- Google Analytics;
- Google Tag Manager;
- Meta Pixel;
- LinkedIn Insight Tag;
- Microsoft Clarity;
- Hotjar;
- Mixpanel;
- PostHog;
- TikTok Pixel;
- Snapchat Pixel;
- X Pixel;
- Reddit Pixel;
- Pinterest Tag;
- similar third-party behavioral advertising or analytics pixels.

Dezza currently relies primarily on internal operational metrics to understand product usage, such as graphics generated, features used, exports, uploads, and system performance.

Dezza may add analytics, attribution, advertising pixels, conversion tracking, or similar technologies in the future. If we do, we will update this Cookie Policy and provide any legally required notices or choices.

4. Types of Cookies We May Use

Dezza may use the following categories of cookies and similar technologies.

4.1 Strictly Necessary Cookies

Strictly necessary cookies are required for the Services to function.

These cookies may be used to:

- create and maintain login sessions;
- authenticate Users;
- protect Accounts;
- prevent unauthorized access;
- remember security settings;
- process Subscription-related sessions;
- support payment flows;
- maintain server-side functionality;
- prevent fraud;
- protect against abuse;
- route traffic;
- maintain platform availability.

Without these cookies, some parts of the Services may not work properly.

Because these cookies are necessary, they generally cannot be disabled through Dezza's cookie settings, though you may be able to block them through your browser.

Blocking strictly necessary cookies may prevent you from logging in or using the Services.

4.2 Functional Cookies

Functional cookies help Dezza remember choices you make and improve your experience.

These may include:

- Account preferences;
- interface preferences;
- saved settings;
- remembered form information;
- workspace preferences;
- team settings;
- design workflow preferences;

- recently used tools;
- temporary editing state.

Functional cookies are intended to make the Services easier to use.

4.3 Security Cookies

Security cookies help Dezza protect Users and the platform.

These may be used to:

- detect suspicious login activity;
- prevent credential abuse;
- reduce spam;
- reduce fraud;
- detect automated abuse;
- maintain session integrity;
- prevent cross-site request forgery;
- enforce rate limits;
- identify unusual activity;
- protect payment-related flows.

Security cookies may be essential to Account protection and platform integrity.

4.4 Performance and Internal Analytics Cookies

Dezza may use cookies and similar technologies to understand how the Services perform.

These technologies may help Dezza understand:

- which features are used;
- which templates are used;
- how often graphics are generated;
- how often AI logo generation is used;
- how often background removal is used;
- whether exports are successful;
- whether uploads fail;
- where errors occur;
- how long certain processes take;
- whether the platform is performing properly.

As of the Effective Date, Dezza primarily uses internal operational metrics rather than third-party behavioral analytics tools.

These metrics help Dezza improve the Services, troubleshoot issues, monitor reliability, and plan future features.

4.5 Payment and Subscription Cookies

Because Dezza uses Stripe for payment processing, Stripe or payment-related tools may use cookies or similar technologies during checkout, billing, subscription management, fraud prevention, or payment authentication.

Payment-related cookies may support:

- checkout sessions;
- payment authorization;
- fraud detection;
- payment security;
- billing portal access;
- Subscription management;
- invoice or receipt handling.

Stripe's own cookies and tracking technologies are governed by Stripe's applicable terms and privacy policies.

Dezza does not store full credit card numbers on its own servers.

4.6 AI and Image Processing Cookies

Dezza may use cookies, browser storage, logs, or similar technologies to support AI and image processing workflows.

These may relate to:

- AI logo generation;
- prompt submission;
- background removal;
- image upload sessions;
- graphic generation;
- queued processing jobs;
- export rendering;
- temporary file handling;
- error recovery;
- abuse prevention.

These technologies help Dezza deliver requested creative functionality.

4.7 Advertising and Marketing Cookies

As of the Effective Date, Dezza does not currently use third-party advertising pixels or behavioral advertising cookies.

In the future, Dezza may use advertising or marketing cookies to:

- measure marketing campaigns;
- understand referral sources;
- attribute signups;
- measure conversion events;
- retarget visitors;
- improve advertising;
- understand audience engagement;
- manage promotional campaigns.

If Dezza begins using advertising or marketing cookies, Dezza will update this Cookie Policy and provide legally required notices, choices, opt-outs, or consent mechanisms.

5. Cookies Used by Third-Party Providers

Some cookies or similar technologies may be set by third-party providers that help Dezza operate the Services.

These providers may include:

Provider / Category	Purpose
Stripe	Payment processing, checkout, subscriptions, fraud prevention
Render	Hosting, application infrastructure, platform availability
OpenAI	AI-related functionality, where applicable
Recraft	AI image or logo generation, where applicable
PhotoRoom	Background removal and image processing, where applicable
Email providers	Account and service communications
Security providers	Account protection, abuse prevention, monitoring
Future analytics providers	Product analytics, if later added
Future advertising providers	Conversion tracking or advertising, if later added

Third-party providers may use their own cookies, logs, and similar technologies according to their own terms and privacy policies.

Dezza does not control all third-party cookie practices.

6. Internal Metrics and Backend Records

Dezza may collect backend operational records that are not always browser cookies but may function similarly for measurement and service operation.

These records may include:

- Account activity;
- login timestamps;
- upload activity;
- generated graphics;
- template usage;
- AI generation activity;
- background removal activity;
- export activity;
- plan usage;
- payment status;
- feature usage;
- error logs;
- security logs.

These records help Dezza operate, improve, secure, debug, and support the Services.

7. Why Dezza Uses Cookies

Dezza may use cookies and similar technologies to:

1. operate the Services;
2. keep Users logged in;
3. authenticate Accounts;
4. secure Accounts;
5. prevent fraud and abuse;
6. process payments;
7. support Stripe checkout and billing;
8. remember User preferences;
9. support graphic generation workflows;
10. support AI-assisted features;
11. support background removal;
12. save editing state;
13. troubleshoot errors;
14. measure platform performance;

15. improve product features;
 16. enforce plan limits;
 17. maintain internal metrics;
 18. comply with legal obligations;
 19. protect Dezza, Users, and third parties.
-

8. Cookie Duration

Cookies may remain on your browser or device for different periods of time.

Session Cookies

Session cookies are temporary and generally expire when you close your browser or end your session.

They may be used for:

- login sessions;
- security;
- temporary editing state;
- checkout sessions;
- temporary uploads.

Persistent Cookies

Persistent cookies remain on your browser or device until they expire or are deleted.

They may be used for:

- remembering preferences;
- maintaining login status;
- fraud prevention;
- security;
- analytics;
- billing-related functionality.

The duration of a cookie may depend on its purpose, your browser settings, Dezza's configuration, or third-party provider settings.

9. Managing Cookies

You may control cookies through your browser settings.

Most browsers allow you to:

- block cookies;
- delete cookies;
- clear local storage;
- clear session storage;
- reject third-party cookies;
- receive warnings before cookies are stored;
- manage site-specific permissions.

Browser controls vary by browser and device.

If you block or delete cookies, parts of the Services may not function properly.

For example, you may be unable to:

- log in;
- stay logged in;
- access Account settings;
- save work;
- use payment flows;
- manage a Subscription;
- generate graphics;
- upload files;
- export graphics;
- use AI features;
- use background removal;
- maintain security protections.

10. Browser-Specific Controls

You can usually manage cookies through browser settings such as:

- Chrome settings;
- Safari settings;
- Firefox settings;
- Edge settings;
- mobile browser settings;
- device privacy settings.

Because browser settings change over time, you should consult your browser's help documentation for current instructions.

11. Do Not Track

Some browsers may send "Do Not Track" signals.

There is no universally accepted standard for how websites should respond to Do Not Track signals.

As a result, Dezza may not respond to all Do Not Track signals.

Where applicable law requires recognition of specific browser-based privacy signals, Dezza will comply to the extent required.

As of the Effective Date, Dezza does not sell Personal Information for money and does not knowingly share Personal Information for cross-context behavioral advertising.

12. Global Privacy Control

Some jurisdictions recognize browser-based opt-out preference signals such as Global Privacy Control.

As of the Effective Date, Dezza does not currently use third-party behavioral advertising pixels or sell Personal Information.

If Dezza later engages in activities requiring recognition of opt-out preference signals, Dezza will update its practices and honor legally required signals where applicable.

13. Consent

In some jurisdictions, certain cookies require consent before they are used.

Where required by law, Dezza may present a cookie banner, preference center, opt-in mechanism, opt-out mechanism, or other consent tool.

If Dezza introduces optional analytics or advertising cookies in the future, Dezza may provide additional controls where legally required.

Your choices may be stored using cookies or similar technologies.

If you clear cookies, your preferences may need to be reset.

14. Future Analytics and Advertising Tools

Dezza may add third-party analytics or advertising tools in the future.

Examples may include:

- Google Analytics;
- Google Tag Manager;
- Meta Pixel;
- LinkedIn Insight Tag;
- Microsoft Clarity;
- PostHog;
- Mixpanel;
- Hotjar;
- Sentry;
- Rollbar;
- TikTok Pixel;
- Snapchat Pixel;
- X Pixel;
- other analytics, attribution, performance, or advertising tools.

If Dezza adds these tools, Dezza may update this Cookie Policy to explain:

- what tools are used;
- why they are used;
- what categories of data they collect;
- whether they are used for advertising;
- what choices Users have;
- how Users may opt out, where applicable.

15. Children and Cookies

The Services are not directed to children under thirteen (13).

Dezza does not knowingly use cookies to track children under thirteen for behavioral advertising.

Users are responsible for ensuring they have all required permissions before uploading Content involving minors, including youth athlete photos, names, likenesses, or team information.

16. Relationship to Privacy Policy

This Cookie Policy supplements the Dezza Privacy Policy.

The Privacy Policy explains more broadly how Dezza collects, uses, shares, retains, and protects information.

If there is a conflict between this Cookie Policy and the Privacy Policy, the Privacy Policy controls unless this Cookie Policy provides more specific information about cookies or similar technologies.

17. Changes to this Cookie Policy

Dezza may update this Cookie Policy from time to time.

Updates may reflect changes to:

- cookies used by Dezza;
- service providers;
- analytics tools;
- advertising tools;
- AI providers;
- payment systems;
- legal requirements;
- product features;
- user choices.

When material changes are made, Dezza may provide notice by updating the Effective Date, posting the revised Cookie Policy, providing in-product notice, sending email notice, or using another reasonable method.

Your continued use of the Services after the updated Cookie Policy becomes effective means you acknowledge the updated Cookie Policy.

18. Contact Information

Questions about this Cookie Policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for privacy, legal, DMCA, trademark, abuse, security, billing, and law enforcement matters.

DEZZA DMCA COPYRIGHT POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") respects the intellectual property rights of others and expects Users of the Services to do the same.

This DMCA Copyright Policy explains how copyright owners may submit notices of claimed copyright infringement regarding Content available through Dezza, and how Users may submit counter-notifications if they believe Content was removed or disabled by mistake or misidentification.

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, Acceptable Use Policy, Trademark Complaint Policy, and AI Transparency & Responsible Use Policy.

1. Purpose of this Policy

Dezza is a graphic generation and design platform.

Users may upload, create, edit, generate, store, and export Content, including photos, logos, sponsor graphics, team branding, school branding, AI-generated logos, background-removed images, and sports graphics.

Because Users may upload copyrighted material, Dezza maintains this DMCA Copyright Policy to provide a process for copyright owners to report alleged infringement and for Users to respond where appropriate.

2. Copyright Compliance

Users are solely responsible for ensuring that they have all necessary rights, permissions, licenses, consents, and authority to upload, edit, generate, export, post, print, distribute, or otherwise use Content through the Services.

This includes rights in:

- photographs;
- athlete images;
- coach images;
- team photos;
- school photos;
- professional sports photography;
- photographer-owned images;

- stock images;
- logos;
- artwork;
- graphic designs;
- sponsor assets;
- AI prompts;
- Generated Content;
- and other copyrighted material.

Dezza does not verify whether Users own or have permission to use uploaded Content.

3. DMCA Agent

Copyright notices should be sent to Dezza's copyright contact:

Dezza Copyright Agent

Dezza

1827 Buchanan St

North Kansas City, MO 64116

Email: luke@dezza.io

Website: <https://dezza.io>

Important note: Dezza should separately register its designated DMCA agent with the U.S. Copyright Office before relying on DMCA safe-harbor protections. Once a dedicated DMCA email address is created, Dezza should update this policy to list that address, such as dmca@dezza.io.

4. Submitting a DMCA Takedown Notice

If you believe that Content available through the Services infringes your copyright, you may submit a written DMCA notice to Dezza's Copyright Agent.

To be effective, your notice should include substantially the following information:

1. Your physical or electronic signature.

This may be the signature of the copyright owner or a person authorized to act on behalf of the copyright owner.

2. Identification of the copyrighted work claimed to have been infringed.

If multiple copyrighted works are covered by one notice, you may provide a representative list.

3. Identification of the allegedly infringing material.

You must provide information reasonably sufficient to allow Dezza to locate the material. This may

include URLs, screenshots, file names, Account information, export IDs, project names, or other identifying details.

4. Your contact information.

Please include your name, mailing address, phone number, and email address.

5. A good-faith statement.

Your notice must include a statement that you have a good-faith belief that use of the material in the manner complained of is not authorized by the copyright owner, the owner's agent, or the law.

6. An accuracy and authority statement.

Your notice must include a statement that the information in the notice is accurate and, under penalty of perjury, that you are the copyright owner or authorized to act on behalf of the copyright owner.

Notices that do not include the required information may be delayed, rejected, or not processed.

5. Sample DMCA Notice Language

You may use the following language in your DMCA notice:

"I have a good-faith belief that the use of the copyrighted material described in this notice is not authorized by the copyright owner, its agent, or the law.

The information in this notice is accurate, and under penalty of perjury, I am the copyright owner or authorized to act on behalf of the copyright owner of an exclusive right that is allegedly infringed."

6. What Happens After Dezza Receives a DMCA Notice

Upon receiving a DMCA notice that appears valid, Dezza may take action including:

- removing the allegedly infringing Content;
- disabling access to the allegedly infringing Content;
- restricting use of the Content;
- notifying the User who uploaded or generated the Content;
- requesting additional information;
- preserving relevant records;
- terminating repeat infringers;
- taking other action Dezza considers appropriate.

Dezza may act quickly and without prior notice to the User.

Removal or disabling of Content does not mean Dezza has determined that infringement occurred.

7. Counter-Notification

If your Content was removed or disabled in response to a DMCA notice and you believe the removal or disabling was the result of mistake or misidentification, you may submit a written counter-notification to Dezza's Copyright Agent.

A counter-notification should include substantially the following information:

1. Your physical or electronic signature.

2. Identification of the material that was removed or disabled.

Include enough information for Dezza to identify the removed Content.

3. A statement under penalty of perjury.

Your counter-notification must state that you have a good-faith belief that the material was removed or disabled as a result of mistake or misidentification.

4. Your contact information.

Include your name, mailing address, phone number, and email address.

5. Consent to jurisdiction.

You must consent to the jurisdiction of the federal district court for the judicial district in which your address is located, or if your address is outside the United States, to the jurisdiction of a federal district court in which Dezza may be found.

6. Acceptance of service.

You must state that you will accept service of process from the person who submitted the original DMCA notice or that person's agent.

8. Sample Counter-Notification Language

You may use the following language in your counter-notification:

"I have a good-faith belief, under penalty of perjury, that the material identified above was removed or disabled as a result of mistake or misidentification.

I consent to the jurisdiction of the federal district court for the judicial district in which my address is located, or if my address is outside the United States, to the jurisdiction of a federal district court in which Dezza may be found, and I will accept service of process from the person who submitted the original DMCA notice or that person's agent."

9. Restoration of Content

If Dezza receives a valid counter-notification, Dezza may forward the counter-notification to the original complaining party.

Unless the original complaining party notifies Dezza that it has filed an action seeking a court order to restrain the User from engaging in infringing activity, Dezza may restore or re-enable the removed Content as permitted by law.

Dezza is not required to restore Content if the Content also violates the Terms of Use, Acceptable Use Policy, Trademark Complaint Policy, AI Transparency & Responsible Use Policy, or any other applicable Dezza policy.

10. Repeat Infringer Policy

Dezza may suspend or terminate Accounts of Users who repeatedly infringe or are repeatedly accused of infringing copyrights.

Dezza may consider a User to be a repeat infringer based on:

- multiple valid DMCA notices;
- repeated removals of infringing Content;
- repeated copyright complaints;
- repeated uploads of substantially similar infringing Content;
- use of multiple Accounts to evade enforcement;
- other evidence reasonably indicating repeated infringement.

Dezza may terminate repeat infringers without refund.

11. False or Abusive Notices

Submitting false, misleading, bad-faith, or abusive DMCA notices or counter-notifications may result in legal liability.

Dezza may reject, ignore, or take action against notices that appear fraudulent, incomplete, abusive, or submitted for improper purposes.

Improper purposes may include:

- attempting to suppress lawful criticism;
- interfering with a competitor;

- targeting a User unfairly;
 - claiming rights the complainant does not own;
 - misusing the DMCA process for trademark, defamation, privacy, or non-copyright disputes.
-

12. Copyright Versus Trademark Complaints

The DMCA applies to copyright claims.

It is not the correct process for most trademark, brand, logo, impersonation, false endorsement, sponsorship, NIL, privacy, or publicity rights complaints.

Trademark complaints should be submitted under Dezza's Trademark Complaint Policy.

Privacy, publicity, NIL, safety, abuse, or other complaints may be submitted to Dezza using the appropriate contact method or complaint form.

13. AI-Generated Content and Copyright Complaints

Dezza may allow Users to generate AI-assisted logos, images, graphics, and other outputs.

If you believe AI-generated or AI-assisted Content available through Dezza infringes your copyright, you may submit a DMCA notice identifying the copyrighted work and the allegedly infringing material.

Dezza does not guarantee that AI-generated outputs are original, unique, copyrightable, non-infringing, or available for exclusive use.

Users are responsible for reviewing and clearing AI-generated outputs before public, commercial, official, or long-term use.

14. No Legal Advice

This DMCA Copyright Policy is provided for informational and operational purposes only.

Dezza does not provide legal advice.

If you are uncertain whether Content infringes your copyright, whether fair use applies, whether you should submit a DMCA notice, or whether you should submit a counter-notification, you should consult qualified legal counsel.

15. Changes to this Policy

Dezza may update this DMCA Copyright Policy from time to time.

When material changes are made, Dezza may provide notice by updating the Effective Date, posting the revised policy, sending email notice, providing in-product notice, or using another reasonable method.

Your continued use of the Services after changes become effective means you acknowledge the updated policy.

16. Contact Information

Copyright-related notices should be sent to:

Dezza Copyright Agent
Dezza
1827 Buchanan St
North Kansas City, MO 64116
Email: luke@dezza.io
Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for copyright, trademark, legal, privacy, abuse, security, billing, and law enforcement matters.

DEZZA TRADEMARK COMPLAINT POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") respects trademark rights and expects Users of the Services to respect the trademarks, service marks, logos, trade names, trade dress, brand identifiers, and other source-identifying rights of others.

This Trademark Complaint Policy explains how trademark owners may report alleged misuse of trademarks through the Services.

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, Acceptable Use Policy, DMCA Copyright Policy, AI Transparency & Responsible Use Policy, and related policies.

1. Purpose of this Policy

Dezza is a graphic generation and design software platform.

Users may upload or generate Content involving:

- team logos;
- school logos;
- club logos;
- sponsor logos;
- business logos;
- athletic department marks;
- league marks;
- event marks;
- tournament marks;
- product names;
- brand names;
- trade names;
- slogans;
- mascots;
- uniforms;
- other source-identifying materials.

Because these materials may include trademarks, Dezza provides this policy for rights holders to report alleged trademark misuse.

2. User Responsibility for Trademarks

Users are solely responsible for ensuring they have all required rights, permissions, approvals, and licenses to use trademarks through the Services.

This includes permission to upload, edit, generate, export, post, print, distribute, or commercially use:

- school logos;
- sponsor logos;
- team logos;
- athletic department marks;
- club marks;
- league marks;
- tournament marks;
- business logos;
- product names;
- brand names;
- slogans;
- mascots;
- uniforms;
- trade dress;
- and other protected brand assets.

Dezza does not verify trademark ownership, authorization, sponsorship, endorsement, or affiliation.

3. No Implied Endorsement

Use of a trademark, logo, school name, sponsor name, team name, athlete name, or brand element in Dezza does not mean that Dezza has verified, approved, licensed, endorsed, sponsored, or authorized that use.

Users may not use Dezza to create Content that falsely suggests endorsement, sponsorship, partnership, approval, recruitment, employment, affiliation, authorization, or association with any person, school, team, league, sponsor, brand, company, athlete, coach, organization, or public figure.

4. What This Policy Covers

This Trademark Complaint Policy applies to complaints involving alleged misuse of trademarks or similar brand identifiers in User Content or Generated Content.

Examples may include:

- unauthorized use of a company logo;
 - unauthorized use of a school logo;
 - unauthorized use of a sponsor mark;
 - unauthorized use of a league logo;
 - use of a mark that falsely suggests sponsorship;
 - use of a mark that falsely suggests endorsement;
 - use of a confusingly similar logo;
 - impersonation of a brand, school, team, or organization;
 - counterfeit or fake sponsor graphics;
 - misleading use of business names or product names;
 - misuse of trade dress or brand identity.
-

5. What This Policy Does Not Cover

This policy is not intended for:

- copyright complaints;
- DMCA takedown notices;
- privacy complaints;
- defamation complaints;
- right of publicity complaints;
- NIL disputes;
- contract disputes;
- school employment disputes;
- sponsorship payment disputes;
- disputes over who controls a team Account;
- disputes between coaches, parents, athletes, schools, sponsors, or clubs;
- general business complaints;
- requests for legal advice.

Copyright complaints should be submitted under Dezza's DMCA Copyright Policy.

Other complaints may be submitted through the appropriate Dezza reporting channel.

6. Submitting a Trademark Complaint

To submit a trademark complaint, send a written notice to:

Dezza
Attn: Trademark Complaints
1827 Buchanan St

North Kansas City, MO 64116

Email: luke@dezza.io

Website: <https://dezza.io>

Your trademark complaint should include:

1. Your full name and contact information.

Include name, company or organization, mailing address, phone number, and email address.

2. Your authority to act.

State whether you are the trademark owner, an authorized agent, legal representative, employee, officer, or other authorized person.

3. Identification of the trademark.

Provide the word mark, logo, slogan, trade name, or other mark at issue.

4. Trademark registration information, if available.

Provide registration number, jurisdiction, owner name, and registration date, if applicable.

5. Description of common law rights, if not registered.

If the mark is not registered, explain the basis for your claimed rights, including geographic area, goods or services, first use date, and evidence of brand recognition.

6. Identification of the allegedly infringing Content.

Provide URLs, screenshots, file names, Account names, project names, exported graphics, or other information sufficient for Dezza to locate the material.

7. Explanation of the alleged infringement.

Explain why the use is likely to cause confusion, mistake, deception, false endorsement, false affiliation, or other trademark-related harm.

8. Good-faith statement.

Include a statement that you have a good-faith belief that the complained-of use is not authorized by the trademark owner, its agent, or the law.

9. Accuracy statement.

Include a statement that the information in your complaint is accurate and that you are the trademark owner or authorized to act on behalf of the trademark owner.

10. Signature.

Provide your physical or electronic signature.

7. Sample Trademark Complaint Statements

You may include the following statements in your complaint:

"I have a good-faith belief that the use of the trademark described in this complaint is not authorized by the trademark owner, its agent, or the law."

"The information in this complaint is accurate, and I am the trademark owner or authorized to act on behalf of the trademark owner."

8. How Dezza Reviews Trademark Complaints

After receiving a trademark complaint, Dezza may review the complaint and take action it considers appropriate.

Dezza may consider factors such as:

- whether the complainant appears to own or control trademark rights;
- whether the mark is registered;
- whether the User appears authorized;
- whether the use appears likely to cause confusion;
- whether the use appears to falsely suggest endorsement or affiliation;
- whether the use appears nominative, descriptive, editorial, parody, comparative, or otherwise potentially lawful;
- whether the Content violates Dezza's Terms of Use or Acceptable Use Policy;
- whether the Content involves a school, sponsor, athlete, league, or organization;
- whether the complaint appears incomplete, abusive, or unsupported.

Dezza is not a court and does not adjudicate trademark ownership disputes.

Dezza may make practical platform-enforcement decisions based on the information available.

9. Possible Actions by Dezza

Dezza may take actions including:

- requesting more information;
- forwarding the complaint to the affected User;
- removing the Content;
- disabling access to the Content;
- restricting export or publication;
- suspending use of a particular logo or asset;

- restricting AI generation or editing;
- suspending the User's Account;
- terminating the User's Account;
- preserving records;
- declining to take action;
- taking any other action Dezza considers appropriate.

Dezza may act with or without prior notice.

Removal or restriction of Content does not mean Dezza has determined that trademark infringement occurred.

10. User Response to Trademark Complaint

If your Content is removed or restricted because of a trademark complaint, you may contact Dezza and provide information supporting your right to use the mark.

Your response may include:

- proof of ownership;
- written permission;
- license agreements;
- sponsor agreements;
- school authorization;
- athletic department approval;
- nominative fair use explanation;
- evidence that the mark is not being used in commerce;
- evidence that the use is unlikely to cause confusion;
- other relevant documentation.

Dezza may, but is not required to, restore Content after reviewing a User response.

11. Repeat Trademark Violations

Dezza may suspend or terminate Users who repeatedly misuse trademarks or repeatedly receive valid trademark complaints.

Repeated violations may include:

- multiple trademark complaints;
- repeated use of sponsor logos without permission;
- repeated use of school or league marks without permission;
- repeated false endorsement or false sponsorship graphics;

- use of multiple Accounts to avoid enforcement;
- refusal to comply with Dezza's instructions;
- other conduct indicating repeated trademark misuse.

Dezza may terminate repeat violators without refund.

12. Sponsor Logos and School Marks

Because Dezza is designed for sports graphics, Users may upload sponsor logos, school marks, athletic department marks, and team branding.

Users are responsible for obtaining all necessary approvals before using these marks.

Examples of required approvals may include:

- sponsor authorization;
- school authorization;
- athletic department authorization;
- district approval;
- league approval;
- club approval;
- brand usage guidelines;
- sponsorship contract rights;
- parent or guardian consent where relevant;
- athlete consent where relevant.

Dezza does not verify these approvals.

13. AI-Generated Logos and Trademark Clearance

Dezza may offer AI-assisted logo generation.

AI-generated logos are not guaranteed to be unique, original, non-infringing, registrable, or available for exclusive use.

Before using an AI-generated logo publicly, commercially, on merchandise, for official team branding, for school branding, or in sponsorship materials, Users should conduct appropriate trademark clearance and legal review.

Dezza does not perform trademark searches, clearance opinions, registration analysis, or legal review of AI-generated logos.

14. False or Abusive Trademark Complaints

Dezza may reject complaints that appear false, incomplete, misleading, abusive, or submitted for improper purposes.

Improper purposes may include:

- suppressing lawful criticism;
- targeting competitors;
- interfering with a school, club, or team dispute;
- claiming rights the complainant does not own;
- using trademark complaints to resolve non-trademark disputes;
- submitting knowingly false claims;
- harassing Users.

Submitting false or abusive complaints may result in restriction from using Dezza's complaint process or other action.

15. No Legal Advice

This Trademark Complaint Policy is provided for informational and operational purposes only.

Dezza does not provide legal advice.

If you are unsure whether a use infringes your trademark, whether a fair use defense may apply, whether a complaint should be submitted, or how to respond to a trademark complaint, you should consult qualified legal counsel.

16. Changes to this Policy

Dezza may update this Trademark Complaint Policy from time to time.

When material changes are made, Dezza may provide notice by updating the Effective Date, posting the revised policy, sending email notice, providing in-product notice, or using another reasonable method.

Your continued use of the Services after changes become effective means you acknowledge the updated policy.

17. Contact Information

Trademark-related complaints should be sent to:

Dezza

Attn: Trademark Complaints

1827 Buchanan St

North Kansas City, MO 64116

Email: luke@dezza.io

Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for copyright, trademark, legal, privacy, abuse, security, billing, and law enforcement matters.

DEZZA COPYRIGHT AND TRADEMARK COMPLAINT FORM

Effective Date: July 18, 2026

Last Updated: July 18, 2026

This form may be used to submit copyright or trademark complaints to Dezza.

Please complete the sections that apply to your complaint.

Submit completed complaints to:

Dezza
1827 Buchanan St
North Kansas City, MO 64116
Email: luke@dezza.io
Website: <https://dezza.io>

1. Type of Complaint

Please select one:

- ☐ Copyright / DMCA Complaint
- ☐ Trademark Complaint
- ☐ Both Copyright and Trademark Complaint
- ☐ Other intellectual property complaint

If "Other," please describe:

[INSERT DESCRIPTION]

2. Complainant Information

Full Legal Name:

[INSERT NAME]

Company / Organization, if applicable:

[INSERT COMPANY OR ORGANIZATION]

Title / Role:

[INSERT TITLE OR ROLE]

Mailing Address:

[INSERT MAILING ADDRESS]

Email Address:

[INSERT EMAIL]

Phone Number:

[INSERT PHONE]

Preferred Contact Method:

[INSERT EMAIL / PHONE / MAIL]

3. Authority to Submit Complaint

Please select one:

- ☐ I am the copyright owner.
- ☐ I am authorized to act on behalf of the copyright owner.
- ☐ I am the trademark owner.
- ☐ I am authorized to act on behalf of the trademark owner.
- ☐ I am legal counsel for the owner.
- ☐ Other.

If "Other," please explain:

[INSERT EXPLANATION]

4. Copyright Claim Information

Complete this section if your complaint involves copyright.

4.1 Copyrighted Work

Identify the copyrighted work claimed to have been infringed:

[INSERT DESCRIPTION]

If the work is registered with the U.S. Copyright Office or another copyright office, provide registration information if available:

[INSERT REGISTRATION NUMBER / JURISDICTION / DATE]

If multiple works are involved, provide a representative list:

[INSERT LIST]

4.2 Location of Original Work

Provide links, publication information, screenshots, files, or other information showing the original copyrighted work:

[INSERT INFORMATION]

4.3 Allegedly Infringing Material

Identify the material on Dezza that you claim infringes your copyright.

Please provide as much detail as possible, such as:

- URL;
- screenshot;
- Account name;
- project name;
- file name;
- exported graphic;
- upload date;
- team name;
- user email, if known;
- other identifying information.

Details:

[INSERT DETAILS]

4.4 Explanation of Copyright Infringement

Explain why you believe the material infringes your copyright:

[INSERT EXPLANATION]

4.5 Required DMCA Statements

Please include the following statements:

"I have a good-faith belief that the use of the copyrighted material described in this complaint is not authorized by the copyright owner, its agent, or the law."

"The information in this complaint is accurate, and under penalty of perjury, I am the copyright owner or authorized to act on behalf of the copyright owner of an exclusive right that is allegedly infringed."

5. Trademark Claim Information

Complete this section if your complaint involves trademark rights.

5.1 Trademark at Issue

Identify the trademark, service mark, logo, trade name, slogan, or other brand identifier:

[INSERT MARK]

5.2 Trademark Owner

Name of trademark owner:

[INSERT OWNER]

5.3 Trademark Registration Information

If registered, provide:

Registration Number:

[INSERT REGISTRATION NUMBER]

Jurisdiction:

[INSERT JURISDICTION]

Registration Date:

[INSERT DATE]

Goods / Services:

[INSERT GOODS OR SERVICES]

If not registered, explain the basis for your claimed rights:

[INSERT COMMON LAW RIGHTS EXPLANATION]

5.4 Allegedly Infringing Material

Identify the material on Dezza that you claim misuses your trademark.

Please provide as much detail as possible, such as:

- URL;
- screenshot;
- Account name;
- project name;
- file name;
- exported graphic;
- upload date;
- team name;
- user email, if known;
- other identifying information.

Details:

[INSERT DETAILS]

5.5 Explanation of Trademark Issue

Explain why you believe the use is likely to cause confusion, mistake, deception, false endorsement, false sponsorship, false affiliation, or other trademark-related harm:

[INSERT EXPLANATION]

5.6 Required Trademark Statements

Please include the following statements:

"I have a good-faith belief that the use of the trademark described in this complaint is not authorized by the trademark owner, its agent, or the law."

"The information in this complaint is accurate, and I am the trademark owner or authorized to act on behalf of the trademark owner."

6. Requested Action

Please describe what action you are requesting:

- ☐ Remove the Content.
- ☐ Disable access to the Content.
- ☐ Restrict use of the logo or mark.
- ☐ Suspend the User's Account.
- ☐ Contact the User for more information.
- ☐ Other.

If "Other," please explain:

[INSERT REQUESTED ACTION]

7. Supporting Materials

Attach or provide links to any supporting materials, such as:

- copyright registrations;
- trademark registrations;
- license agreements;
- authorization letters;
- screenshots;
- links to original works;
- links to allegedly infringing works;
- brand guidelines;
- proof of ownership;
- correspondence;
- other relevant materials.

Supporting materials:

[INSERT OR ATTACH MATERIALS]

8. Signature

By signing below, you certify that the information provided in this complaint is accurate to the best of your knowledge.

Full Name:

[INSERT NAME]

Signature:

[INSERT PHYSICAL OR ELECTRONIC SIGNATURE]

Date:

[INSERT DATE]

9. Submission

Send completed forms and supporting materials to:

Dezza
1827 Buchanan St
North Kansas City, MO 64116
Email: luke@dezza.io
Website: <https://dezza.io>

10. Important Notes

Submitting this form does not guarantee that Dezza will remove or restrict Content.

Dezza may request additional information.

Dezza may forward your complaint to the affected User.

Dezza may retain your complaint for legal, compliance, safety, enforcement, and recordkeeping purposes.

False, misleading, incomplete, or bad-faith complaints may result in rejection of the complaint or other action.

Dezza does not provide legal advice. If you are unsure whether to submit a complaint, you should consult qualified legal counsel.

DEZZA AI OUTPUT OWNERSHIP POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This AI Output Ownership Policy explains how Dezza treats ownership, rights, responsibilities, and limitations relating to AI-generated and AI-assisted outputs created through the Services.

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, DMCA Copyright Policy, Trademark Complaint Policy, Acceptable Use Policy, and AI Transparency & Responsible Use Policy.

1. Purpose of this Policy

Dezza may provide AI-assisted creative tools that help Users create logos, images, graphics, edits, background removals, design assets, and other creative outputs.

These tools may be powered by Dezza's proprietary software and by third-party providers such as OpenAI, Recraft, PhotoRoom, or future providers.

This policy explains:

- who owns AI-generated or AI-assisted outputs;
 - what rights Users receive;
 - what Dezza retains;
 - what Dezza does not guarantee;
 - what Users are responsible for before using outputs publicly, commercially, or officially.
-

2. Relationship to the Terms of Use

This policy supplements the Dezza Terms of Use.

If there is a conflict between this policy and the Terms of Use, the Terms of Use control unless this policy expressly states otherwise.

Capitalized terms not defined here have the meanings given in the Terms of Use.

3. AI Outputs Covered by this Policy

This policy applies to AI-generated and AI-assisted outputs created through the Services, including:

- AI-generated logos;
 - AI-generated design assets;
 - AI-assisted graphics;
 - prompt-based images;
 - AI-edited images;
 - background-removed images;
 - image enhancements;
 - automatically generated design variations;
 - generated template layouts;
 - automated crops;
 - generated team graphics;
 - generated sponsor graphics;
 - generated social media graphics;
 - generated branding concepts;
 - other creative outputs produced with AI Services.
-

4. User Ownership of AI Outputs

As between you and Dezza, you own the AI-generated or AI-assisted outputs you create through your Account, subject to:

1. Dezza's ownership of the Services, software, templates, design systems, workflows, prompts, tools, interfaces, and underlying technology;
2. third-party rights in any User Content included in the output;
3. third-party rights in any logos, photos, names, likenesses, fonts, trademarks, copyrighted works, or brand assets included in the output;
4. any restrictions in the Terms of Use;
5. any restrictions in this policy;
6. any restrictions in third-party provider terms;
7. applicable copyright, trademark, publicity, privacy, NIL, school, league, sponsorship, and advertising laws.

This means that Dezza does not claim ownership of your AI-assisted output merely because you created it using Dezza.

However, ownership of an output does not mean the output is legally protected, exclusive, trademarkable, copyrightable, non-infringing, or safe to use without review.

5. Dezza Ownership

Dezza retains all rights, title, and interest in and to the Services and all Dezza intellectual property.

This includes:

- source code;
- object code;
- software;
- design systems;
- templates;
- rendering systems;
- automation systems;
- workflows;
- user interfaces;
- editing tools;
- logo generation flows;
- background removal flows;
- proprietary prompts;
- AI orchestration;
- internal systems;
- databases;
- platform logic;
- graphics generation systems;
- brand elements;
- product names;
- trademarks;
- service marks;
- documentation;
- improvements;
- modifications;
- derivative works of Dezza technology.

You do not receive ownership of Dezza's underlying software, templates, tools, workflows, prompts, systems, models, or platform technology by using the Services or creating an output.

Put simply:

You own your output.

Dezza owns Dezza.

6. Third-Party Provider Rights and Terms

AI outputs may be generated using third-party providers.

Those providers may have their own terms, policies, licenses, usage restrictions, content rules, retention practices, and rights frameworks.

Dezza may use providers such as:

- OpenAI;
- Recraft;
- PhotoRoom;
- future AI or image-processing providers.

Your use of AI features may be subject to the terms, restrictions, and policies of those providers.

Dezza does not guarantee that third-party providers will maintain the same terms, functionality, pricing, output quality, data practices, or availability over time.

7. No Guarantee of Copyright Protection

Dezza does not guarantee that any AI-generated or AI-assisted output is copyrightable.

Copyright protection may depend on factors such as:

- the amount of human authorship involved;
- the originality of human creative choices;
- whether AI-generated material is sufficiently modified or arranged by a human;
- the nature of the output;
- applicable law;
- evolving legal standards.

Some AI-generated material may not qualify for copyright protection.

You are responsible for evaluating whether an output is copyrightable before relying on copyright protection, licensing it, selling it, registering it, or enforcing rights in it.

Dezza does not provide copyright opinions or legal advice.

8. No Guarantee of Trademark Availability

Dezza does not guarantee that an AI-generated logo, team name, mascot concept, slogan, design, or brand asset is available for trademark use or registration.

AI-generated outputs may be similar to:

- existing trademarks;
- existing logos;
- existing mascots;
- existing school marks;
- existing club marks;
- existing league marks;
- existing sponsor marks;
- existing business brands;
- existing artwork;
- existing graphics;
- outputs generated for other Users.

Before using an AI-generated logo or brand asset publicly, commercially, officially, on merchandise, in sponsorship materials, or as a long-term brand identity, you should conduct appropriate trademark searching, clearance, and legal review.

Dezza does not perform trademark clearance, trademark searching, registration analysis, or brand clearance.

9. No Exclusivity

AI Services may generate identical or similar outputs for different Users.

You acknowledge that:

- prompts may produce similar results;
- similar team names may produce similar logos;
- similar mascots may produce similar designs;
- similar sports may produce similar graphic concepts;
- similar color palettes may produce similar branding;
- similar templates may produce similar Generated Content;
- other Users may receive outputs resembling yours.

Dezza does not guarantee exclusive rights in any output unless expressly agreed in a signed written agreement.

10. User Responsibility for Clearance

You are solely responsible for reviewing and clearing AI outputs before using them.

This includes reviewing for:

- copyright infringement;
- trademark infringement;
- trade dress issues;
- false endorsement;
- false affiliation;
- right of publicity issues;
- privacy issues;
- NIL issues;
- athlete consent;
- parent or guardian consent;
- school approval;
- athletic department approval;
- sponsor approval;
- league approval;
- advertising compliance;
- social media platform compliance;
- merchandise use;
- commercial use;
- official branding use.

Dezza does not verify whether outputs are legally safe for your intended use.

11. AI Logo Builder Outputs

If Dezza provides an AI Logo Builder, outputs from that tool are creative drafts and design assets.

AI Logo Builder outputs may be used as:

- early-stage logo concepts;
- team branding drafts;
- mascot explorations;
- color concept explorations;
- internal design options;
- graphics assets;
- social media design elements.

Before using an AI-generated logo as an official team logo, school logo, club logo, merchandise logo, sponsor-facing logo, or long-term brand identity, you should conduct appropriate human review and legal clearance.

Dezza does not guarantee that AI-generated logos are:

- original;
 - protectable;
 - copyrightable;
 - trademarkable;
 - registrable;
 - non-infringing;
 - commercially safe;
 - free from similarity to existing marks.
-

12. Background Removal and Edited Images

Background removal, cutouts, and image-editing outputs may be owned by you as between you and Dezza, subject to underlying rights in the original image.

If you upload a photo you do not own or do not have permission to use, editing that photo through Dezza does not make the edited output lawful.

Removing a background, cropping an image, enhancing an image, recoloring an image, or creating a graphic from an image does not eliminate third-party rights in the original photo or subject matter.

You remain responsible for all rights in edited images.

13. Outputs Containing User Content

If an AI output includes User Content, ownership and use rights depend on your rights in that User Content.

For example:

- if you upload a team logo, you must have rights to use that logo;
- if you upload a sponsor logo, you must have sponsor authorization;
- if you upload an athlete photo, you must have photo rights and likeness permissions;
- if you upload a school mark, you must have school authorization;
- if you upload a professional photographer's image, you must have the photographer's permission or a valid license.

AI processing does not erase third-party rights.

You may not use Dezza to launder, disguise, recreate, alter, or evade rights in unauthorized material.

14. No Professional Advice

AI outputs are not legal advice, trademark advice, copyright advice, branding advice, NIL advice, advertising advice, or school compliance advice.

Dezza does not provide:

- trademark clearance;
- copyright clearance;
- NIL clearance;
- school compliance review;
- sponsor agreement review;
- advertising compliance review;
- legal opinions;
- registration advice;
- infringement analysis.

You should consult qualified professionals when needed.

15. Commercial Use

Subject to the Terms of Use, your Subscription plan, this policy, applicable law, and third-party rights, you may use AI outputs for lawful commercial purposes.

Potential commercial uses may include:

- team social media graphics;
- school athletic graphics;
- sponsor promotions;
- marketing materials;
- recruiting graphics;
- fundraising graphics;
- event graphics;
- merchandise mockups;
- advertisements;
- website graphics;
- print materials.

Commercial use is at your own risk.

Dezza does not guarantee that any AI output is legally cleared for commercial use.

16. Prohibited Uses of AI Outputs

You may not use AI outputs to:

- infringe intellectual property rights;
 - impersonate another person or organization;
 - falsely imply sponsorship, endorsement, or affiliation;
 - create fake school, team, sponsor, or athlete announcements;
 - create deceptive advertising;
 - create counterfeit goods;
 - create fraudulent credentials;
 - harass, exploit, or harm others;
 - violate NIL, privacy, publicity, or student rights;
 - violate school, league, conference, sponsor, or platform rules;
 - violate the Acceptable Use Policy;
 - violate applicable law.
-

17. AI Output Storage

Dezza may store AI outputs in your Account to provide the Services.

Storage may support:

- editing;
- exporting;
- regeneration;
- support;
- troubleshooting;
- billing;
- abuse prevention;
- security;
- legal compliance;
- internal metrics.

You may request deletion of outputs as described in the Privacy Policy, subject to legal, billing, backup, fraud prevention, security, and operational retention needs.

18. Use in Dezza Marketing

Dezza will not publicly use private AI outputs in marketing materials without permission, except where:

- you provide consent;

- the output is already public;
- use is necessary to provide the Services;
- use is necessary for support, legal, security, or enforcement purposes;
- use is permitted by law.

Dezza may ask for permission to feature User-created graphics, logos, case studies, or examples.

You are not required to grant that permission.

19. AI Output Disputes

Disputes involving AI outputs may include:

- similarity to another User's output;
- alleged copyright infringement;
- alleged trademark infringement;
- alleged false endorsement;
- alleged NIL misuse;
- alleged unauthorized use of a photo, logo, or likeness;
- disputes over rights between team members, schools, clubs, athletes, sponsors, or organizations.

Dezza may remove, restrict, disable, or preserve outputs if they are subject to complaints or appear to violate the Terms of Use or Dezza policies.

Dezza is not obligated to resolve ownership disputes between Users and third parties.

20. Changes to this Policy

Dezza may update this AI Output Ownership Policy from time to time.

Updates may reflect changes in:

- AI features;
- legal requirements;
- third-party provider terms;
- ownership practices;
- copyright law;
- trademark law;
- platform functionality;
- user rights;
- commercial use rules.

Your continued use of the Services after changes become effective means you acknowledge the updated policy.

21. Contact Information

Questions about this policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for legal, copyright, trademark, privacy, abuse, security, billing, and law enforcement matters.

DEZZA USER CONTENT OWNERSHIP POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This User Content Ownership Policy explains how Dezza treats ownership, permissions, licenses, and responsibilities for Content uploaded, submitted, entered, imported, stored, processed, edited, generated, or exported by Users of the Services.

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, DMCA Copyright Policy, Trademark Complaint Policy, AI Output Ownership Policy, Acceptable Use Policy, and AI Transparency & Responsible Use Policy.

1. Purpose of this Policy

Dezza allows Users to upload and use Content to create graphics, logos, social media assets, sports graphics, background-removed images, sponsor graphics, team branding, and other creative materials.

This policy explains:

- what Users own;
 - what Dezza owns;
 - what license Users grant to Dezza;
 - what rights Users must have before uploading Content;
 - how Dezza may process Content;
 - what happens when Content includes third-party rights.
-

2. Relationship to the Terms of Use

This policy supplements the Dezza Terms of Use.

If there is a conflict between this policy and the Terms of Use, the Terms of Use control unless this policy expressly states otherwise.

Capitalized terms not defined here have the meanings given in the Terms of Use.

3. User Content Covered by this Policy

"User Content" includes any Content uploaded, submitted, entered, imported, stored, processed, edited, generated, or otherwise provided by a User.

Examples include:

- photos;
- athlete photos;
- coach photos;
- team photos;
- school photos;
- logos;
- team logos;
- school logos;
- club logos;
- sponsor logos;
- business logos;
- league marks;
- tournament marks;
- brand colors;
- team names;
- player names;
- coach names;
- sponsor names;
- schedules;
- scores;
- captions;
- roster information;
- athlete information;
- prompts;
- mascot descriptions;
- style preferences;
- AI inputs;
- uploaded design assets;
- background-removed images;
- generated graphics;
- exported graphics;
- saved designs;
- related metadata.

4. Users Retain Ownership of User Content

As between you and Dezza, you retain ownership of your User Content.

Dezza does not claim ownership of your uploaded photos, logos, team branding, school branding, sponsor graphics, prompts, or other User Content merely because you upload or use them through the Services.

However, you grant Dezza the limited license described in this policy and the Terms of Use so Dezza can provide the Services.

5. License You Grant to Dezza

By uploading, submitting, entering, importing, storing, processing, editing, generating, or otherwise providing User Content through the Services, you grant Dezza a worldwide, non-exclusive, royalty-free, sublicensable, transferable license to host, store, reproduce, process, transmit, display, modify, adapt, crop, resize, format, analyze, generate from, remove backgrounds from, create outputs from, and otherwise use your User Content solely as necessary to:

1. provide the Services;
2. operate the Services;
3. authenticate and manage Accounts;
4. save your work;
5. create graphics;
6. generate AI-assisted outputs;
7. remove backgrounds;
8. edit images;
9. render previews;
10. generate exports;
11. process Subscriptions;
12. provide customer support;
13. troubleshoot bugs;
14. improve product functionality;
15. enforce plan limits;
16. detect and prevent abuse;
17. maintain security;
18. comply with law;
19. respond to legal requests;
20. process copyright or trademark complaints;
21. enforce Dezza policies;
22. maintain backups and operational systems.

This license continues for as long as necessary to provide the Services and for any additional period reasonably necessary for legal, backup, security, billing, fraud prevention, dispute resolution, enforcement, or operational purposes.

6. No Sale of User Content as Standalone Assets

Dezza will not sell your private uploaded photos, private logos, private sponsor assets, or private team branding as standalone stock content.

Dezza will not publicly market or display your private User Content without your permission, except where:

- you authorize the use;
 - the Content is already public;
 - use is necessary to provide the Services;
 - use is necessary for customer support;
 - use is necessary for legal compliance;
 - use is necessary for security or enforcement;
 - use is permitted by law.
-

7. User Responsibility for Rights

You are solely responsible for your User Content.

You represent and warrant that you own or have all rights, permissions, licenses, consents, releases, and authority necessary to upload, submit, edit, process, generate from, export, publish, print, distribute, and use your User Content through the Services.

This responsibility includes rights in:

- copyrighted photographs;
- photographer-owned images;
- professional sports photos;
- stock images;
- school-owned photos;
- student images;
- athlete names;
- athlete likenesses;
- coach images;
- team logos;
- school marks;
- athletic department marks;
- sponsor logos;
- league logos;
- club logos;
- business marks;
- product names;
- trademarks;
- fonts;

- artwork;
- NIL materials;
- privacy rights;
- publicity rights;
- contractual rights.

Dezza does not verify that you have these rights.

8. Photos and Photographer Rights

Uploading a photo to Dezza does not mean you own the photo.

A photo may be owned by:

- a professional photographer;
- a school;
- a club;
- a parent;
- an athlete;
- a media company;
- a stock photo provider;
- a sponsor;
- another rights holder.

Before uploading or using a photo, you are responsible for confirming that you have the right to use it for your intended purpose.

Editing, cropping, removing a background, applying a template, or exporting a graphic does not eliminate the original rights in the photo.

9. Logos, Marks, and Brand Assets

Uploading a logo, mark, or brand asset to Dezza does not mean you own or control that asset.

You are responsible for confirming authorization to use:

- team logos;
- school logos;
- athletic department marks;
- sponsor logos;
- business logos;
- league logos;
- tournament logos;

- product logos;
- uniforms;
- mascots;
- slogans;
- trade dress;
- other brand identifiers.

You may not use Dezza to falsely suggest sponsorship, endorsement, partnership, approval, affiliation, recruitment, employment, or authorization.

10. Athlete, Minor, and NIL Content

If your User Content includes athlete names, athlete photos, athlete likenesses, student images, minors, or NIL-related materials, you are responsible for obtaining all necessary permissions.

This may include:

- athlete consent;
- parent or guardian consent;
- school approval;
- athletic department approval;
- district approval;
- club approval;
- sponsor approval;
- league approval;
- NIL compliance review;
- contractual review.

Dezza does not verify athlete consent, parent consent, NIL compliance, school authorization, or sponsor approval.

11. School and Organization Content

If you upload User Content on behalf of a school, team, club, athletic department, business, nonprofit, sponsor, or other organization, you represent and warrant that you are authorized to do so.

You are responsible for ensuring that your use of Dezza complies with:

- organization policies;
- school policies;
- district policies;
- athletic department rules;
- league rules;

- sponsorship agreements;
- employment obligations;
- contractor obligations;
- confidentiality obligations;
- applicable laws.

Dezza is not responsible for internal disputes over Account ownership, content ownership, team access, administrative authority, or billing authority.

12. Generated Content Based on User Content

When you create Generated Content using User Content, your rights in the Generated Content depend on your rights in the underlying User Content.

For example:

- if you own or have permission to use an athlete photo, you may use outputs containing that photo subject to the scope of your permission;
- if you do not have permission to use a sponsor logo, generating a graphic with that sponsor logo does not make the use lawful;
- if a photographer owns a photo, background removal does not eliminate the photographer's rights;
- if a school owns a logo, use of that logo may require school authorization;
- if a league owns a mark, use of that mark may require league approval.

Dezza does not grant you rights in third-party materials.

13. Dezza Ownership

Dezza retains ownership of the Services and Dezza intellectual property, including:

- software;
- source code;
- object code;
- templates;
- design systems;
- layout systems;
- rendering systems;
- user interfaces;
- AI workflows;
- proprietary prompts;
- internal tools;
- APIs;
- graphics generation systems;

- background removal workflows;
- documentation;
- product names;
- logos;
- trademarks;
- service marks;
- brand identity;
- databases;
- business methods;
- improvements;
- modifications;
- derivative works of Dezza technology.

Your upload of User Content does not give you ownership of Dezza's technology.

Your use of Dezza templates does not give you ownership of those templates as standalone assets.

14. Template and Platform Asset Use

Dezza may provide templates, layouts, presets, design elements, effects, placeholder content, and platform assets.

Subject to the Terms of Use and your Subscription plan, you may use Dezza-provided templates and platform assets as part of Generated Content that you lawfully create and export.

You may not:

- extract Dezza templates as standalone files;
 - resell Dezza templates;
 - copy Dezza layouts to build a competing service;
 - scrape Dezza design systems;
 - publish Dezza template libraries;
 - use Dezza templates to train competing AI models;
 - reverse engineer Dezza workflows;
 - redistribute Dezza platform assets separately from lawful Generated Content.
-

15. User Content in Support and Troubleshooting

Dezza may access, view, process, or use User Content when reasonably necessary to:

- provide customer support;
- troubleshoot errors;
- debug graphic generation;

- investigate upload issues;
- investigate export failures;
- investigate billing or Account issues;
- respond to User requests;
- maintain security;
- enforce Dezza policies;
- comply with legal obligations.

Dezza will use commercially reasonable efforts to limit access to User Content to what is appropriate for the relevant purpose.

16. User Content in Legal and Safety Reviews

Dezza may access, preserve, restrict, disclose, or remove User Content where Dezza believes doing so is necessary or appropriate to:

- respond to copyright complaints;
 - respond to trademark complaints;
 - respond to law enforcement;
 - respond to legal process;
 - investigate abuse;
 - enforce the Terms of Use;
 - protect rights and safety;
 - protect platform security;
 - prevent fraud;
 - respond to privacy, publicity, NIL, or safety complaints;
 - comply with applicable law.
-

17. User Content Deletion

You may request deletion of User Content as described in the Privacy Policy.

Deletion may include:

- uploaded photos;
- uploaded logos;
- sponsor assets;
- team assets;
- AI prompts;
- Generated Content;
- saved graphics;
- exported graphics stored in your Account.

Dezza may retain certain information where necessary for:

- legal compliance;
- billing records;
- accounting records;
- tax records;
- fraud prevention;
- security;
- dispute resolution;
- rights enforcement;
- backup systems;
- operational purposes.

Deleted Content may persist temporarily in backups or logs.

18. Content Removal by Dezza

Dezza may remove, restrict, disable, quarantine, or delete User Content if Dezza believes the Content:

- violates the Terms of Use;
- violates the Acceptable Use Policy;
- violates this policy;
- infringes copyright;
- infringes trademark rights;
- violates privacy rights;
- violates publicity rights;
- violates NIL rights;
- violates school, sponsor, league, or athletic rules;
- creates legal risk;
- creates safety risk;
- creates security risk;
- is subject to a rights complaint;
- is unlawful or harmful;
- otherwise creates unacceptable risk.

Removal of User Content does not entitle you to a refund.

19. Content Backups

You are responsible for maintaining your own copies of important User Content and Generated Content.

Dezza is not a permanent archive, backup provider, or records management system.

Dezza does not guarantee that User Content or Generated Content will remain available indefinitely.

Content may be lost, restricted, deleted, corrupted, inaccessible, or removed due to:

- Account deletion;
- Subscription cancellation;
- nonpayment;
- policy enforcement;
- technical errors;
- provider failures;
- storage limits;
- security incidents;
- legal complaints;
- discontinued features;
- user action.

20. Public Sharing and External Use

Dezza does not currently operate as a public social media platform and does not currently provide native social sharing features.

However, Users may export graphics and use them outside Dezza.

You are solely responsible for external use of User Content and Generated Content, including:

- posting on social media;
- printing;
- advertising;
- merchandise use;
- fundraising;
- sponsor promotions;
- school communications;
- public distribution;
- commercial use;
- website publication.

Dezza does not control how you use exported Content outside the Services.

21. Feedback

If you provide feedback to Dezza, including suggestions, feature requests, bug reports, design ideas, or product ideas, you grant Dezza a worldwide, perpetual, irrevocable, royalty-free license to use that feedback without restriction or compensation.

Feedback is not treated as User Content requiring confidentiality unless Dezza separately agrees in writing.

22. No Legal Advice

This User Content Ownership Policy is not legal advice.

Dezza does not provide legal opinions about copyright ownership, trademark ownership, NIL rights, publicity rights, privacy rights, school authorization, sponsor authorization, or licensing rights.

If you are unsure whether you have the right to use Content, you should consult qualified legal counsel.

23. Changes to this Policy

Dezza may update this User Content Ownership Policy from time to time.

Updates may reflect changes in:

- platform features;
- upload tools;
- AI Services;
- background removal tools;
- legal requirements;
- ownership practices;
- third-party provider terms;
- user rights;
- deletion practices.

Your continued use of the Services after changes become effective means you acknowledge the updated policy.

24. Contact Information

Questions about this policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for legal, copyright, trademark, privacy, abuse, security, billing, and law enforcement matters.

DEZZA AI TRANSPARENCY & RESPONSIBLE USE POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This AI Transparency & Responsible Use Policy explains how Dezza uses artificial intelligence and automated technologies, what Users should understand before using AI-assisted features, and what rules apply to AI-generated and AI-assisted Content.

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, Cookie Policy, Acceptable Use Policy, DMCA Copyright Policy, Trademark Complaint Policy, AI Output Ownership Policy, User Content Ownership Policy, and AI Training Policy.

1. Purpose of this Policy

Dezza provides creative software for generating sports graphics, team graphics, sponsor graphics, social media assets, branding materials, logos, image edits, background-removed images, and related creative outputs.

Some Dezza features use artificial intelligence, machine learning, automation, third-party APIs, or other automated systems.

This policy explains:

- when AI may be used;
 - which types of AI features Dezza may provide;
 - what third-party providers may be involved;
 - what AI can and cannot do;
 - what Users are responsible for;
 - how Users may and may not use AI features;
 - how Dezza approaches transparency, safety, and responsible use.
-

2. Relationship to the Terms of Use

This policy supplements the Dezza Terms of Use.

If there is a conflict between this policy and the Terms of Use, the Terms of Use control unless this policy expressly states otherwise.

Capitalized terms not defined here have the meanings given in the Terms of Use.

3. AI Features Covered by this Policy

This policy applies to all AI-generated, AI-assisted, automated, algorithmic, or machine-learning-powered features made available through the Services.

These may include:

- AI logo generation;
 - AI image generation;
 - AI-assisted graphic creation;
 - prompt-based design tools;
 - automated image editing;
 - background removal;
 - automated cropping;
 - automated resizing;
 - automated asset cleanup;
 - image enhancement;
 - design suggestions;
 - template recommendations;
 - style variations;
 - color or layout assistance;
 - text generation, if added;
 - caption generation, if added;
 - other AI-assisted or automated creative features.
-

4. AI Providers

Dezza may use proprietary technology together with third-party AI, image-processing, automation, and infrastructure providers.

Providers may include:

- OpenAI;
- Recraft;
- PhotoRoom;
- other providers added in the future.

Dezza may modify, replace, add, remove, or change AI providers at any time.

Different features may use different providers.

For example:

- logo generation may use one provider;
 - background removal may use another provider;
 - image editing may use another provider;
 - future text, caption, or design features may use additional providers.
-

5. AI Disclosure

By using the Services, you acknowledge that certain Dezza features use artificial intelligence, machine learning, automation, third-party APIs, or similar systems.

AI may be used to:

- generate creative options;
- remove backgrounds;
- create logos;
- produce design variations;
- edit images;
- process prompts;
- analyze uploaded content for requested outputs;
- automate rendering or creative workflows;
- improve user experience;
- support internal product functionality.

AI-generated and AI-assisted outputs should be reviewed by a human before use.

6. Human Review Required

AI Services are creative tools, not substitutes for human judgment.

You are responsible for reviewing, editing, approving, and validating all AI-generated or AI-assisted outputs before using them.

Human review is especially important before using outputs for:

- public social media posts;
- official team branding;
- school communications;
- sponsor promotions;
- fundraising materials;

- merchandise;
- advertising;
- recruitment graphics;
- athlete recognition;
- NIL-related materials;
- printed materials;
- commercial use;
- long-term brand identity;
- any legal, official, or compliance-sensitive use.

You should not rely on AI outputs without review.

7. AI Limitations

AI-generated and AI-assisted outputs may contain:

- errors;
- artifacts;
- incorrect details;
- distorted images;
- inaccurate background removal;
- inconsistent lighting;
- misspelled text;
- strange anatomy or visual artifacts;
- incorrect sports details;
- incorrect logos;
- misleading brand elements;
- unintended similarities to third-party works;
- unexpected design choices;
- bias;
- incomplete results;
- inappropriate results;
- outputs that do not match your prompt;
- outputs that are not legally cleared for use.

Dezza does not guarantee that AI outputs will be accurate, unique, original, copyrightable, trademarkable, registrable, non-infringing, commercially suitable, or appropriate for any particular purpose.

8. No Guarantee of Originality or Exclusivity

AI Services may generate the same or similar outputs for different Users.

Similar inputs may produce similar outputs.

For example, similar team names, sports, mascots, prompts, colors, template choices, or branding instructions may result in similar logos, graphics, or design concepts.

Dezza does not guarantee exclusivity in AI-generated or AI-assisted outputs.

You should conduct appropriate review before using an output as an official logo, brand identity, merchandise design, sponsor asset, or commercial graphic.

9. No Guarantee of Copyrightability

AI-generated or AI-assisted outputs may not qualify for copyright protection.

Copyright protection may depend on:

- the amount of human creative contribution;
- whether a human selected or arranged expressive elements;
- whether the output includes protectable human authorship;
- the nature of the AI involvement;
- applicable law;
- future legal developments.

Dezza does not determine whether your output is copyrightable.

Dezza does not provide copyright registration advice, copyright clearance, infringement analysis, or legal opinions.

10. No Guarantee of Trademark Availability

AI-generated logos, mascots, slogans, names, marks, or branding elements may be similar to existing brands or marks.

Before using an AI-generated logo or branding asset publicly, commercially, on merchandise, for official team branding, for school branding, or in sponsorship materials, you should conduct appropriate trademark clearance.

Dezza does not perform trademark searches, trademark clearance, registration review, or legal analysis.

11. No Legal, Compliance, or Professional Advice

AI outputs and Dezza features are not legal advice, compliance advice, NIL advice, school policy advice, tax advice, advertising advice, branding advice, or professional consulting.

Dezza does not advise whether your use of Content complies with:

- copyright law;
- trademark law;
- privacy law;
- publicity rights law;
- NIL rules;
- school policies;
- district policies;
- athletic department rules;
- conference rules;
- league rules;
- sponsorship agreements;
- advertising laws;
- consumer protection laws;
- social media platform rules.

You are responsible for consulting qualified professionals when needed.

12. User Responsibility for AI Inputs

You are responsible for all prompts, images, logos, colors, names, files, descriptions, instructions, and other inputs submitted to AI Services.

You may not submit AI inputs that:

- you do not have permission to use;
 - infringe intellectual property rights;
 - violate privacy rights;
 - violate publicity rights;
 - violate NIL rights;
 - include confidential information without authorization;
 - include sensitive personal information without proper consent;
 - include student information without proper authorization;
 - include minor-related information without appropriate consent;
 - are unlawful, harmful, abusive, deceptive, or exploitative;
 - violate the Terms of Use or Acceptable Use Policy.
-

13. User Responsibility for AI Outputs

You are responsible for all AI outputs you create, download, export, publish, print, distribute, sell, or otherwise use.

You are responsible for ensuring that AI outputs comply with:

- applicable law;
- Dezza policies;
- school rules;
- athletic rules;
- NIL requirements;
- sponsor agreements;
- platform rules;
- intellectual property rights;
- privacy rights;
- publicity rights;
- advertising rules;
- consumer protection rules.

If an AI output includes unauthorized third-party material, your responsibility is not eliminated merely because the output was created using Dezza.

14. Responsible Use Requirements

You agree to use AI Services responsibly.

You may not use AI Services to:

1. create unlawful Content;
 2. infringe intellectual property rights;
 3. impersonate another person or organization without authorization;
 4. create fake school, team, athlete, or sponsor announcements;
 5. falsely suggest endorsement, sponsorship, recruitment, affiliation, or approval;
 6. create deceptive advertising or misleading commercial claims;
 7. create fraudulent documents, passes, credentials, certificates, or IDs;
 8. create phishing, scam, or social engineering materials;
 9. create harassment, threats, doxxing, or abuse;
 10. exploit, sexualize, or endanger minors;
 11. create deepfakes intended to deceive, harm, harass, or exploit;
 12. violate privacy, publicity, or NIL rights;
 13. bypass safety systems, filters, usage limits, or payment limits;
 14. generate malware, harmful code, or security-abuse materials;
 15. create content promoting terrorism, violent extremism, or organized criminal activity;
 16. create content that violates school, league, sponsorship, or platform rules;
 17. use outputs for high-risk, regulated, or safety-critical decisions;
 18. use AI Services to build or train competing products without authorization.
-

15. Sports, School, Athlete, and NIL Use

Because Dezza is designed for sports graphics, Users may use AI Services with athlete photos, team names, school names, sponsor logos, and related materials.

You are responsible for obtaining all necessary approvals and consents before using AI Services with:

- athlete images;
- athlete names;
- athlete likenesses;
- student images;
- coach images;
- minor-related Content;
- school logos;
- athletic department marks;
- sponsor logos;
- NIL-related materials.

This may require:

- athlete consent;
- parent or guardian consent;
- school approval;
- athletic department approval;
- sponsor approval;
- league approval;
- conference approval;
- district approval;
- contractual approval.

Dezza does not verify those approvals.

16. AI Logo Builder Responsible Use

If Dezza provides an AI Logo Builder, Users should treat generated logos as creative drafts unless and until they are reviewed and cleared.

Before using an AI-generated logo as an official logo or brand identity, you should review it for:

- similarity to existing logos;
- similarity to school marks;
- similarity to team marks;
- similarity to sponsor marks;
- trademark availability;
- copyright concerns;

- offensive or inappropriate elements;
- brand suitability;
- legal clearance;
- long-term commercial use.

Dezza does not guarantee that AI-generated logos are original, protectable, registrable, exclusive, or safe for commercial use.

17. Background Removal Responsible Use

If Dezza provides background removal or image-editing features, Users are responsible for ensuring they have rights to the original image.

Background removal does not eliminate:

- copyright in the original photo;
- rights of the photographer;
- rights of the athlete or person shown;
- school or sponsor restrictions;
- NIL obligations;
- privacy or publicity rights;
- platform rules.

Edited images should be reviewed before use.

Background removal may be imperfect and may create artifacts or errors.

18. AI Disclosure by Users

Depending on the context, Users may need to disclose that AI was used.

This may be especially important for:

- advertising;
- sponsored content;
- official school communications;
- commercial claims;
- endorsement content;
- edited images;
- synthetic or altered images;
- recruiting graphics;
- public-facing content where viewers could be misled;
- content involving athletes, sponsors, or brands.

You are responsible for determining whether disclosure is required by law, policy, contract, or platform rules.

Dezza may provide AI disclosure tools or labels in the future, but Dezza does not guarantee that those tools will satisfy every legal or platform requirement.

19. Deceptive AI Use Prohibited

You may not use AI Services in a deceptive way.

Examples of prohibited deceptive AI use include:

- implying an image is authentic when it is materially altered and the alteration would mislead viewers;
 - creating fake sponsorship graphics;
 - creating fake athlete commitment graphics;
 - creating fake school announcements;
 - creating fake injury, score, roster, or event information;
 - creating fake endorsements;
 - creating fake testimonials;
 - misrepresenting AI-generated logos as officially approved when they are not;
 - using AI-generated content to mislead consumers, students, parents, athletes, sponsors, or schools.
-

20. AI Safety and Abuse Prevention

Dezza may use automated or manual methods to detect and prevent misuse of AI Services.

Dezza may:

- restrict prompts;
- block certain inputs;
- block certain outputs;
- limit generations;
- impose rate limits;
- review suspected abuse;
- remove outputs;
- suspend Accounts;
- terminate Accounts;
- report serious abuse;
- preserve records where appropriate;
- cooperate with legal requests.

Dezza is not obligated to monitor all AI inputs or outputs.

21. Third-Party AI Provider Policies

AI providers may have their own usage policies, prohibited content rules, safety systems, data practices, and enforcement rights.

Your use of AI features may be subject to those third-party policies.

Dezza may restrict or remove Content if required by a third-party provider or if Content violates provider policies.

Dezza is not responsible for third-party provider decisions, interruptions, changes, errors, or refusals to process certain inputs or outputs.

22. AI Feature Changes

AI technology changes quickly.

Dezza may change AI features at any time, including by:

- changing providers;
- changing models;
- changing prompts;
- changing generation limits;
- changing content filters;
- changing output formats;
- changing pricing;
- adding features;
- removing features;
- restricting features;
- discontinuing AI tools.

Dezza does not guarantee that a particular AI feature, provider, model, style, or output quality will remain available.

23. AI Reliability and Availability

AI Services may be unavailable, delayed, limited, or degraded due to:

- provider outages;
- API errors;
- rate limits;

- content safety systems;
- payment limits;
- high usage;
- maintenance;
- technical issues;
- legal restrictions;
- policy changes;
- provider changes;
- abuse prevention;
- infrastructure failures.

Dezza is not responsible for losses resulting from AI feature interruptions, degraded output quality, or provider failures.

24. Use of AI in Dezza Development

Certain portions of the Services may have been developed with assistance from artificial intelligence tools.

This does not change Dezza's ownership of the Services, software, workflows, templates, design systems, documentation, or platform technology.

Dezza may use AI-assisted development tools to improve, maintain, test, document, or expand the Services.

Dezza does not need to disclose every internal development tool used to create or maintain the Services.

25. AI and Internal Metrics

Dezza may maintain internal metrics relating to AI Services, such as:

- number of AI generations;
- prompt categories;
- usage counts;
- success or error rates;
- background removal activity;
- export activity;
- feature usage;
- abuse signals;
- performance data;
- customer support issues.

These metrics help Dezza operate, secure, troubleshoot, and improve the Services.

Use of internal metrics is described further in the Privacy Policy and AI Training Policy.

26. Reporting AI Issues

Users may report AI-related issues such as:

- harmful outputs;
- infringing outputs;
- offensive outputs;
- misleading outputs;
- unsafe outputs;
- bias concerns;
- false endorsement concerns;
- impersonation concerns;
- NIL or athlete rights concerns;
- school or sponsor misuse;
- background removal errors;
- security concerns.

Reports may be sent to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

27. Enforcement

Dezza may take enforcement action if AI Services are misused.

Enforcement actions may include:

- warning;
- prompt blocking;
- output removal;
- feature restriction;
- generation limits;
- export restrictions;
- Account suspension;
- Account termination;
- billing restriction;
- preservation of records;
- legal action;
- reporting to authorities, where appropriate.

Enforcement may occur with or without prior notice.

28. No Waiver

Dezza's decision to allow, block, remove, or restrict a particular AI input or output in one instance does not mean Dezza is required to take the same action in another instance.

Dezza retains discretion to enforce this policy based on the circumstances.

29. Changes to this Policy

Dezza may update this AI Transparency & Responsible Use Policy from time to time.

Updates may reflect changes in:

- AI features;
- AI providers;
- AI laws;
- copyright standards;
- trademark standards;
- privacy laws;
- third-party provider terms;
- user safety practices;
- platform functionality;
- responsible AI standards.

Your continued use of the Services after changes become effective means you acknowledge the updated policy.

30. Contact Information

Questions about this policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for legal, privacy, AI, copyright, trademark, abuse, security, billing, and law enforcement matters.

DEZZA AI TRAINING POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This AI Training Policy explains how Dezza treats User Content, AI inputs, AI outputs, internal metrics, and service data in connection with AI training, model improvement, product improvement, and third-party AI providers.

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, Cookie Policy, AI Transparency & Responsible Use Policy, AI Output Ownership Policy, User Content Ownership Policy, DMCA Copyright Policy, Trademark Complaint Policy, and Acceptable Use Policy.

1. Purpose of this Policy

Users may upload sensitive creative materials to Dezza, including photos, team logos, school logos, sponsor logos, athlete images, AI prompts, and Generated Content.

This policy is intended to answer an important question:

"Does Dezza use my uploaded content to train AI?"

As of the Effective Date, Dezza's position is:

Dezza does not intend to use private uploaded photos, private logos, private sponsor assets, private team branding, or private Generated Content to train Dezza-owned AI models for unrelated commercial use without permission.

Dezza may use aggregated, de-identified, or anonymized information to operate, measure, secure, debug, and improve the Services.

Third-party AI providers may process inputs and outputs to provide requested AI or image-processing functionality, subject to their own terms, policies, and data practices.

2. Relationship to Other Policies

This policy supplements the Dezza Terms of Use and Privacy Policy.

If there is a conflict between this policy and the Terms of Use, the Terms of Use control unless this policy expressly states otherwise.

If there is a conflict between this policy and the Privacy Policy, the Privacy Policy controls regarding the collection, use, retention, and disclosure of Personal Information unless this policy provides more specific AI-training information.

Capitalized terms not defined here have the meanings given in the Terms of Use.

3. Information Covered by this Policy

This policy applies to:

- uploaded photos;
- uploaded logos;
- uploaded sponsor assets;
- uploaded school marks;
- uploaded team marks;
- athlete images;
- coach images;
- prompts;
- style instructions;
- mascot descriptions;
- color selections;
- AI inputs;
- AI outputs;
- background removal inputs and outputs;
- Generated Content;
- internal metrics;
- usage logs;
- support records;
- error logs;
- abuse signals;
- related metadata.

4. Private User Content

"Private User Content" means User Content that is uploaded, created, generated, or stored in a User's Account and is not intentionally made public through Dezza.

Private User Content may include:

- uploaded athlete photos;

- uploaded coach photos;
 - uploaded team photos;
 - uploaded team logos;
 - uploaded school logos;
 - uploaded sponsor logos;
 - private AI prompts;
 - private Generated Content;
 - private exported graphics stored in an Account;
 - private background-removed images;
 - private team branding assets.
-

5. Dezza-Owned AI Model Training

As of the Effective Date, Dezza does not intend to use Private User Content to train Dezza-owned AI models for unrelated commercial use without User permission.

This means Dezza does not intend to take private photos, private logos, private sponsor assets, private school marks, or private Generated Content from User Accounts and use them as a general training dataset for Dezza-owned AI models without permission.

If Dezza later introduces Dezza-owned model training using Private User Content, Dezza will update this policy and provide any legally required notice, choice, consent, opt-out, or contractual commitments.

6. Product Improvement Without Training on Private Content

Dezza may use information to improve the Services without using Private User Content as general AI training data.

Examples may include:

- analyzing whether a feature works;
- measuring how often a feature is used;
- debugging failed generations;
- improving upload flows;
- improving export reliability;
- improving background removal workflows;
- improving Account performance;
- detecting abuse;
- preventing fraud;
- improving user interface design;
- improving plan limits;

- improving support;
- improving system reliability;
- improving security.

This may involve internal metrics, logs, metadata, or aggregated information.

7. Aggregated, De-Identified, or Anonymized Data

Dezza may use aggregated, de-identified, or anonymized information to operate, analyze, maintain, secure, and improve the Services.

This may include information such as:

- number of graphics generated;
- number of background removals;
- template usage frequency;
- AI generation success rates;
- error rates;
- export success rates;
- feature adoption;
- plan usage;
- general prompt categories;
- abuse patterns;
- system performance metrics.

Dezza will not intentionally use aggregated or de-identified data to identify a specific User unless necessary for security, fraud prevention, legal compliance, or enforcement.

8. Third-Party AI Providers

Dezza may use third-party AI and image-processing providers, including OpenAI, Recraft, PhotoRoom, and future providers.

When you use AI Services, Dezza may send relevant inputs to those providers so they can provide the requested functionality.

Inputs may include:

- prompts;
- uploaded images;
- logos;
- team names;
- color selections;

- mascot descriptions;
- style preferences;
- background removal requests;
- other information needed to generate the requested output.

Third-party providers may process this information according to their own terms, policies, technical systems, retention practices, abuse monitoring, safety rules, and legal obligations.

Dezza does not control every aspect of third-party provider data practices.

9. OpenAI Processing

Dezza may use OpenAI services for certain AI functionality.

OpenAI states that, by default, it does not train on inputs or outputs from its business products, including the API.

If Dezza uses OpenAI API services, Dezza intends to configure and use those services in a manner consistent with Dezza's privacy commitments and OpenAI's applicable business/API terms, subject to technical, contractual, and product changes over time.

Users should understand that OpenAI may still process inputs and outputs to provide services, maintain safety, detect abuse, comply with law, and operate its systems as described in OpenAI's applicable terms and policies.

10. Recraft Processing

Dezza may use Recraft for AI-assisted image generation, logo generation, or related creative functionality.

When Recraft is used, Dezza may send prompts, style instructions, colors, branding details, images, or other inputs needed to generate the requested output.

Recraft's processing, retention, model improvement, safety, and data-use practices may be governed by Recraft's own terms and policies.

Dezza does not control all aspects of Recraft's systems or policies.

11. PhotoRoom Processing

Dezza may use PhotoRoom for background removal, image processing, or related image-editing functionality.

When PhotoRoom is used, Dezza may send images or related data needed to perform the requested background removal or image-processing task.

PhotoRoom's processing, retention, model improvement, safety, and data-use practices may be governed by PhotoRoom's own terms and policies.

Dezza does not control all aspects of PhotoRoom's systems or policies.

12. Future AI Providers

Dezza may add, remove, or replace AI providers over time.

Future providers may support:

- image generation;
- logo generation;
- text generation;
- caption generation;
- background removal;
- video generation;
- photo editing;
- brand asset generation;
- template recommendations;
- other AI-assisted features.

If provider changes materially affect privacy or AI-training practices, Dezza may update this policy, the Privacy Policy, or related policies as appropriate.

13. Public Content

If Dezza later offers public galleries, template sharing, public profiles, marketplaces, public team pages, social sharing, or similar features, Content intentionally made public through those features may be treated differently from Private User Content.

Public Content may be visible to others and may be used to operate public features.

Before using any future public feature, Users should review the terms presented for that feature.

As of the Effective Date, Dezza does not currently operate as a public social media platform and does not currently provide native social media sharing.

14. Customer Support and Debugging

If you contact Dezza for support, Dezza may review relevant User Content, prompts, outputs, logs, or metadata to troubleshoot the issue.

For example, Dezza may review:

- a failed background removal;
- a failed logo generation;
- a broken export;
- a corrupted image upload;
- an Account issue;
- a billing issue;
- a suspected bug;
- a safety issue.

This review is for support, debugging, security, or service operation, not general AI model training.

15. Abuse, Security, and Safety Review

Dezza may review, preserve, restrict, remove, or disclose information where reasonably necessary to:

- detect abuse;
- prevent fraud;
- enforce policies;
- protect minors;
- protect athletes;
- protect Users;
- protect rights holders;
- protect Dezza;
- investigate security incidents;
- respond to legal requests;
- prevent misuse of AI Services;
- comply with law.

This may include AI inputs, AI outputs, User Content, Generated Content, metadata, logs, and Account information.

16. User Controls

Users may request deletion of Account information, uploaded photos, uploaded logos, sponsor assets, and Generated Content as described in the Privacy Policy.

Deletion may be subject to:

- legal retention requirements;
- billing records;
- accounting records;
- security records;
- fraud prevention;
- abuse investigations;
- rights complaints;
- backup systems;
- operational needs.

Where Dezza provides additional AI-specific controls in the future, those controls may be described in this policy or in-product settings.

17. Enterprise, School, and Team Commitments

If Dezza later offers Team, School, Enterprise, or custom plans, Dezza may provide additional data-use, privacy, confidentiality, retention, or AI-training commitments in separate written agreements.

Those commitments may include:

- stricter training restrictions;
- data retention commitments;
- deletion timelines;
- subprocessor terms;
- security addenda;
- data processing agreements;
- school-specific privacy terms;
- custom AI settings.

If a signed written agreement conflicts with this policy, the signed written agreement controls only for the customer covered by that agreement and only to the extent of the conflict.

18. No Sensitive Data for AI Training

Users should not upload highly sensitive information to AI Services unless they have all required rights, permissions, consents, and legal authority.

Sensitive information may include:

- government identification numbers;
- medical information;

- financial account information;
- confidential student records;
- confidential education records;
- disciplinary records;
- private addresses;
- biometric identifiers;
- precise geolocation;
- confidential employment records;
- information about minors without appropriate consent.

Dezza is not designed to be a regulated records system or high-sensitivity data repository.

19. Changes to AI Training Practices

AI technology, provider practices, legal requirements, and Dezza features may change over time.

Dezza may update this AI Training Policy if Dezza changes how it uses data for AI training, model improvement, product improvement, analytics, or provider processing.

If Dezza makes material changes to how Private User Content is used for AI model training, Dezza will provide notice and any legally required choices.

20. No Legal Advice

This policy is provided for transparency and operational clarity.

It is not legal advice.

Users with specific legal, privacy, school, student, athlete, NIL, intellectual property, or data-processing concerns should consult qualified legal counsel.

21. Contact Information

Questions about this AI Training Policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

As Dezza grows, Dezza may create dedicated contact addresses for AI, privacy, legal, copyright, trademark, abuse, security, billing, and law enforcement matters.

DEZZA ACCEPTABLE USE POLICY

Effective Date: July 18, 2026

Last Updated: July 18, 2026

Dezza ("Dezza," "we," "our," or "us") operates the Services available at Dezza.io.

This Acceptable Use Policy explains the rules that apply when Users access or use Dezza's website, software, applications, artificial intelligence features, graphic generation tools, image editing tools, background removal tools, logo generation tools, subscriptions, and related services collectively referred to as the "Services."

This policy is part of the Dezza Legal Suite and should be read together with our Terms of Use, Privacy Policy, Cookie Policy, AI Transparency & Responsible Use Policy, AI Training Policy, DMCA Copyright Policy, Trademark Complaint Policy, AI Output Ownership Policy, User Content Ownership Policy, and other applicable policies.

By using the Services, you agree to comply with this Acceptable Use Policy.

1. Purpose of this Policy

Dezza is designed to help Users create sports graphics, team graphics, sponsor graphics, social media assets, image edits, AI-assisted logos, background-removed images, and related creative materials.

This policy is intended to protect:

- Dezza;
- Users;
- athletes;
- minors;
- schools;
- teams;
- clubs;
- sponsors;
- rights holders;
- third-party platforms;
- the integrity and security of the Services.

You may use Dezza only for lawful, authorized, and responsible purposes.

2. Relationship to the Terms of Use

This policy supplements the Dezza Terms of Use.

If there is a conflict between this policy and the Terms of Use, the Terms of Use control unless this policy expressly states otherwise.

Capitalized terms not defined here have the meanings given in the Terms of Use.

3. General Rule

You may not use the Services to create, upload, store, process, generate, export, publish, distribute, or otherwise use Content that is unlawful, harmful, abusive, deceptive, infringing, unsafe, exploitative, fraudulent, or inconsistent with Dezza's policies.

Dezza may determine, in its discretion, whether particular conduct or Content violates this policy.

4. Intellectual Property Violations

You may not use the Services to infringe, misappropriate, or violate another person's or entity's intellectual property rights.

Prohibited activity includes, without limitation:

- uploading copyrighted photos without permission;
- uploading professional photographer images without permission;
- uploading stock photos without a valid license;
- uploading team logos you are not authorized to use;
- uploading school logos without authorization;
- uploading sponsor logos without authorization;
- uploading league logos without authorization;
- uploading business logos without authorization;
- creating graphics that falsely imply sponsorship or endorsement;
- using AI tools to recreate protected artwork or logos;
- generating confusingly similar logos;
- removing watermarks;
- disguising infringing material;
- using Dezza to evade copyright, trademark, or licensing restrictions.

Copyright complaints may be handled under Dezza's DMCA Copyright Policy.

Trademark complaints may be handled under Dezza's Trademark Complaint Policy.

5. Athlete, Minor, Student, and NIL Misuse

You may not use Dezza to misuse athlete names, images, likenesses, statistics, or personal information.

Prohibited activity includes:

- using athlete photos without proper rights or consent;
- using minor athlete images without required parent, guardian, school, or organizational consent;
- creating misleading NIL-related graphics;
- falsely implying athlete endorsement;
- falsely implying recruiting commitments;
- falsely implying scholarship offers;
- falsely implying sponsorship deals;
- using student images contrary to school policy;
- using athlete likenesses in ways that violate privacy, publicity, NIL, school, league, or contractual rules.

Users are solely responsible for obtaining all required permissions.

6. False Endorsement and Misrepresentation

You may not use Dezza to create Content that falsely suggests endorsement, sponsorship, approval, affiliation, partnership, recruitment, employment, certification, or authorization.

Examples include:

- fake sponsor graphics;
- fake commitment graphics;
- fake team announcements;
- fake school announcements;
- fake transfer announcements;
- fake NIL deal graphics;
- fake scholarship graphics;
- fake press credentials;
- fake event passes;
- fake certificates;
- fake brand partnerships;
- fake testimonials;
- fake advertisements;
- graphics implying a company, school, athlete, coach, league, sponsor, or organization approved something when they did not.

7. Deceptive Advertising and Consumer Protection

You may not use Dezza to create deceptive, misleading, or unsupported advertising or promotional materials.

This includes Content that:

- makes false product claims;
- uses fake testimonials;
- hides material AI edits where disclosure is required;
- misrepresents sponsorships;
- misrepresents athlete involvement;
- misrepresents school approval;
- misrepresents event information;
- misrepresents pricing or offers;
- misrepresents results or performance;
- creates confusion about the source of a product, service, team, sponsor, school, or organization.

You are responsible for ensuring that any advertising or promotional Content complies with applicable consumer protection, advertising, endorsement, sponsorship, and platform rules.

8. AI Misuse

You may not misuse Dezza's AI Services.

Prohibited AI uses include:

- generating unlawful Content;
- generating infringing Content;
- generating fake endorsements;
- generating fake sponsorships;
- generating fake school or team announcements;
- generating fake athlete commitments;
- generating deceptive marketing assets;
- generating impersonation materials;
- generating deepfakes intended to deceive, exploit, harass, or harm;
- generating sexually exploitative Content;
- generating Content exploiting minors;
- generating harassment, threats, doxxing, or abuse;
- generating phishing, scam, or fraud materials;
- generating malware or cyber abuse materials;
- bypassing AI safety filters;
- bypassing usage limits;
- using AI outputs to build or train a competing service without authorization.

AI outputs must be reviewed by a human before use.

9. Prohibited Illegal, Harmful, or Unsafe Content

You may not use the Services for Content that:

- violates law;
 - facilitates criminal activity;
 - promotes terrorism or violent extremism;
 - promotes organized criminal activity;
 - contains credible threats;
 - incites violence;
 - promotes self-harm or harm to others;
 - contains child sexual abuse material;
 - sexually exploits minors;
 - facilitates human trafficking;
 - facilitates harassment or stalking;
 - includes non-consensual intimate imagery;
 - contains unlawful hate-based abuse;
 - includes malware, spyware, ransomware, viruses, or malicious code;
 - facilitates phishing, credential theft, scams, or fraud;
 - facilitates evasion of law enforcement or platform safety systems;
 - is otherwise harmful, abusive, unsafe, or unlawful.
-

10. Harassment, Abuse, and Doxxing

You may not use Dezza to harass, threaten, intimidate, shame, exploit, or target others.

Prohibited conduct includes:

- creating abusive graphics about a person;
 - targeting athletes, students, coaches, parents, officials, referees, or competitors;
 - posting private contact information;
 - posting private addresses;
 - encouraging harassment;
 - using manipulated images to bully or humiliate;
 - creating defamatory or malicious graphics;
 - using Dezza to coordinate abuse.
-

11. Sensitive Personal Information

You may not upload or process sensitive personal information unless you have all legally required rights, permissions, consents, and authority.

Sensitive information may include:

- government identification numbers;
- Social Security numbers;
- driver's license numbers;
- passport numbers;
- financial account numbers;
- medical information;
- student education records;
- disciplinary records;
- precise geolocation;
- biometric identifiers;
- confidential employment records;
- private addresses;
- private contact details;
- information about minors without appropriate consent.

Dezza is not intended to be a regulated records system, medical records system, student records system, financial records system, or high-sensitivity data repository.

12. Platform Abuse

You may not interfere with, disrupt, abuse, or compromise the Services.

Prohibited conduct includes:

- unauthorized access;
- credential stuffing;
- password spraying;
- phishing;
- exploiting vulnerabilities;
- scanning or probing without permission;
- denial-of-service attacks;
- excessive automated requests;
- scraping;
- crawling;
- reverse engineering;
- bypassing rate limits;
- bypassing plan limits;

- bypassing payment requirements;
 - bypassing security controls;
 - creating multiple Accounts to avoid limits;
 - reselling access without authorization;
 - using stolen payment methods;
 - initiating fraudulent chargebacks;
 - exploiting bugs;
 - interfering with other Users.
-

13. Automated Access and Scraping

You may not access the Services using bots, scripts, scrapers, crawlers, headless browsers, automated agents, bulk downloaders, or similar tools without Dezza's prior written permission.

You may not scrape, extract, harvest, copy, or download Dezza templates, workflows, prompts, layouts, graphics, metadata, generated examples, user interfaces, or platform assets for competitive purposes.

You may not use Dezza to build, train, benchmark, or improve a competing product, template library, AI model, design tool, graphics generator, or automation platform.

14. Security Testing

You may not conduct vulnerability testing, penetration testing, scanning, probing, fuzzing, load testing, stress testing, scraping, reverse engineering, or similar activity against the Services without Dezza's prior written permission.

If Dezza later publishes a vulnerability disclosure program, security researchers must follow the terms of that program.

Unauthorized security testing may result in Account suspension, blocking, termination, legal action, or referral to law enforcement.

15. Payment and Subscription Abuse

You may not misuse Dezza's billing, Subscription, or payment systems.

Prohibited conduct includes:

- using stolen cards;
- initiating fraudulent payments;

- initiating bad-faith chargebacks;
 - creating multiple free Accounts to avoid payment;
 - sharing paid Account credentials outside authorized use;
 - bypassing plan limits;
 - bypassing Stripe;
 - exploiting pricing errors;
 - reselling paid access without permission;
 - using Dezza in a manner inconsistent with your Subscription plan.
-

16. High-Risk and Regulated Uses

Dezza is not designed for high-risk, regulated, emergency, safety-critical, or legally determinative uses.

You may not rely on Dezza for:

- emergency communications;
 - medical decisions;
 - legal decisions;
 - eligibility decisions;
 - official identity verification;
 - school discipline decisions;
 - regulated recordkeeping;
 - law enforcement decisions;
 - financial decisions;
 - safety-critical operations;
 - anything where failure could cause death, injury, serious legal harm, or significant property damage.
-

17. External Platform Rules

If you export Content from Dezza and post, print, publish, distribute, advertise, or sell it elsewhere, you are responsible for complying with all applicable third-party rules.

This may include rules from:

- Instagram;
- TikTok;
- Facebook;
- X;
- YouTube;
- LinkedIn;
- Snapchat;
- school websites;
- athletic platforms;

- print vendors;
- merchandise vendors;
- advertising platforms;
- sponsor platforms;
- league platforms.

Dezza does not guarantee that Generated Content complies with any external platform's rules.

18. Enforcement

Dezza may investigate suspected violations of this policy.

Enforcement actions may include:

- warning;
- Content removal;
- Content restriction;
- export restriction;
- AI feature restriction;
- background removal restriction;
- upload restriction;
- Account suspension;
- Account termination;
- Subscription cancellation;
- billing restriction;
- IP blocking;
- payment method blocking;
- preservation of records;
- reporting to rights holders;
- reporting to law enforcement;
- legal action;
- other actions Dezza considers appropriate.

Enforcement may occur with or without prior notice.

19. Appeals

If you believe Dezza took enforcement action in error, you may contact Dezza at luke@dezza.io.

Your appeal should include:

- your Account email;
- a description of the action;

- the Content or feature affected;
- why you believe the action was incorrect;
- supporting documentation, if available.

Dezza may review appeals in its discretion.

Submitting an appeal does not guarantee reinstatement, restoration of Content, refund, or reversal.

20. Reporting Violations

You may report suspected violations of this policy to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

Reports should include enough information for Dezza to review the issue, such as screenshots, URLs, Account details, project names, exported graphics, or other identifying information.

21. Changes to this Policy

Dezza may update this Acceptable Use Policy from time to time.

Updates may reflect changes in:

- platform features;
- AI Services;
- security risks;
- abuse patterns;
- legal requirements;
- third-party provider rules;
- school, athlete, NIL, or sponsor-related risks;
- product functionality.

Your continued use of the Services after changes become effective means you acknowledge the updated policy.

22. Contact Information

Questions about this policy may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>

DEZZA ACCESSIBILITY, LAW ENFORCEMENT, AND SUBPROCESSOR POLICIES

Effective Date: July 18, 2026

Last Updated: July 18, 2026

This document includes the following Dezza Trust Center policies:

1. Accessibility Statement
2. Law Enforcement Request Policy
3. Subprocessor List

These policies are part of the Dezza Legal Suite and should be read together with the Terms of Use, Privacy Policy, Cookie Policy, Acceptable Use Policy, AI Transparency & Responsible Use Policy, AI Training Policy, Security Policy, DMCA Copyright Policy, Trademark Complaint Policy, AI Output Ownership Policy, and User Content Ownership Policy.

PART I — DEZZA ACCESSIBILITY STATEMENT

1. Accessibility Commitment

Dezza is committed to working toward making the Services accessible and usable for as many people as reasonably possible.

We believe creative tools should be usable by people with diverse abilities, technologies, devices, and workflows.

This Accessibility Statement describes Dezza's current accessibility approach and future commitment.

2. Current Status

Dezza is an early-stage software platform.

Accessibility work may evolve over time as the Services mature, features are added, interfaces change, and resources allow.

Dezza may not yet fully conform to all accessibility standards in every feature, workflow, page, or interface.

3. Accessibility Goal

Dezza's goal is to work toward alignment with generally recognized digital accessibility practices, including the Web Content Accessibility Guidelines.

Where commercially reasonable, Dezza may work toward improvements such as:

- keyboard navigability;
 - readable text contrast;
 - meaningful alt text where appropriate;
 - semantic HTML;
 - screen-reader compatibility;
 - accessible forms;
 - focus indicators;
 - error messages that can be understood by assistive technologies;
 - responsive layouts;
 - reduced reliance on color alone;
 - accessible account and billing flows;
 - accessible legal and support pages.
-

4. Known Challenges

Because Dezza is a visual design and graphic generation platform, certain workflows may present accessibility challenges.

These may include:

- image editing;
- drag-and-drop tools;
- canvas-based editing;
- color selection;
- cropping;
- previewing graphics;
- visual layout adjustment;
- AI-generated image review;
- background removal review;
- template customization.

Dezza may explore ways to improve accessibility in these workflows over time.

5. Third-Party Services

Some parts of the Services may rely on third-party providers, such as Stripe, Render, OpenAI, Recraft, PhotoRoom, or future providers.

Dezza does not control every aspect of third-party accessibility.

Where practical, Dezza may consider accessibility when selecting and configuring third-party services.

6. User Feedback

Dezza welcomes accessibility feedback.

If you experience difficulty accessing or using the Services, contact Dezza at luke@dezza.io.

Please include:

- the page or feature involved;
- the device and browser used;
- the assistive technology used, if any;
- a description of the issue;
- any suggested improvement.

Dezza will review accessibility feedback and may use it to improve the Services.

7. No Guarantee

This Accessibility Statement describes Dezza's accessibility goals and efforts.

It does not guarantee that every part of the Services will be accessible to every User or compatible with every assistive technology, browser, device, or configuration.

8. Changes to this Statement

Dezza may update this Accessibility Statement as the Services evolve.

PART II — DEZZA LAW ENFORCEMENT REQUEST POLICY

1. Purpose of this Policy

This Law Enforcement Request Policy explains how Dezza handles requests for User information from law enforcement, government agencies, courts, regulators, and similar authorities.

This policy is intended to promote transparency and protect User privacy while allowing Dezza to comply with valid legal obligations.

2. General Approach

Dezza reviews legal requests carefully.

Dezza may disclose User information only where Dezza believes disclosure is legally required, legally permitted, or reasonably necessary to protect safety, rights, security, or the integrity of the Services.

Dezza may reject, narrow, challenge, or request clarification for requests that appear invalid, overbroad, informal, incomplete, inconsistent with applicable law, or improperly served.

3. Required Legal Process

Dezza generally requires valid legal process before disclosing non-public User information.

Depending on the type of information requested and applicable law, legal process may include:

- subpoena;
- court order;
- search warrant;
- preservation request;
- emergency disclosure request;
- other legally valid process.

Requests should be specific, lawful, and narrowly tailored.

4. Information Law Enforcement May Request

Depending on the legal process and information available, requests may seek:

- Account information;
- email address;
- login records;
- IP address records;
- billing records;
- Subscription status;
- uploaded Content;
- Generated Content;
- AI prompts;
- AI outputs;

- internal logs;
- support communications;
- payment-related records;
- export records;
- other records associated with the Services.

Dezza may not have all requested information.

Dezza may not be able to recover deleted information.

5. Preservation Requests

Law enforcement may request that Dezza preserve certain records pending valid legal process.

Preservation requests should identify the relevant Account, user email, Content, timeframe, legal basis, and requesting agency.

Dezza may preserve records where legally appropriate and technically feasible.

Preservation does not guarantee disclosure.

Disclosure generally requires valid legal process.

6. Emergency Requests

Dezza may voluntarily disclose information where Dezza believes in good faith that disclosure is necessary to prevent death, serious physical injury, child exploitation, imminent harm, security threats, or other emergency circumstances.

Emergency requests should include:

- agency name;
- officer or agent name;
- badge or identification number;
- official email address;
- phone number;
- nature of the emergency;
- specific information requested;
- why the information is needed immediately;
- certification that the request involves an emergency.

Dezza may evaluate emergency requests case by case.

7. Child Safety and Exploitation

If Dezza becomes aware of apparent child sexual abuse material or exploitation involving minors, Dezza may take appropriate action, which may include removing Content, preserving records, terminating Accounts, and reporting to appropriate authorities or organizations as required or permitted by law.

Users may not upload, generate, store, export, or distribute exploitative Content involving minors.

8. User Notice

Dezza may notify affected Users of legal requests unless prohibited by law, court order, emergency circumstances, risk of harm, risk of evidence destruction, security concerns, or other appropriate reasons.

Where legally permitted and appropriate, Dezza may provide notice before disclosing information.

Dezza may delay or withhold notice where necessary or legally required.

9. Service of Legal Process

Law enforcement and government requests should be sent to:

Dezza
Attn: Law Enforcement Requests
1827 Buchanan St
North Kansas City, MO 64116
Email: luke@dezza.io
Website: <https://dezza.io>

Dezza may create a dedicated law enforcement email address or portal in the future.

Email submission does not waive any objection to improper service, jurisdiction, scope, or validity.

10. Request Requirements

Requests should include:

- requesting agency;
- officer, agent, or official name;
- badge or identification number, if applicable;
- official government email address;
- phone number;
- legal authority;

- signed legal process, if applicable;
- Account identifier, email address, or other specific identifier;
- specific records requested;
- relevant date range;
- explanation of urgency, if any;
- return contact information.

Overbroad or vague requests may be rejected or delayed.

11. Civil Requests

Private parties seeking User information in civil disputes should provide valid legal process and comply with applicable law.

Dezza may notify affected Users and provide an opportunity to object where appropriate.

Dezza may require a court order before disclosing certain non-public User information in civil matters.

12. Costs and Reimbursement

Dezza may seek reimbursement for costs associated with responding to legal requests where permitted by law.

13. International Requests

Requests from authorities outside the United States may need to proceed through appropriate international legal channels, such as mutual legal assistance processes or other valid legal mechanisms.

Dezza may require requests to comply with applicable U.S. law.

14. No Commitment to Retain Data

Dezza retains information according to its Privacy Policy and operational practices.

This policy does not create any obligation to retain data beyond Dezza's ordinary retention periods unless a valid preservation request or legal obligation applies.

15. Changes to this Policy

Dezza may update this Law Enforcement Request Policy from time to time.

PART III — DEZZA SUBPROCESSOR LIST

1. Purpose of this List

This Subprocessor List identifies third-party providers that Dezza may use to provide, host, secure, process, support, bill, or improve the Services.

This list is intended to provide transparency about the providers that may process information on behalf of Dezza or in connection with the Services.

2. Relationship to Privacy Policy

This Subprocessor List supplements the Dezza Privacy Policy.

The Privacy Policy explains how Dezza collects, uses, shares, stores, and protects information.

This list provides additional detail about certain third-party providers.

3. Current Providers

As of the Effective Date, Dezza may use the following providers:

Provider	Purpose	Data Potentially Processed
Render	Hosting and application infrastructure	Account data, User Content, Generated Content, logs, application data
Stripe	Payment processing and subscription billing	Billing email, payment status, transaction records, partial card details, Subscription data
OpenAI	AI-related functionality, where applicable	Prompts, inputs, outputs, text, metadata, related AI processing data
Recraft	AI image or logo generation, where applicable	Prompts, images, colors, style instructions, generated outputs

Provider	Purpose	Data Potentially Processed
PhotoRoom	Background removal and image processing, where applicable	Uploaded images, processed images, background removal outputs
Email service providers	Account and service communications	Email address, message content, delivery metadata
Security / infrastructure providers	Security, monitoring, logging, fraud prevention, reliability	Logs, IP addresses, device data, usage records, security events
Legal and accounting providers	Compliance, disputes, bookkeeping, tax, legal support	Billing records, legal records, Account details, correspondence

4. Future Providers

Dezza may add providers as the Services evolve.

Future providers may include:

- analytics providers;
- error monitoring providers;
- customer support tools;
- database providers;
- storage providers;
- authentication providers;
- email providers;
- security monitoring providers;
- logging providers;
- cloud infrastructure providers;
- AI model providers;
- image processing providers;
- social media integration providers;
- payment or tax providers;
- enterprise support tools.

5. Provider Changes

Dezza may add, remove, replace, or change providers from time to time.

Provider changes may occur because of:

- new features;
- better security;

- improved reliability;
- pricing changes;
- provider availability;
- legal requirements;
- product growth;
- enterprise needs;
- customer support needs;
- analytics needs;
- AI feature changes.

Dezza may update this list periodically.

6. Data Shared with Providers

The data shared with a provider depends on the provider's role.

Examples include:

- hosting providers may process application data and files;
- payment processors may process billing and payment records;
- AI providers may process prompts, images, or outputs;
- image-processing providers may process uploaded images;
- email providers may process email addresses and messages;
- security providers may process logs and security events;
- legal providers may process dispute or compliance records.

Dezza does not intend to provide every provider with every category of information.

7. Provider Responsibilities

Providers may process information under their own terms, contracts, privacy policies, security practices, and legal obligations.

Where commercially reasonable, Dezza may seek to use reputable providers appropriate for the Services.

Dezza does not control every aspect of provider operations.

8. International Processing

Some providers may process information in the United States or other countries.

By using the Services, Users acknowledge that information may be processed in locations where Dezza or its providers operate, as described in the Privacy Policy.

9. Enterprise Subprocessor Terms

If Dezza later offers Enterprise, School, Team, or custom plans, Dezza may provide additional subprocessor terms, notice procedures, objection rights, data processing agreements, or security commitments in a separate written agreement.

Any such commitments apply only to the customer covered by the signed agreement.

10. Questions

Questions about this Subprocessor List may be directed to:

Dezza

Email: luke@dezza.io

Address: 1827 Buchanan St, North Kansas City, MO 64116

Website: <https://dezza.io>
